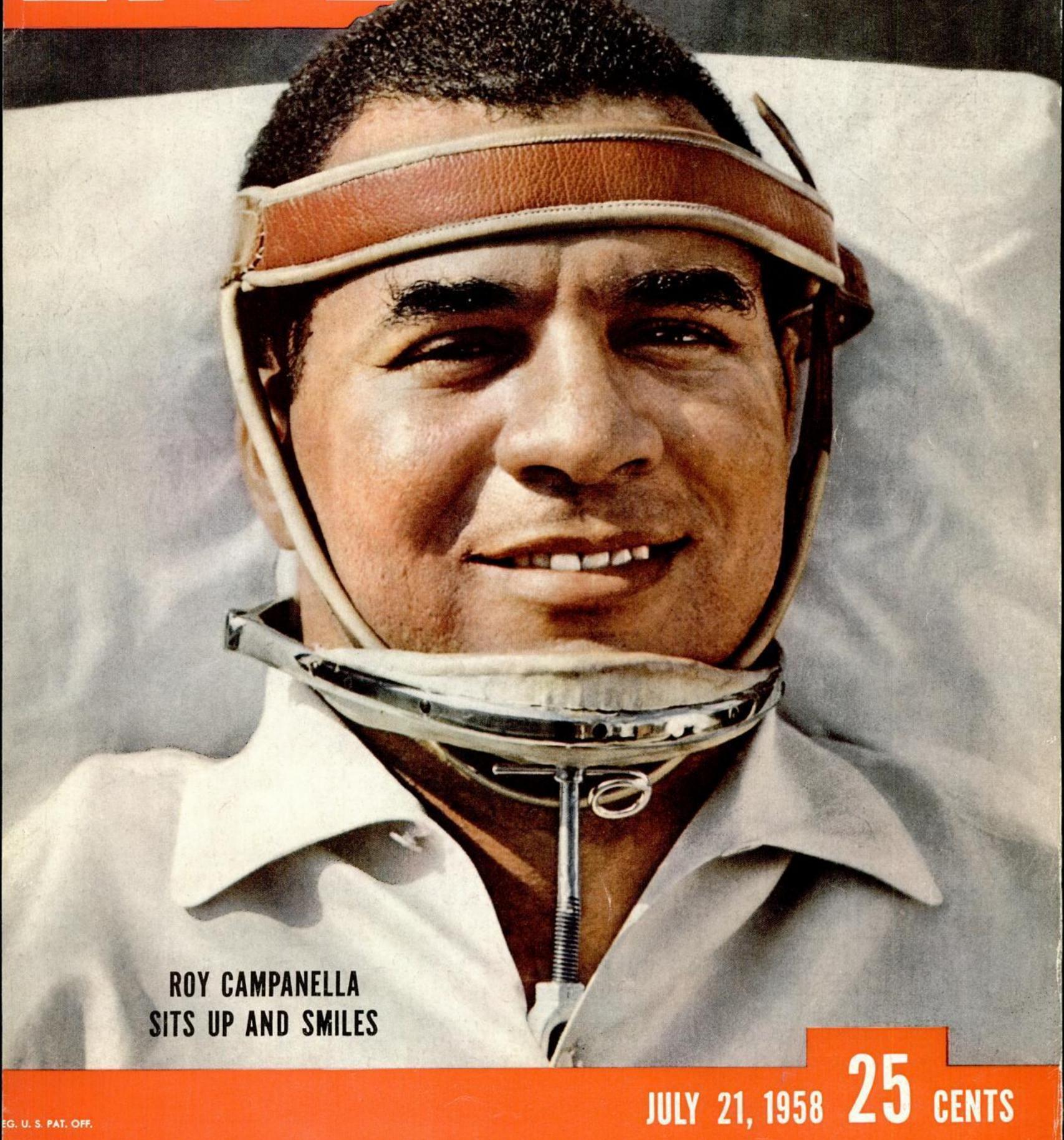
# CAMPY ON COMEBACK ROAD EXCLUSIVE PICTURES REVEAL INTIMATE DETAILS OF GREAT FIGHT FOR RECOVERY





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Kellogg's Corn Flakes—the best liked, most eaten cereal in this whole hungry world!

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# Bill Bill Butler

...who thinks <u>you</u> are the real secret weapon

"We're paying a great deal of attention lately to our atomic and outer-space race with Russia.

"I hope you and I don't make the mistake of thinking this is strictly a scientists' show, and leave it all to them.

"Because the individual citizen and his personal effort are still going to decide whether the world will be free or slave. We're the real secret weapon in the battle for world power and peace.

"Sometimes, though, I'm afraid we forget this.

"We forget it when we tax profit so excessively we discourage a man from risking his savings to found new businesses or expand existing ones.

"We forget it when we confiscate as taxes so much of what a man earns we destroy his incentive to produce and contribute more.

"We forget it when we demand and get higher wages and shorter working hours, with no thought of producing more.

"We forget it when we fail to share the profits of a business with the productive people who help us make it.

"We forget it when we take our freedom and way of life smugly for granted and fail to work to preserve both.

"Our scientists can create new weapons and new tools for our survival. But these are only the start.

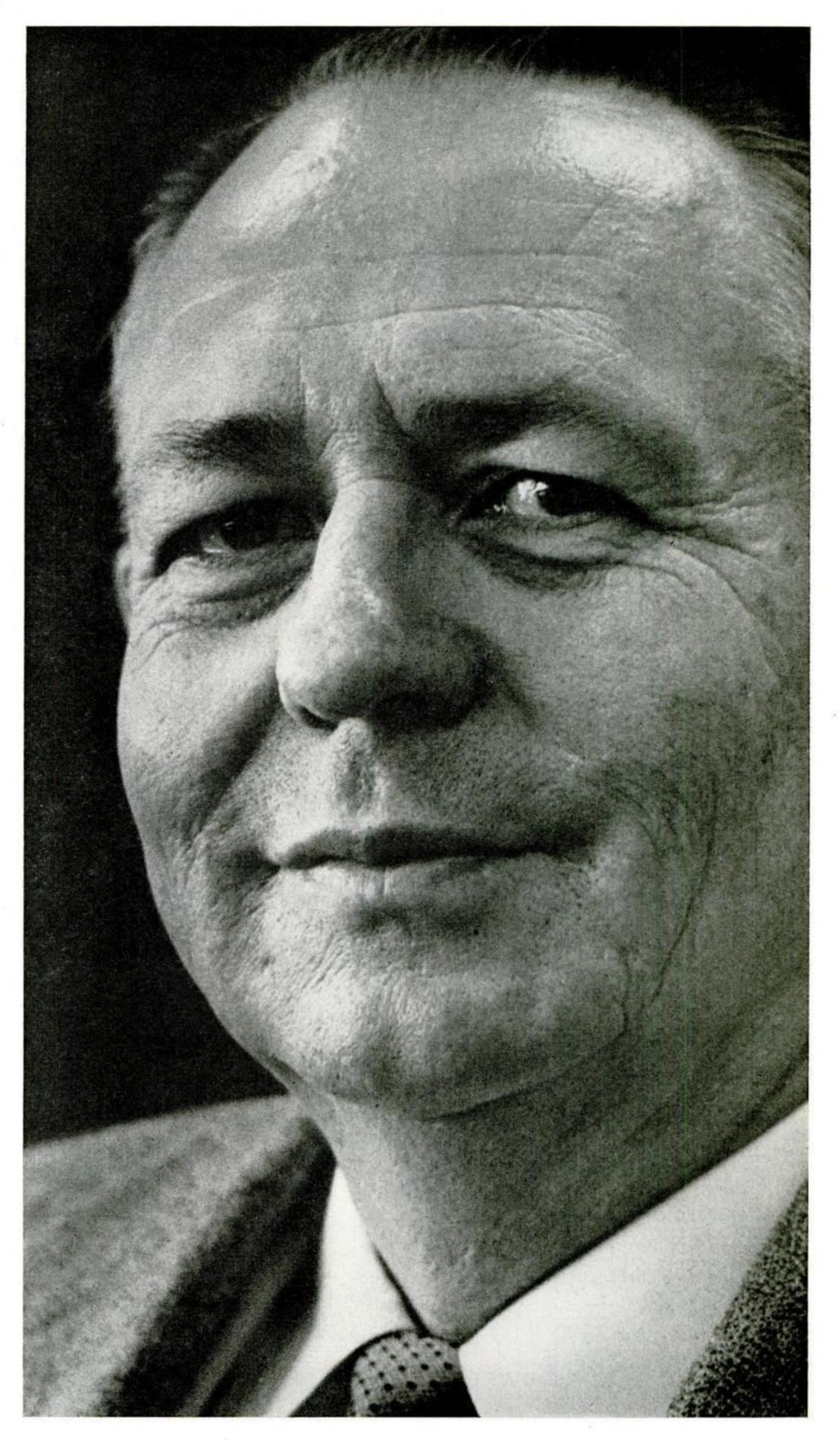
"It still takes the best you and I have to give."

Bill Butler is Manager of our field operations. His point, we think, is timely.

For today 4 Americans can produce as much as 10 Russians. But how long we maintain this superiority depends on how well each of us does his part.

Eternal vigilance is still the price of liberty.

YOUR COMMENTS INVITED. Write: Chairman of the Board, Union Oil Co., Union Oil Center, Los Angeles 17, Calif.



# Union Oil Company of California 76

MANUFACTURERS OF ROYAL TRITON, THE AMAZING PURPLE MOTOR OIL





REG. U.S. PAT. OFF.

#### Washington's wordy week 12

The voices of Casey Stengel, Bernard Goldfine and Tony Accardo—an epic of talk, double talk and no talk—enlivened Washington's wordiest week of the congressional season.



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RAÚL CASTRO

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Roy Campanella, former Dodger catcher paralyzed in accident, makes painful progress on road to rehabilitation. Photographed for an exclusive LIFE story.



CAMPY IN NECK BRACE

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—a hilarious account of his triumphs and trials.



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Former Dodger catcher Roy Campanella, wearing a brace to protect his injured neck, sits in a wheel chair outside the Institute of Physical Medicine and Rehabilitation at New York University-Bellevue Medical Center (see pp. 82–91)

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A record flood of talk, double talk and no talk in talkative Washington

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## LETTERS TO THE EDITORS

#### THE WONDERS OF LIFE ON EARTH

Sirs:

As a biologist and a firm believer in evolution, I salute Life for the first instalment of "Darwin Discovers Nature's Plan" (Life, June 30).

This and the others to come in "The Wonders of Life on Earth" should indeed enlighten many Americans who do not understand evolution.

ROBERT J. SUMMARY

Denver, Colo.

Sirs:

Messrs. Darwin, Wallace, Huxley and company will go down in history as perpetrators of the greatest "fish story" ever conceived by man.

In the alleged process of evolution only the epitome—man—should exist today, yet apes have been living side by side with their alleged successors (man) now for thousands of years. This is a clear contradiction of the survival of the fittest.

Time will confirm the fact of special creation.

eation.

Berkeley, Calif.

Sirs:

When I think of Darwin and evolution, I am always amazed at the fact that such an idea is only 100 years old. Can it be that it is such a humbling idea that man subconsciously pushed it back, rejected it as an affront to his ego?

RUTH S. ROBINSON

MELVIN I. POWNALL

Syosset, N.Y.

#### **NEW MARTYRS IN OLDEST WAR**

Sirs:

Your editorial "New Martyrs in the Oldest War" (Life, June 30) was splendid. The "civilized" Muscovites who hold the lives of others so cheaply are going to pay dearly for these murders.

JACK HEATON

Philadelphia, Pa.

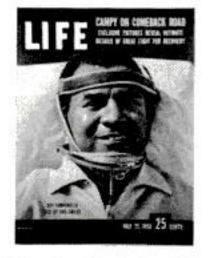
Sirs:

The recent murders of Hungarians emphasize the tremendous significance of your editorial "Law is a Force" (April 28, 1958).

Your editorial stated clearly that the principle of justice through law must be shared with the whole human race. This goal can be accomplished through specially created regional courts known as the International Courts of Habeas Corpus as proposed by the Chicago attorney Luis Kutner, who was mentioned in your editorial.

If world habeas corpus had been in existence shortly after it was first proposed in 1931, this international legal principle might very well have helped to prevent the incredible and shocking Nazi and Japanese outrages of extermination, imprisonment and sadism. It could have been a force for the return of approximately 1,000 American and 2,000 United Nations prisoners still detained behind the Korean curtain, the release of many Jesuit priests and citizens held in Communist China, the release of nine American flyers unlawfully

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detained in East Germany, and the deterrent for other unspeakable cruelties and imprisonments practiced in French Indochina, the Russian satellites and also in our neighboring South American countries.

FRANK McNaughton

Sirs:

Chicago, Ill.

Let us at least take the advice of Samuel Johnson and clear our minds of cant. We may well be shocked by this latest example of Russian brutality, but at least let us not pretend to be surprised. It must surely be obvious by now to any student, serious or otherwise, of Russian and satellite affairs that the Russians are constitutionally incapable of any other action.

A. G. S. HEATHCOTE

Willowdale, Ontario, Canada

#### BOY IN A DARKENED WORLD

Sirs:

The article about Mike Sibole is indeed stimulating ("Boy in a Darkened World," Life, June 30). In this age of psychiatrists, maladjustment and threat of war, a little 6-year-old boy shows what life is—a beautiful thing to be enjoyed, not abused.

ALLAN FARLOW

New Rochelle, N.Y.

Sirs:

Your story on Mike Sibole reminded me of a picture I took a couple of weeks ago of little Bobbie Straughn, who asked his parents to take him to a Sarasota bird jungle "while I can still see the flamingos."



BOBBIE LOOKS AT THE FLAMINGOS

Bobbie is the 6-year-old son of Mr. and Mrs. M. B. Straughn and his case is tragically parallel to Mike's. Bobbie is a victim of retrolental fibroplasia which, although not cancerous, isn't correctable by surgery. Doctors are afraid that Bobbie faces the prospect of "life in a darkened room." Like Mike, Bobbie is very alert, eager to learn and still a happy child. He is to be enrolled soon in the Florida State School for the Blind at St. Augustine.

JAMES R. SHUTTS

Sarasota, Fla.

#### SHERMAN ADAMS, IN OR OUT?

Sirs:

If the brass who wish Sherman Adams dismissed had a federal investigation made of their own private lives, they would be a little fidgety in their seats too ("Sherman Adams, In or Out?", LIFE, June 30).

Adams is doing a good job; suppose he did make a mistake in judgment—so what! Are all of the rest of the people in the world perfect?

AILEEN DUNKIN PAUL

ROBERT L. GREENWELL

Granville, Ohio

Sirs:

Is this country so devoid of capable men that we must condone such acts because he is "needed?"

Nyack, N.Y.

#### THE POPULAR PEOPLE EATER

Sirs:

Thanks for article on Purple People Eater ("The Popular People Eater," LIFE, June 30). Being a teenager and a rock 'n' roll fan, I enjoyed it very much.

JAMES KERFOOT

Atco, N.J.

Sirs:

No one seems to have noticed from hearing the lyrics to that best-seller, The Purple People Eater, that Sheb Wooley's monster is not necessarily purple. The lines read, "Mr. purple people eater, what's your line?" The reply is, "Eatin' purple people and it sure is fine." The conclusion drawn from this is that the monster is an eater of purple people rather than a purple eater of people. Life restricts the color of the creature to purple.

ELAINE WEISSBERG

Silver Springs, Md.

• So does Wooley, who says, "My purple people eater is a purple people eater."—ED.

Sirs:

Now that we have seen Sheb Wooley and his Purple People Eater, how about showing us a picture of Songwriter Ross Bagdasarian's Witch Doctor whom David Seville made famous? Anyone who can say "OO EE AH AH Ting Tang Walla Walla Bing Bang" ought to look pretty funny.

JOAN DETEL

Livingston, N.J.



THE WITCH DOCTOR

#### CHARGED CHARMS OF BRIGITTE

Sire

Your pictures of Brigitte Bardot are some of the best I've seen ("Charged Charms of Brigitte," LIFE, June 30). Wouldn't it be nice to have a Hollywood full of B.B.s? How could anyone jeer?

C. G. GOULD

Barre, Vt.

Sirs:

Paul O'Neil has written the most astute, the funniest and the truest words of at least a decade.

Nan Coburn

Los Angeles, Calif.

Sirs:

Why Bardolotry? For years Hollywoodsex goddesses, from Mae West to Marilyn Monroe and her imitators, have been big, voluptuous women. Bardot is a sexy girl. There's a world of difference.

W. W. HORINE

Darien, Conn.

Sirs:

Bardot may have bedroom eyes but so do a lot of us gals and we still find time to use a hair brush.

J. M. LANG

Fort Worth, Texas

Sirs:

I am "the Connecticut corset manufacturer" who brought out the girdle with the padded stern to help American girls achieve the Brigitte Bardot "corkscrew walk" you mentioned on page 57.

Since your story has been published dozens of men and women have urged me to rename my "Young Derriere" the "Brigitte Bardot Girdle."

Since I need her permission to do so, does she wear a girdle?

Fred C. Proebsting

Southport, Conn.

◆ No.—ED.

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AMERICAN GAS ASSOCIATION



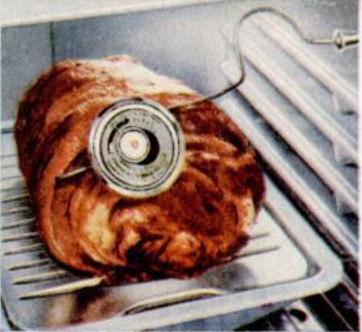
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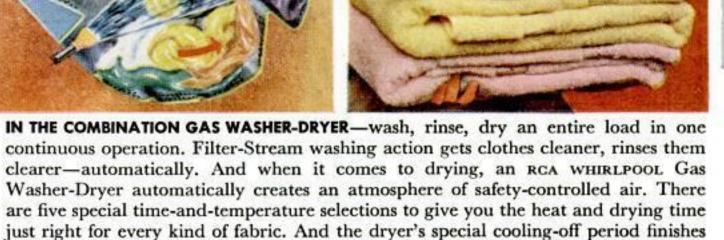


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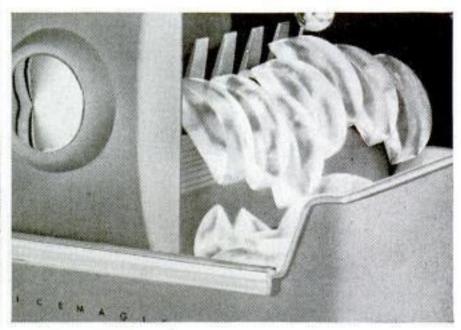
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- 5. Constant Balanced Cold. Never any "on-off" fluctuation. Temperature automatically stays at the exact degree that keeps food best.

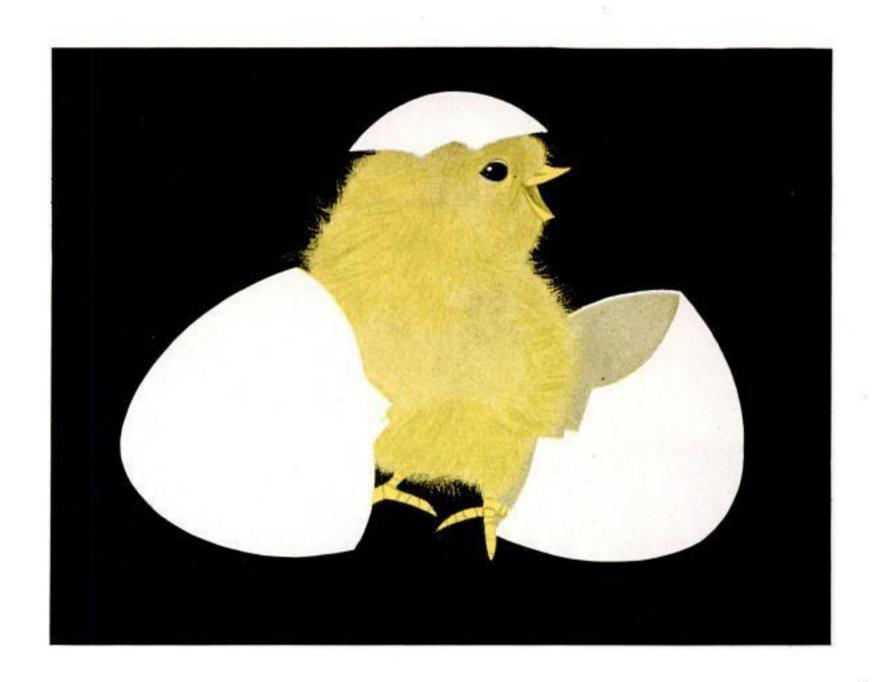
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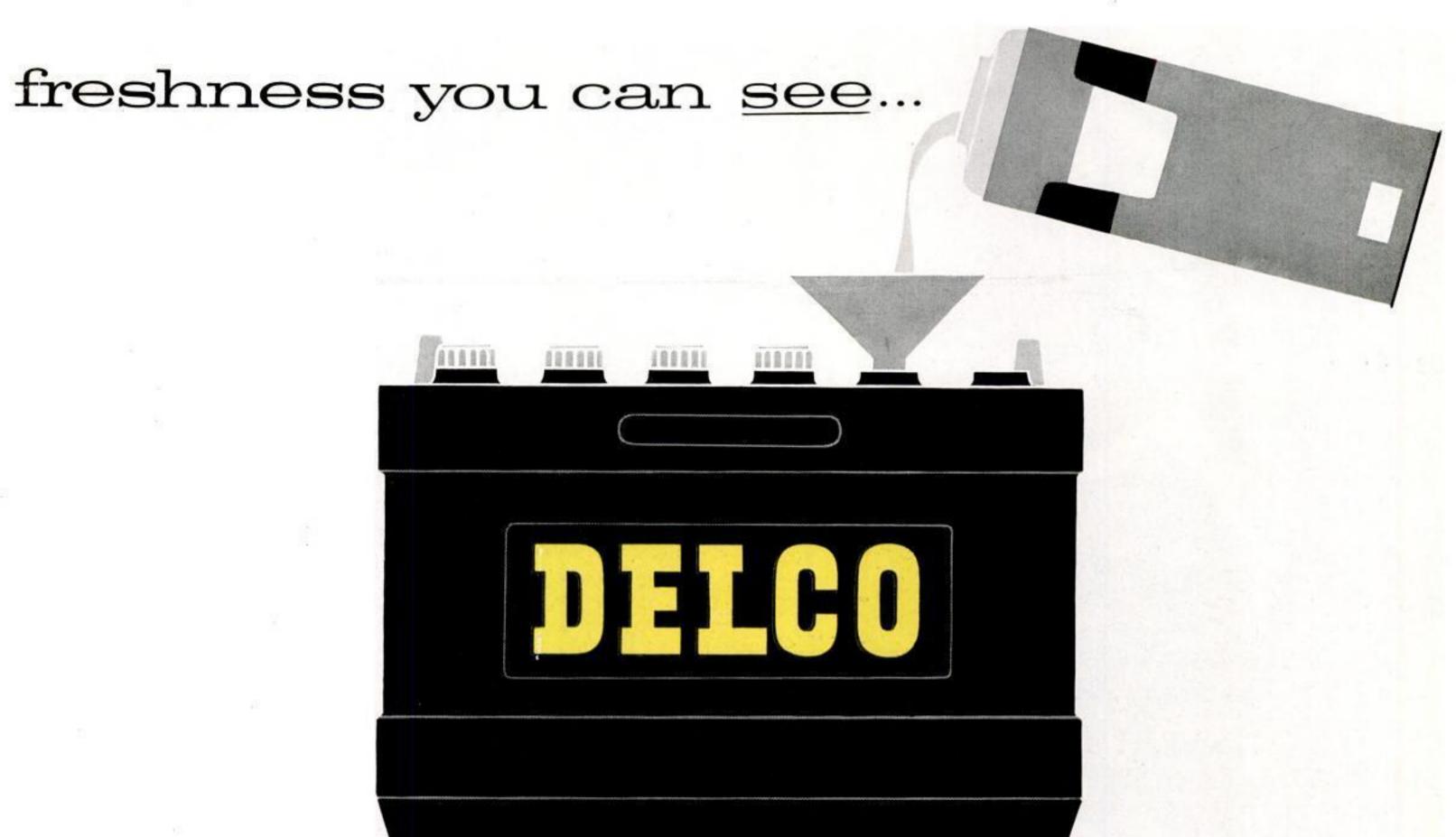
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Ice cubes without trays to empty or fill is just one marvel of an RCA WHIRLPOOL All-Gas Kitchen-Laundry. RCA WHIRLPOOL Gas ranges feature automatic surface units, built-in meat thermometers, self-turning rotisseries, some self-basting. Choice of built-in or free-standing models, colors, too. An RCA WHIRLPOOL Gas Combination Washer-Dryer provides Filter-Stream washing and rinsing actions, plus a unique water well with its own built-in water heater. There are separate washer and dryer units, too. Modern in design, all today's Gas appliances are automatic and-as always-cost less to buy, install and use. AMERICAN GAS ASSOCIATION

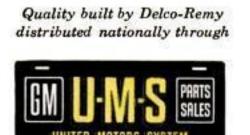
ONLY GAS A does so much more...for so much less!





## DELCO DRY CHARGE BATTERIES

When you buy a battery, make sure it's new clear through. Not just on the outside, but inside, too. That means—make sure it's a Delco Dry Charge, the battery that can't get old before it's sold . . . the battery that's factory-fresh whenever and wherever you buy it. Here's how you know: You can watch your dealer add the fluid! At that precise moment, your



new Delco Dry Charge springs to life, showing for a fact that you are getting all the power you pay for. What's more, every Delco battery, even the lowest priced, is backed by a written General Motors warranty that's good all over the United States and Canada. See for yourself the freshness of this money-saving, power-saving battery at your Delco dealer's.

### General Motors leads the way . . . starting with Delco Batteries

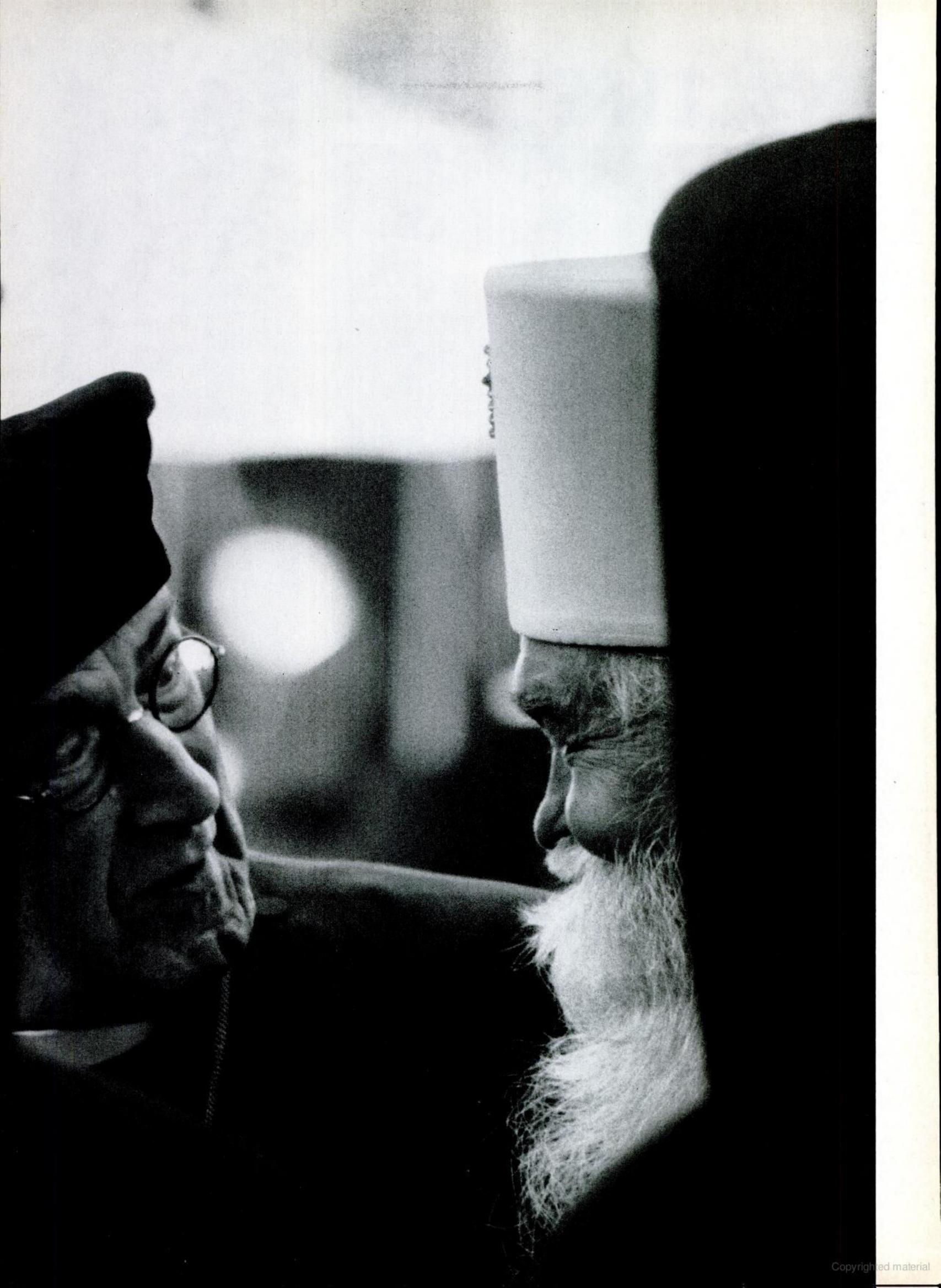




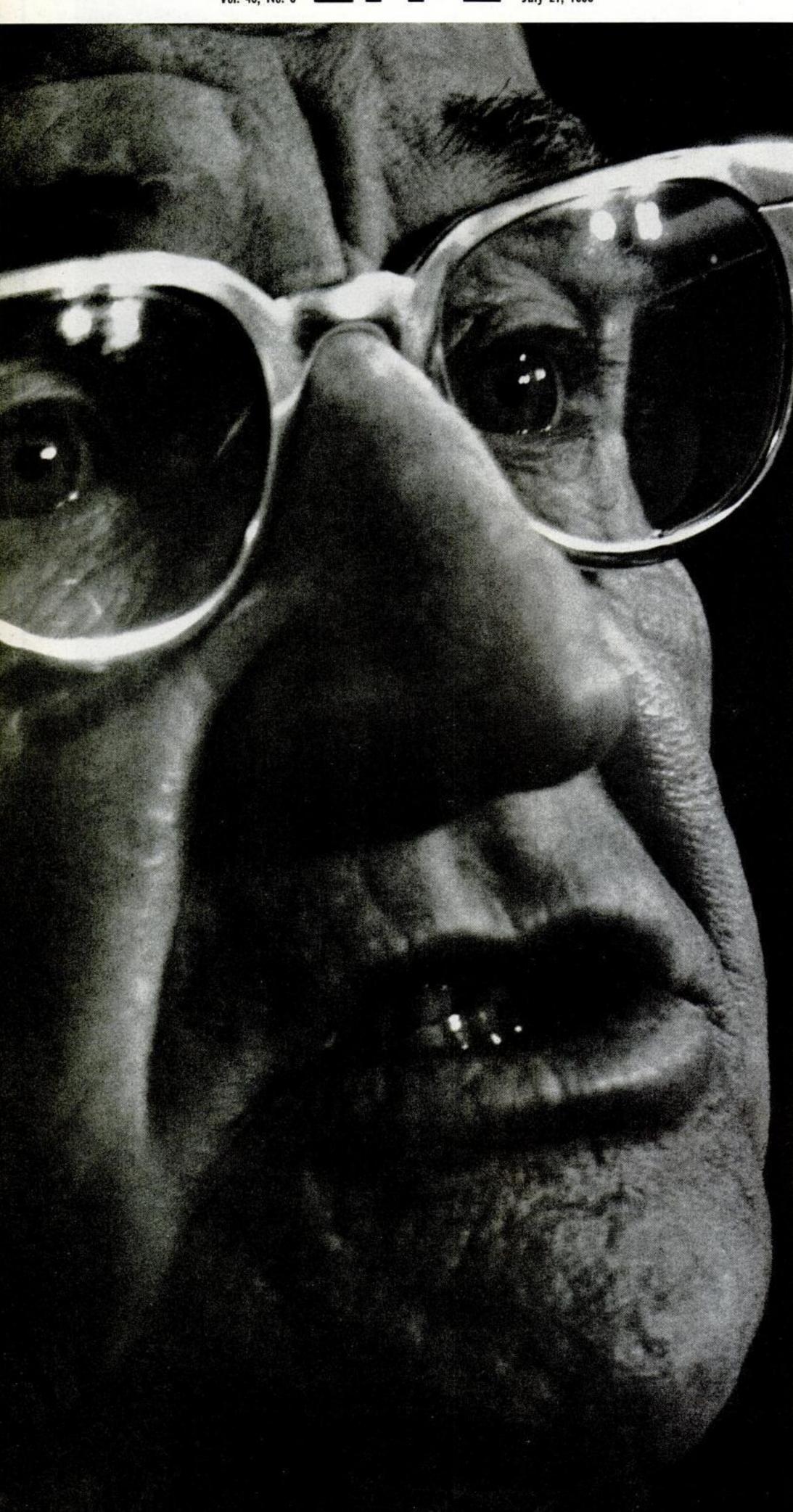
# The Archbishop as a Host

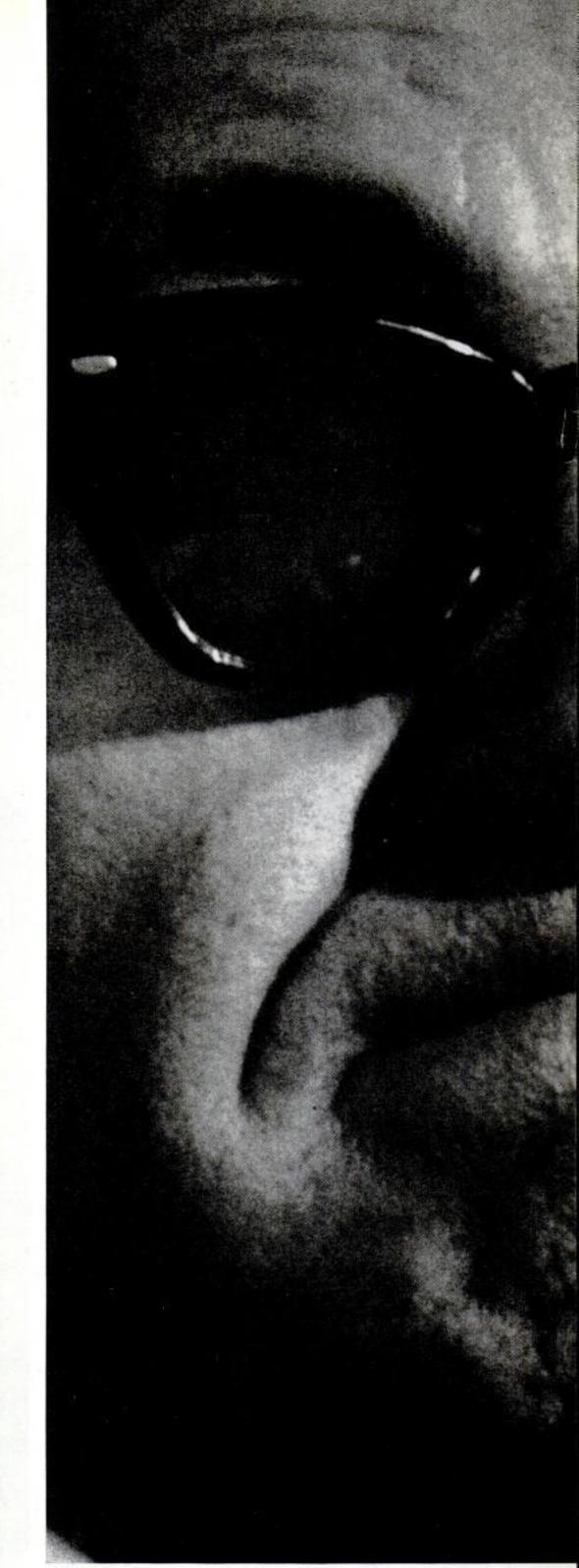
Gathered at the Lambeth Conference in England this month, the bishops of the worldwide, 40-million member Anglican Communion (its U.S. members are Episcopalians), provided the occasion for a rare and candid look at a distinguished prelate as the Archbishop of Canterbury, the leading Anglican prelate, played host to the visitors at a garden party. Among his guests: a Russian Orthodox delegation from the Soviet Union, headed by the Metropolitan Pitirim of Minsk (in white hat at right). Some of the other Orthodox delegates (above and right) wore tall black hats.

It was the first time a Soviet group had ever come to a Lambeth Conference (they occur only once each decade) and the present archbishop, the Most Rev. Geoffrey Fisher (in square velvet cap, above), made the most of the occasion. The host was also bubbling with cheer for his other episcopal guests, addressing them by the name of the see city of their diocese in the best Anglican tradition: "Greetings, Los Angeles," and "My dear," (to Mrs. Fisher), "it's Brisbane." At one point in the party Dr. Fisher suddenly turned and boomed, "Good heavens, it's Bombay!"



# Vol. 45, No. 3 July 21, 1958





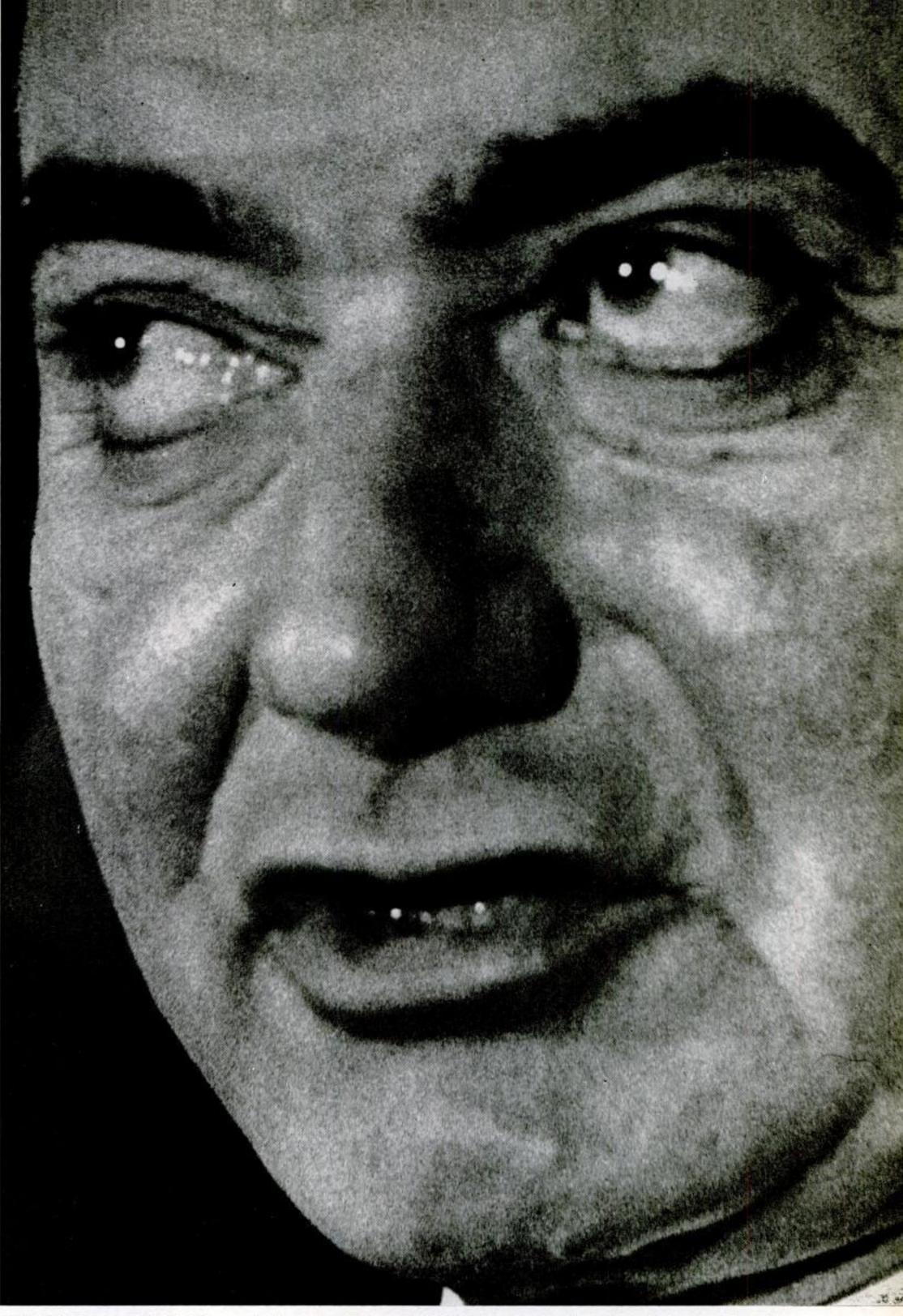
← STENGEL: "And I would have to tell you I think we are more the Greta Garbo type from success."

# FLOOD OF

Even Washington, by all odds the talkingest town in the country, had never had quite such a week for words. They poured into the ears of Congressmen sitting in committees, and they spilled out through the press, radio and television. They ranged, as revealed by the conversational gems above, from the nonstop double talk of Yankees Manager Casey Stengel (*left*) to the truculent no talk of Chicago Hoodlum Tony Accardo (*above*) to the nimbly evasive talk of Boston Millionaire Bernard Goldfine (an act held over for its second smash week).



ACCARDO: "I decline to answer on the grounds that the answer might tend to incriminate me."



GOLDFINE: "I couldn't tell you what I was using [the checks] for in '41, '42 and '43." The money

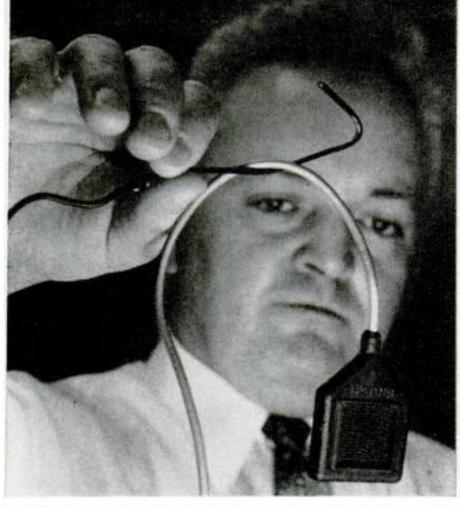
"didn't disappear in the wind. It is someplace."
"All I can tell you, we had a very good dinner."

# TALK, DOUBLE TALK AND NO TALK

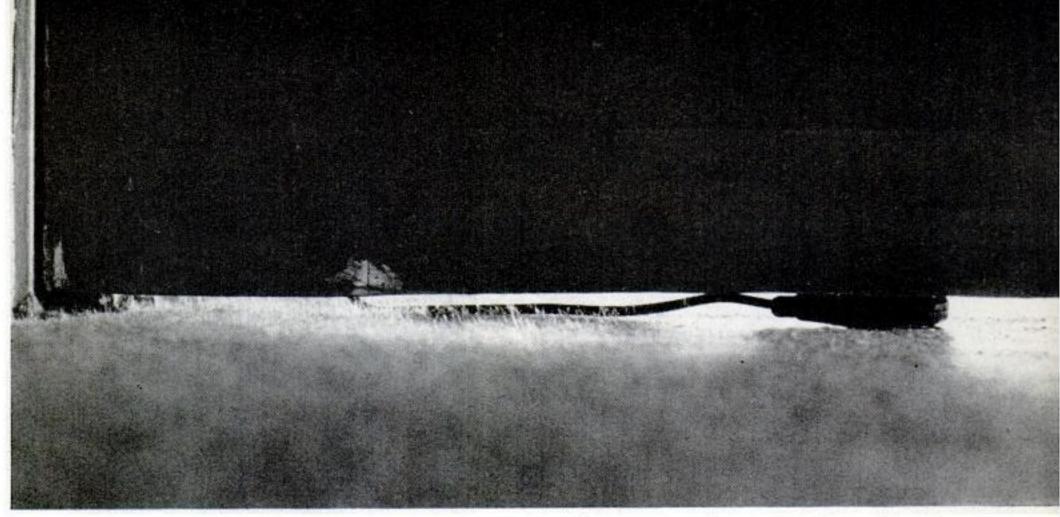
Casey Stengel had deserted the dugout to appear before a Senate subcommittee which is holding hearings on a bill to exempt baseball and three other major professional sports from anti-trust laws. The senators got a flavorful flow of Stengelese, thoroughly entertaining but hardly helpful. Q.: Are you ready to say there is no need for legislation? Stengel: As far as I am concerned, from drawing a salary and from my ups and downs and being discharged, I always found out that there was somebody ready to employ you, if you were on the ball.

Tough Tony Accardo headed an all-star parade (p. 16) of Chicago Bad Guys subpoenaed by the Senate labor rackets committee, which is exploring charges that The Mob, in cahoots with the restaurant workers' unions, had been working an extortion racket on the restaurant owners. But the committee got little more than an interminable string of Fifth Amendment pleas—even to such questions as whether The Boys were married and had children.

Bernie Goldfine was saying plenty—up to a point. Last week his tour de force developed such divertisements as a private eye, a shapely Girl Friday, a bugged room and purloined records (next page). On the serious side, Goldfine allowed that John Steelman, a White House aide under Harry Truman, had once tried to get him a \$12 million RFC loan. But Bernie refused to tell the subcommittee about his uncashed cache of cashier's checks. He ended the week threatened with contempt of Congress if he doesn't start talking about all those checks. In a way, it was the key to the whole talky week: nobody had really said anything at all.

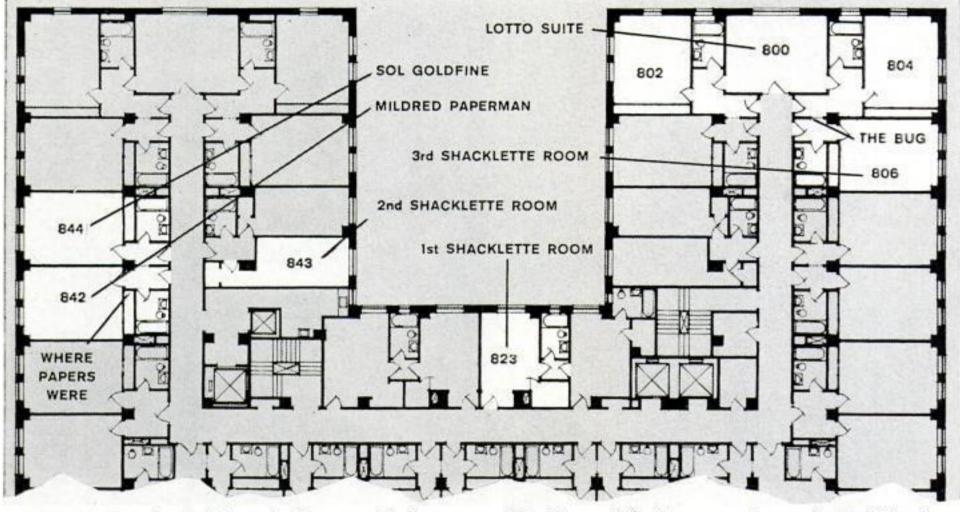


DEAD BUG, used to eavesdrop on a Goldfine room, is shown by Private Eye Lloyd Furr, who seized it.



BUG'S TRAIL led from beneath the door in Press Agent Jack Lotto's room back into adjoining room

where Subcommittee Investigator Baron Shacklette and a Drew Pearson legman had a tape recorder.



BUSY FLOOR, the eighth at the Sheraton-Carlton, held Goldfine's secretary, press agent and son Sol.

Shacklette shifted rooms twice, ended in 806, where bugging took place. Goldfine was on second floor.

# A PRETTY BEA HELPS

For genuine old-fashioned melodramatic farce none of Washington's noisy side shows came close to the week's saga in the Bernard Goldfine story. The curtain rose Sunday night in the Sheraton-Carlton Hotel. Jack Lotto, a newly hired Goldfine press agent and self-styled "former ace reporter," was talking in Room 800 with Goldfine Lawyer Roger Robb. Robb, a supercautious type, prowled around the room, noted a light from beneath the door of the adjoining room and, kneeling down, discovered a pair of feet-which moved. While a pretty press receptionist named Bea Duprey (right, opposite) kept up a deceptive line of chatter, Robb slipped away and summoned Private Eye Lloyd Furr. Furr spotted a "bug" and with a



ROUSED FROM SLEEP and told of the wiretap attempt, Goldfine cries to reporters that it "is worse than Russia." At left (facing camera) is Press Agent Lotto.



ANNOUNCING THEFT of Goldfine records from her suite, Secretary Paperman gets a hand-signaled guidance from Lotto during hastily called press conference.



BAGGED BUGMAN, Sleuth Shacklette was instantly fired by subcommittee when caught red-handed.

## BAG A GOLDFINE BUG

bent coat hanger triumphantly snatched the microphone from under the door. Thereupon the Goldfine team flushed from the next suite Jack Anderson, a legman for Columnist Drew Pearson, and—far more surprisingly—one Baron Shacklette, investigator for the House subcommittee investigating Goldfine.

Next morning there was fresh sensation. Someone, cried Goldfine's secretary, Mildred Paperman, had swiped some of his business records from her suite. Goldfine cried "Gestapo!" The subcommittee fired Shacklette. Goldfine indignantly moved his entourage (by now requiring 19 rooms) to another hotel. Then he took to bed and, pleading exhaustion, got a day's respite from his testifying.



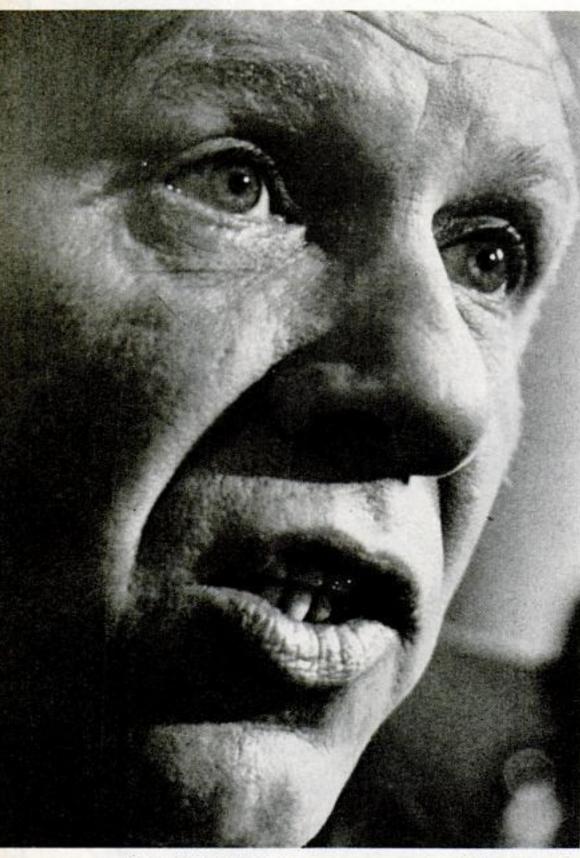
CHANGING HOTELS after the incidents, Goldfine and wife lead parade across the street to the Statler.



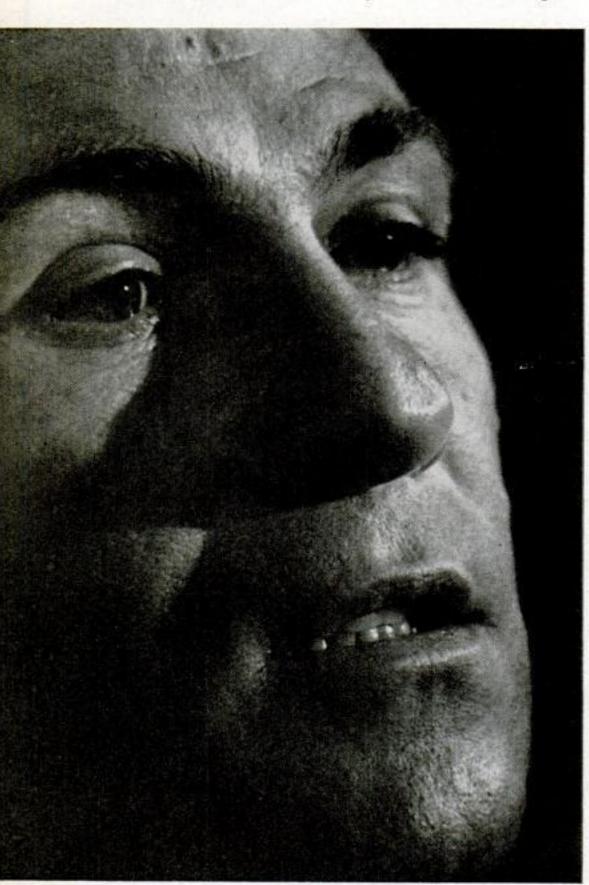
PRESS RECEPTIONIST, college girl and part-time model Bea Duprey, 19, was brought from Boston by

Goldfine team to supply drinks, snacks to reporters. Her dimensions, she told reporters, are 35-22-35.

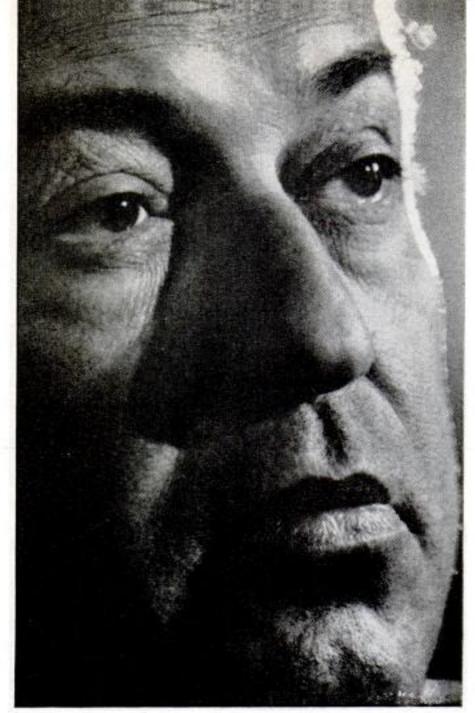
Talk CONTINUED



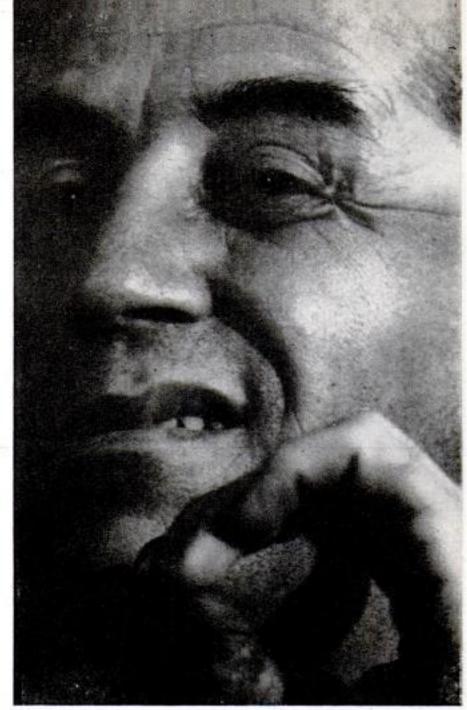
SAM BATTAGLIA is known to the Chicago police as a narcotics and gambling operator and has a record of 23 arrests and eight convictions. A defiant and arrogant witness who refused to answer any of the Senate committee questions, he will probably be cited later for contempt of the U.S. Congress.



MARSHALL CAIFANO is said to be a member of a West Side gang called "The Young Bloods." He has record of 18 arrests, and according to Chicago rumor he was given control of Loop area gambling at 1953 meeting of crime syndicate. He has been questioned in connection with at least two murders.



ed as labor counsel for Chicago restaurant owners, one of whom testified he made union pay-off in Teitelbaum's presence. Two members of gang, reportedly on order from Accardo, plotted to push him out of his office window. They were later murdered.



RESTAURANT LAWYER, Anthony Champagne, took over Teitelbaum's job in Chicago Restaurant Association in 1953 when Teitelbaum failed to call off pickets from a restaurant chain. Committee investigator testified that Champagne escaped gangland murder when friends interceded with Accardo.

# THE MOB IS MUM ON A 'SWEETHEART' DEAL

Damon Runyon himself could probably not have conjured up the hard-nosed cast of real-life characters who were brought forth last week by the McClellan committee in its study of racketeering in Chicago. They were a close-mouthed bunch. Their leader, Tony Accardo, alias Joe Batters, took the Fifth Amendment on 172 questions, including whether or not he had a \$10,000 bathtub cut out of a block of Mexican onyx. Two Chicago thugs, including one "Needlenose" Labriola, were unfortunately unable to testify about a plot to murder one of the witnesses because they have since been poisoned and strangled.

The Senate committee wanted to hear about

a deal involving the shakedown of Chicago restaurants. Restaurant owners testified that picket lines were thrown up around their establishments, then removed only after they signed a "sweetheart" contract with a union. For example, by putting up union dues for their employes, some of whom, like witness Frances Shimeall (opposite), never knew they had been signed up, owners were allowed to pay wages which were below the union scale. One owner testified that he is still paying dues for an employe who is dead. And another explained that when he refused to sign a union contract someone hired sloppy Skid Row bums to invade his restaurant and drive away his customers.



THREE WITNESSES, who were put on the Senate committee stand together to save time, are Joseph Di Varco (alias Joey Caesar), Jack ("Skippy") Cerone and Ross Prio (real name Priollo). They all refused to answer questions and all three face contempt citations. Prio and Di Varco are known as

overseers of vice and gambling rackets on Chicago's North Side, and Prio has been questioned about killing of Charles ("Cherry Nose") Gioe, a pinball and slot-machine operator. Di Varco began his career in 1936 as a counterfeiter. Cerone was once bodyguard and chauffeur for syndicate leader Tony Accardo.



# A LOOK AT THE WORLD'S WEEK



#### MEXICO'S FIRST FAMILY

The candidate of Mexico's all-powerful government party, Adolpho López Mateos, became the new president last week as was expected. Shown with wife (right) and daughter Evita, Mateos is expected to continue predecessor Ruiz Cortines' conservative, pro-U.S. policies.

#### MME. NASSER'S DEBUT→

During U.A.R. President Nasser's businessvacation in Yugoslavia last week, the world had a rare look at his wife as she and Mme. Tito went sightseeing. Above, in Dalmatia, are (left to right): Mme. Nasser, Abdel Hakim Nasser, 3, Mme. Tito and Abdel Hamid Nasser, 7.



#### RELEASED U.S. VICTIMS OF RUSSIAN ATTACK

Back from a brush with death at Russian hands last week, nine U.S. airmen lined up on Western soil in Wiesbaden, West Germany. On a routine cargo flight from Cyprus to Iran their unarmed C-118 was forced by thunderstorms 40 miles inside of the Armenian border, where MiG fighters shot it down. Four crewmen managed to land the plane, but five who bailed out were roughed up and nearly lynched by peasants. Major Bennie Shupe (fourth from right) saved their lives when he identified himself as American by shouting names of U.S. cities.





#### **FAINTING FAIREST**

When Virginia Fox, 20, was told she was chosen Miss New York State, the excitement was too much. She fell in a faint into the arms of two runners-up. But in 10 seconds she was up again, ready for the prize: a chance to compete for the title of Miss Universe late this month.





#### KILLER'S AMENDS

For two years James Foster was under death sentence for murder. Twice his execution was stayed. Then convict Charles Rothschild confessed the killing. Last week the two and Foster's wife met. Rothschild (right) choked back his tears while the Fosters tearfully embraced.

#### CLIFF-HANGING FINALE→

After five days trapped on a Colorado canyon ledge, John Sanders (top) was rescued in a chair sling by Army mountaineers. On a fishing trip he and friend William Garver slipped over the canyon rim. Sanders landed in a tree on the canyon ledge. Garver fell to his death.





# IN CANADA, IKE MENDS FENCES

## Plain talk and some amicable conferences help improve relations

In the solemn setting of the Canadian parliament in Ottawa, President Dwight D. Eisenhower last week reached the high point of his three-day state visit with Canadian Prime Minister John G. Diefenbaker. Hoping to iron out some of the increasing difficulties between the two nations, Eisenhower forthrightly defended U.S. policies in a way that won him acclaim even from Canadians who disagreed with him. "If the plain talk behind the scenes is as blunt as Mr. Eisenhower's speech to parliament, nothing but good can come of the President's Ottawa visit," said the Montreal Star.

The U.S. actions that Eisenhower defended included surplus wheat disposal abroad, some U.S. trade practices and the great flow of U.S. investment into Canada (see Editorial p. 24). But the President assured his listeners that U.S.-Canadian differences could always be reduced through amicable negotiations.

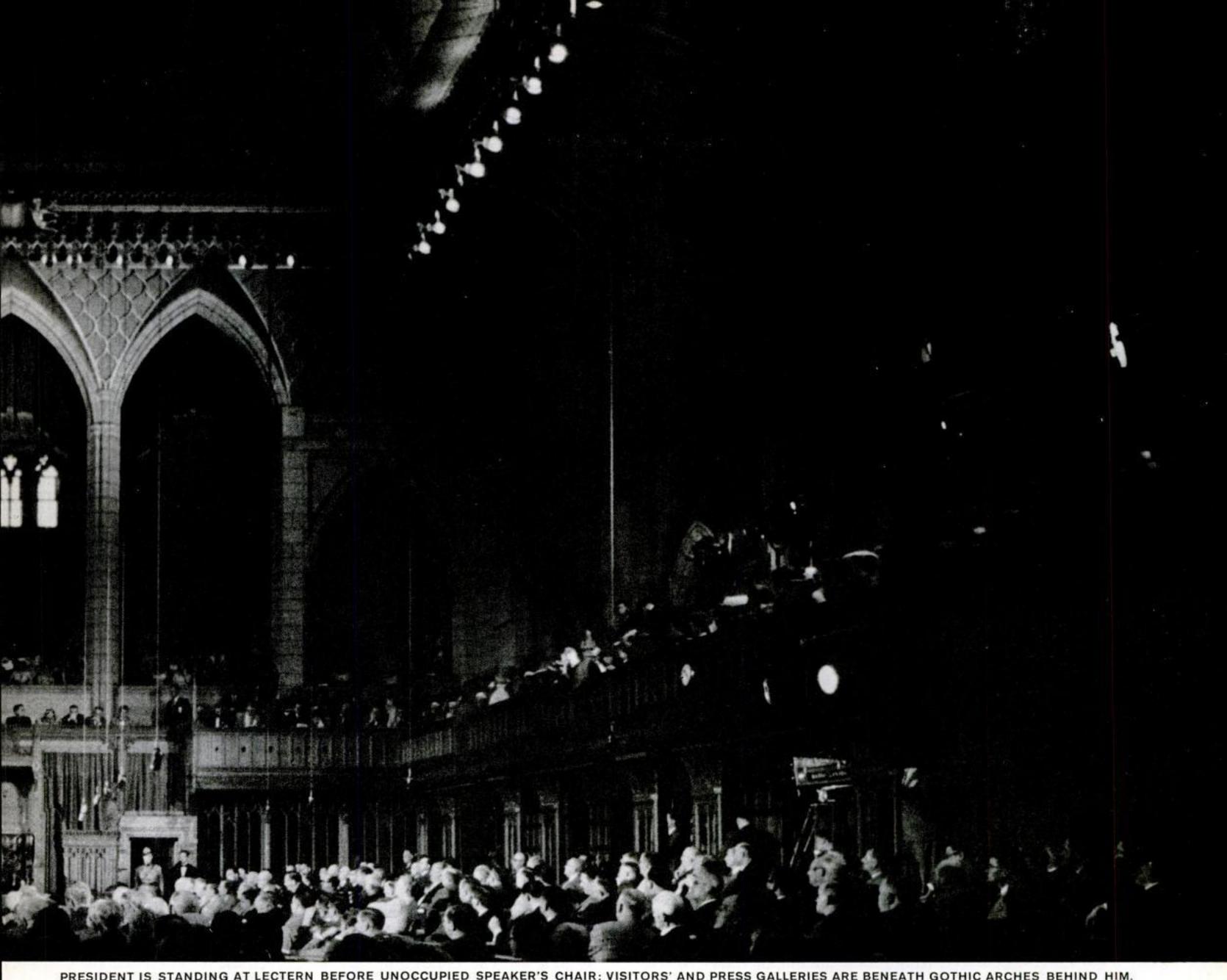
Eisenhower's own negotiations with Prime Minister Diefenbaker were amicable indeed. The liking the two men developed for each

other was indicated in Diefenbaker's lighthearted observation about the President: "Although you come to us as the head of a powerful state, my intelligence informs me . . . that you . . . carry no armor other than a brassie and a putter." Eisenhower followed through on that suggestion by getting in a round of golf in Ottawa (opposite page), unaware of a mysterious assassination plot rumor started by an excited cabbie. On the way home Ike and Mamie stopped off to inspect progress made on the International Rapids section of the St. Lawrence Seaway (Life, July 14).

The principal practical outcome of the state visit was the establishment of a Canada-United States Committee on Joint Defense, which will consult at cabinet level rather than through routine diplomatic channels. Also, a pleased Diefenbaker was able to tell parliament that the U.S. had made an important concession: Canadian subsidiaries of U.S. firms might, under certain conditions, become exempt from U.S. rules against trading with the Communists.



JOLLY MEETING of Dulles, Eisenhower, Diefenbaker and his Minister of External Affairs Sidney



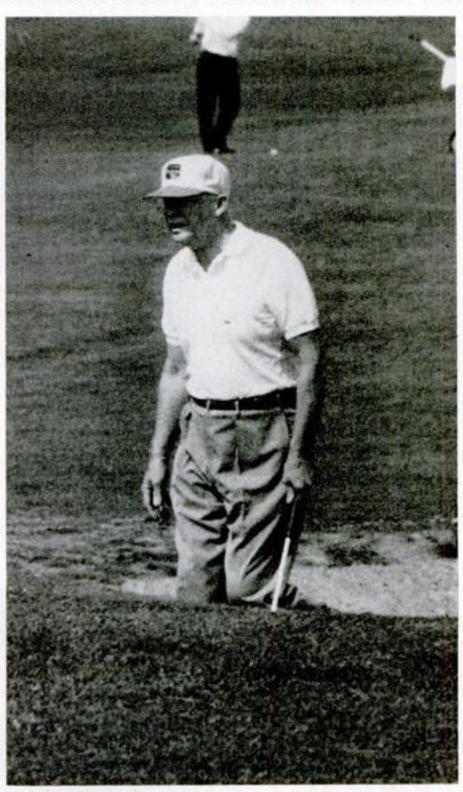
PRESIDENT IS STANDING AT LECTERN BEFORE UNOCCUPIED SPEAKER'S CHAIR; VISITORS' AND PRESS GALLERIES ARE BENEATH GOTHIC ARCHES BEHIND HIM.



Smith was session that decided U.S. export rules need not apply in all cases to Canadian subsidiaries.



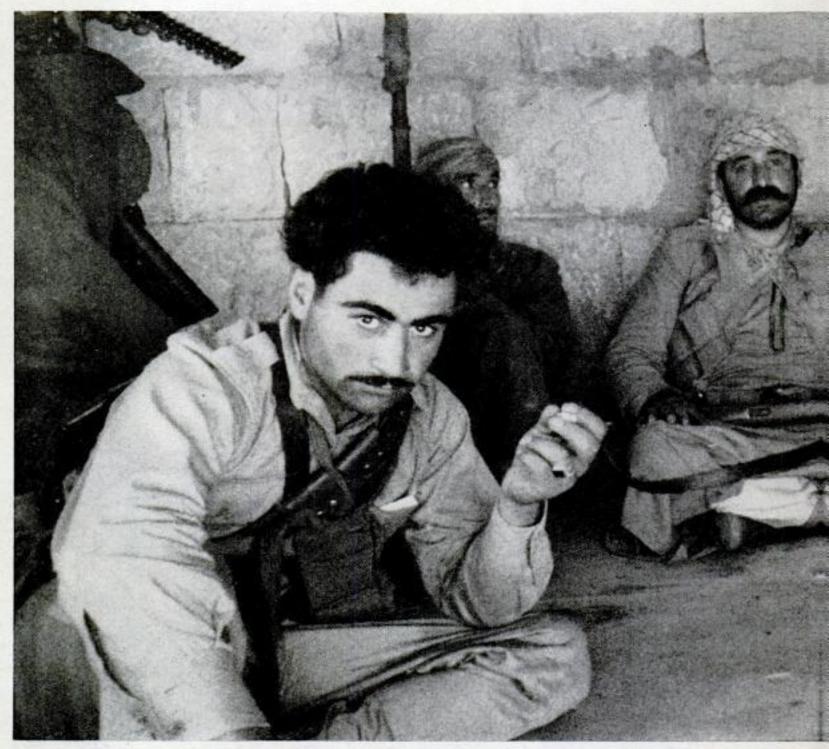
ON THE TEE Eisenhower playing golf at Ottawa Hunt Club applies some body English to his drive.



IN A TRAP the President carefully studies his next shot to the green. He carded an 89 for the 18 holes.



BOMB'S WORK, a fire that raged for two hours, guts ABC store where 20 were injured. Top two floors were occupied by American Singer Sewing Machine Co.



PROGOVERNMENT PARTISAN FIGHTERS, THEIR WEAPONS STILL HELD READY,

# LEBANON'S WEIRD WAR:

The weird war in Lebanon, in which street battles and bikini bathing can co-exist a few hundred yards apart, saw its ugliest and most senseless incident last week. A big bomb, planted inside a loaded soft drink truck, blew up at the doorway of ABC, Beirut's biggest department store, wounding a score of shoppers and shop girls.

The bombing was the low point of the ninth week of inconclusive civil war. The often incomprehensible violence aimed at unseating pro-Western Christian President Camille Chamoun continued with sporadic flareups in Beirut and Tripoli. The little town of Ainab was back in army control after changing hands repeatedly as Druse mountaineers tried un-

A WARY WAYFARER SCURRIES ACROSS OPEN SQUARE UNDER FIRE DURING FIGHTING AROUND BEIRUT POST OFFICE, OTHERS TAKE SHELTER AGAINST WALL



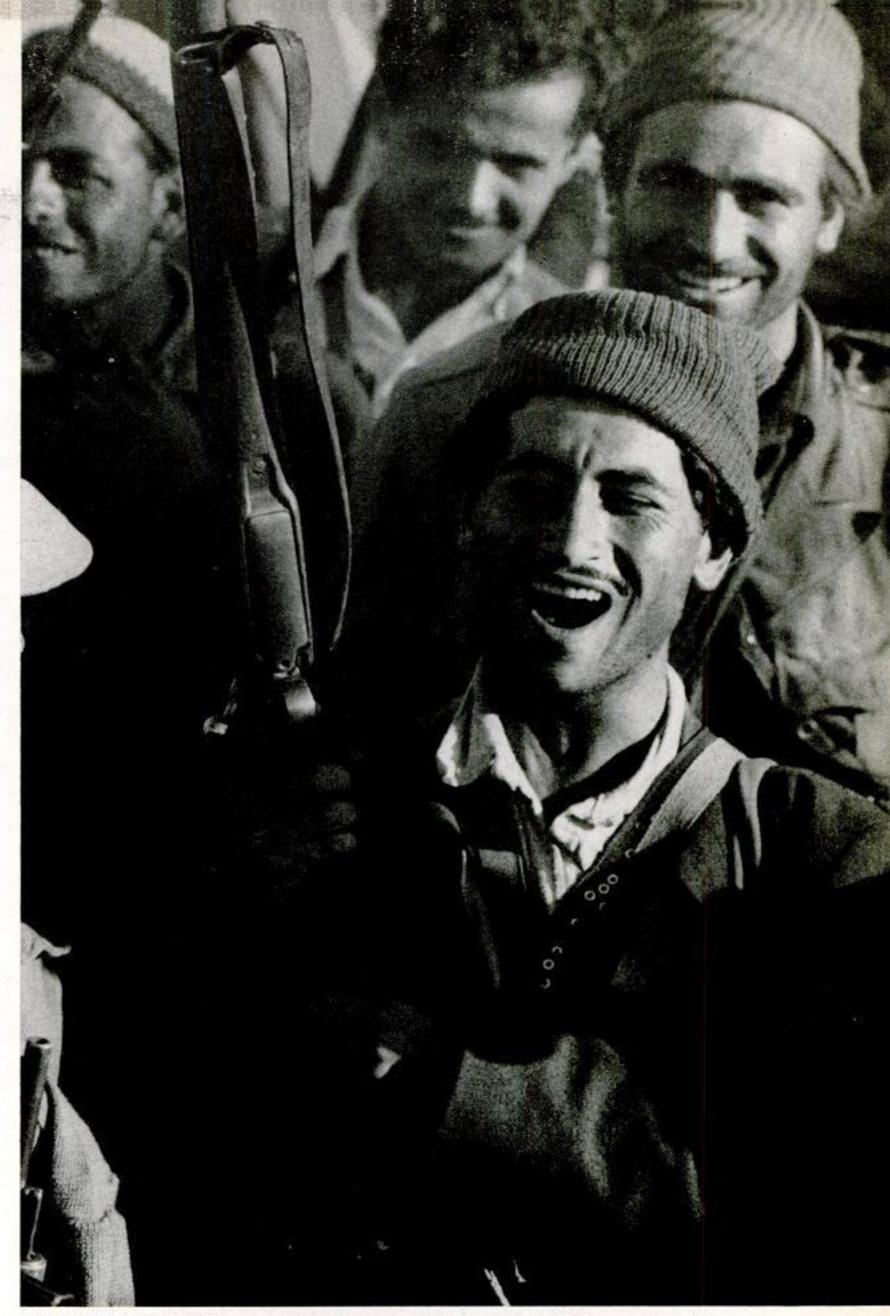


TAKE OVER A STONE STRONG POINT AFTER DRIVING BACK DRUSE REBELS

# BOMBINGS AND BIKINIS

successfully to enlarge their rebel enclave. Meanwhile the government professed itself bitterly disappointed by a report of the U.N. observer group in Lebanon which failed to support charges that the rebels are helped by "massive interference" from Nasser's United Arab Republic.

Yet there were signs the government's fortunes were looking up. The rebels' ammunition was running low and they were beginning to quarrel among themselves. In two areas rebels asked for local truces. Most encouraging of all, Chamoun's first public disavowal of intent to seek a second term set off a flurry of politicking, raising at least a hope that a successor may be peacefully elected before his term expires in September.



JUBILANT WARRIOR, a stocking-capped progovernment civilian, grins with fellow skirmishers as their leader praises them for defeating fierce Druse rebels.

A CAREFREE BELLE TAKES SUN IN BIKINI AT THE BEACH OF LUXURY WATERFRONT HOTEL ST. GEORGES, FIVE-MINUTE DRIVE FROM AREA OF FIGHT AT LEFT



# CUTTING THISTLES IN CANADA

The longest undefended border in the world has lately grown quite a crop of thistles. That is why President Eisenhower went to Ottawa to address the Canadian parliament, and confer with Prime Minister Diefenbaker last week.

Canadians don't like our wheat-dumping policy, which seems to them to put free or bartered U.S. wheat into some of their normal export markets. Ike assured his audience that "the basis of these objections has been largely removed," and promised continuing consultation. Canadians also fear a resurgence of U.S. protectionism, which threatens their U.S. market for oil, aluminum, lead and zinc. Ike tried to rationalize our "voluntary" oil quotas as necessary to hemisphere defense and promised that U.S. trade policy, reciprocal since 1934, would stay liberal Canadians welcome but also fear the huge influx of U.S. private capital which has sparked their recent expansion, but which has also put some 25% of the control of Canadian industry in U.S. hands. Ike reminded them that subsidiaries of U.S. firms "are of course subject to Canadian law," and virtually invited them to pass more laws if they really feel dominated.

If this flat, frank speech chopped few thistles, that is because most of the thistles sprang not from U.S. seeds but from profound changes within Canada. Of these changes the U.S. should be much more aware.

Canada is not only bigger in area than the U.S., it is the fourth or fifth industrial power in the world, though its population is only one tenth of our own. Canada would dominate almost any part of the earth except the one it is in. It is muscular, prosperous, expansive and self-confident in every direction—except when it looks south. It fears U.S. economic and cultural penetration all the more since these are so unintentional on our part. U.S. negligence is what Canadians hate most.

Canada has just taken on a new lease of political life. The pattern of Canadian politics has been called a "massive alternation" between the two great parties, Liberals and Tories. Between alternations these massive parties are in danger of relapsing respectively into French or British minority-mindedness, with crackpot sideline groups (Social Credit, CCF) waiting to complete the fragmentation. After 22 years of Liberal rule, it was clearly time for a new Tory period if the "massive alternation" was to be continued. John Diefenbaker, by winning an overwhelming Tory majority in the March election, has made this healthy continuance possible.

To many Americans, Diefenbaker's election speeches sounded anti-U.S., and indeed there was a lot of anti-U.S. sentiment around which Diefenbaker turned into votes. But he himself describes his policies more accurately as "positive Canadianism." A new tide of national feeling carried him to power. It is the only basis on which Canada's old French-British population (now swollen with new immigrants) has ever been able to support a strong government.

The fortunate fact about this new Canadianism is that it can strengthen Canada without hurting the U.S. Canadians are too sensible, too interested in the reality (as against the rhetoric) of economic progress, to want to do without U.S. trade and investment. Indeed, they are in most respects freeer and wiser world traders than we are. One of Diefenbaker's major ambitions, for example, is to bring his two best customers closer together by making the British pound and the U.S. dollar convertible again. If Diefenbaker helps achieve this, he will deserve a Nobel Peace Prize no less than did his Liberal opponent, Lester Pearson, who won it last year.

Ike's friendly visit helped boost the new government's prestige. That was a more important service than the chopping of any particular thistle. For U.S.-Canadian grievances are of a different and more permanent order than those between any other two nations. They do not belong in a State Department pigeonhole. With 40 rivers in common, the St. Lawrence Seaway and the most complex joint defense system between any two nations, we simply cannot relegate our mutual business to standard diplomatic channels.

At Ottawa last week a new joint U.S.-Canadian cabinet committee was set up to supervise our common defense problems. A similar committee on trade and commerce is five years old; it needs a permanent staff to watch the whole daily range of our economic relations. More than that, Congress should get into the act with a permanent House-Senate committee on Canadian affairs, and this committee should establish informal links with its opposite numbers in the Ottawa parliament.

The new Canadian nationalism, if Diefenbaker has his say, will aim its energies towards the development of Canada's vast north while we for our part undertake the parallel development of Alaska. Canadians know more about the U.S. than does any nation and will therefore remain our sharpest as well as our friendliest critics. We should welcome the criticism and heed much of it; for it is the criticism of a twin sister, which few nations are lucky enough to have.

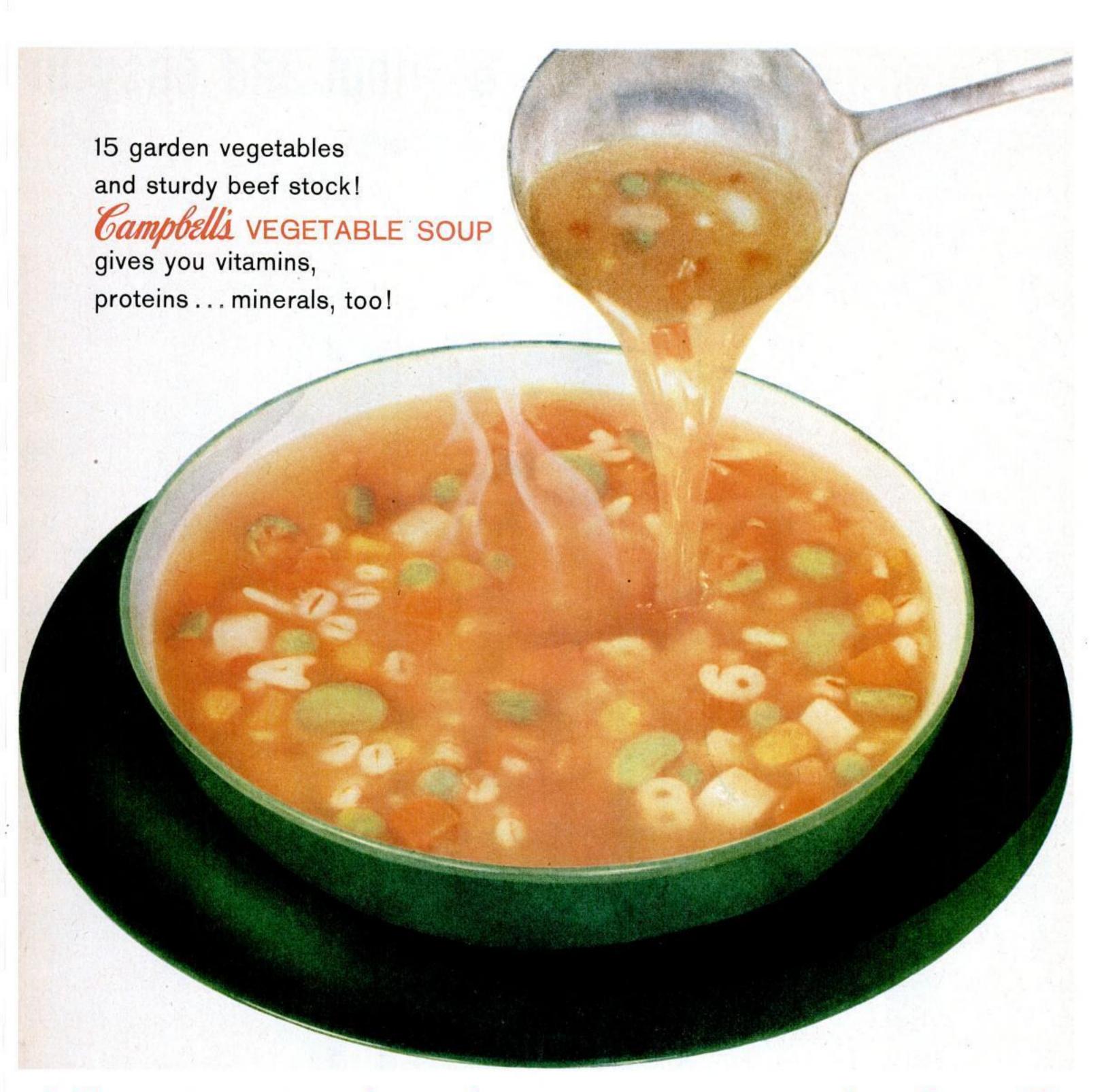
# HAWAII'S TURN IS RIGHT NOW

Now that Alaskan statehood is assured, why not Hawaiian? "Welakahao," Hawaiian for "strike while the iron is hot," is the motto of a group from the islands that descended on Washington last week, led by Governor William F. Quinn, to turn some heat on Congress. We wish them luck.

The arguments for Hawaiian statehood, which have three times persuaded the House, are just as valid as ever (and the arguments against, mostly racial, are just as invalid). The problem is strictly one of congressional politics. Until last year Alaska and Hawaii statehood bills were linked. When it appeared that Alaska's case would meet less southern opposition, Hawaii deliberately stood aside, invoking what Delegate John Burns called "the golden rule . . . to clear the track" for Alaska. The tactic worked. Now Hawaiians—with support from grateful Alaskans—are pressing their own claim in this same session.

This session could scarcely spend its dwindling hours on a better cause. The main difficulty—the Communism-Harry Bridges issue which Senator Eastland brought up in 1956—was and is grossly exaggerated, and can be as well handled with Hawaii a state as with Hawaii a territory. The platforms of both parties are for statehood; the statistical arguments are overwhelming. (Hawaii's per capita income is ahead of 22 states.) The foreign policy argument was well put by Burns: "the citizen of Hawaii, that new man of the Pacific, will be our most effective bridge to the Asian world." As for the moral argument, listen to Hawaii's former governor, Samuel Wilder King:

"Hawaii is asking for statehood as the natural right of every American citizen . . . we in Hawaii, having discharged every responsibility of citizenship with honor and credit to ourselves and to our country in peace and in war, in all seriousness ask: what more must we do to be accepted as a full-fledged member of the Union?" He asked that over a year ago. Congress' only answer—"wait"— is no longer good enough.



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Picture yourself finishing the whole day's cooking in the cool of the morning . . . then storing everything till mealtime in your spacious refrigerator or freezer. Later, you serve supper outdoors on the breezy Fiberglas\* Screened patio—or indoors in your air-conditioned dining room. Sounds like a dream? It can all be yours in a new Comfort-Conditioned Home.

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prefabricated . . . or you can screen in a terrace yourself. Fiberglas Screening won't bulge, dent or stretch out of shape. Fiberglas Paneling is beautifully transparent, practical and permanent.

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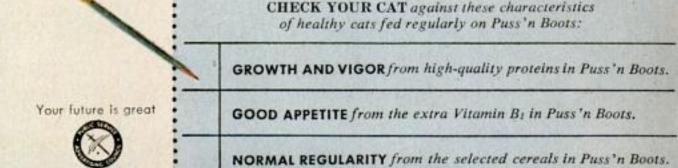
"My cat is ten years old and so full of pep you'd hardly believe it," writes Mrs. R. L., of Miami. "She's just as playful as a kitten and eats nothing else but Puss 'n Boots; every last morsel, every time!"

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# INSIDE REBEL CUBA WITH RAUL CASTRO



RIGHT-HAND WOMAN, Deborah is Raúl's political adviser. Once U.S. student, she also savvies guns.

LONG-HAIRED LEADER, Fidel Castro's brother Raúl was responsible for the wave of kidnapings.



### KIDNAPER OF AMERICANS TELLS A LIFE CORRESPONDENT ABOUT HIS STRATEGY AND MOTIVES

Smuggled in and out by the Cuban rebels, Correspondent Lee Hall has just spent a week deep in the rebel fastnesses of Oriente province. The result is this exclusive eyewitness account of the strange world of rebel Raúl Castro, his consorts, his U.S. prisoners and his expressed aims.

#### by LEE HALL

RAÚL CASTRO and his aides swirled down out of Cuba's Sierra del Cristal like a band of Riffs. Their Jeeps were brightly painted, many bearing names of U.S.-owned companies from which Raúl had stolen them. Raúl himself, in cowboy hat, mustache and shoulder-length hair, was laughing and joking with his men. He turned as his driver, Marro, artfully threaded the Jeep between two boulders and a mudhole. "You see me as I am now, happy and free," he assured me. "But when I meet the United States Consul I will be very serious indeed."

Jolting down one of the bone-jarring tracks that spiderweb Oriente Province's mountains, Raúl was on his way to negotiate with the United States for release of 47 Americans and three Canadians captured by Raúl's rebels and held in isolated Oriente camps. Among the prisoners were 30 sailors and Marines from the Guantánamo Naval Base. Also being held by Raúl were engineers and sugar men from American-owned mines and plantations.

Bearded soldiers cheered the "comandantejefe" as his Jeep raised choking dust. It roared into rebel-held Calabazas, a tiny (pop. 400) town in a green Oriente valley, onto an unused airstrip and braked in front of a fourroom frame house where U.S. Consul Park Wollam and Vice-Consul Robert Wiecha were waiting. Raúl leaped from the Jeep, took off his hat and bowed deeply. "Buenos días, señores," he said grandly. The negotiations had begun.

All last week Raúl and "Deborah," his attractive "political counselor" (real name: Vilma Espin) met with Wollam and Wiecha. Raúl had two demands: 1) The U.S. must guarantee

to stop shipping arms to dictator Fulgencio Batista's government; 2) The U.S. must stop refueling government planes at the Guantánamo Naval Base. Wollam and Wiecha produced a typewritten statement from Secretary of State Dulles in which he denied that the U.S. is giving Batista arms. Ambassador Earl E. T. Smith's statement that the Guantánamo base "has not—and will not—refuel or in other ways service Cuban military aircraft engaged in combat activities" was shown to Raúl. For all these documents affected him, they might have been written in invisible ink.

"How do I know you will keep your word?" asked Raúl. "I want some high official to come to Calabazas and give me solid guarantees you will keep hands off 'our' war." The official Raúl seemed to have in mind would combine the authority of President Eisenhower, Secretary Dulles and the Joint Chiefs of Staff.

At the dining room table in the bare-walled house the negotiations went on. Flies swarmed



CASTRO DOMAINS, rebels say, are shaded areas on map of Cuba's big Oriente province. Fidel, who began revolt, holds small area lower left. Brother Raúl, eastern zone boss, now holds much larger fief.

#### CUBA CONTINUED

maddeningly, the afternoon rain pinged on the thin corrugated roof, and three children, halfnaked, played under the table. Daily at 10, 2 and 4 o'clock a Grumman Albatross flew overhead, its blue and orange body shining. On the ground Wollam and Wiecha stretched out two lavender-pink panels on the grass if they wanted a helicopter from Guantánamo to pick up released prisoners or important messages. They had no radio transmitter. Often the consuls were not sure until the chopper arrived after a 45-minute flight whether they would be able to send back prisoners as Raúl had promised. But Raul kept producing them-two one day, three another. Each time a ragged line of Raúl's men formed an "honor guard" beside the airstrip. Always Wollam and Wiecha had to sign a receipt for custody of the prisoners. Then the consuls, lonely figures in sports shirts and khakis, waved goodby to the helicopter. By the week's end all 20 U.S. and Canadian civilians had been released—but only one serviceman.

He had become something of an embarrassment anyway. He was 22-year-old Thomas R. Mosness, a Navy airman from Ames, Iowa, who was openly sympathetic to the rebel cause. One night last week, almost shaking in his



REBEL REVEILLE brings Raúl up in hammock at dawn, smiling and ready for the day's first cigaret.

eagerness to see el gran jefe, he passed me in the darkened corridor leading to Raúl's office. Ten minutes later he came out. I heard Raúl say, "We must let you go with the others. However, you could come back in a month or so and stay with us." "I couldn't do that," Mosness replied. "That would be deserting." Consul Wiecha found him late last week driving around in a Jeep and persuaded Tom to jump aboard the next helicopter flight.

The consuls kept talking, as did I, with Raúl and Deborah. The rebels seemed content to discuss the abstract value of truth while engaging in just plain lying. For four days last week rebel leaders said the Marines and sailors were on their way from camps deeper in the hills. But the consuls waited in vain. Each day they would ask again, each day they were told it was a matter of hours.

Meanwhile, seated on the grass of the airstrip, I listened to Deborah spin fantasies and fables. In blue jersey pedal pushers, plaid shirt, a red kerchief tied around her thick black hair, she looked like a counselor at a Western girls' camp. But her looks belied her experience. Now 28, formerly a chemical engineering student at M.I.T., she has been a leader of the Directorio Nacional, the movement's political arm, for more than a year. She discussed the "preferential recovery of nickel" with an engineer prisoner (who later invited her to come down and see his operation anytime). She talked angrily to me of "your government. All it's interested in is business. It's Wall Street, that's all." For Cuba, Deborah and Raúl say they want diversification of industry, land and judicial reform, universal draft and an 18-yearold minimum voting age. For Cuba's president they would choose a "democratic" figure, almost "kinglike" because he would be trained for the job almost from birth. "Someone like your Adlai Stevenson." Deborah explained. She meant, of course, someone like Fidel Castro, Raúl's older brother, who leads the rebel movement. But last week Fidel was holed up in the Sierra Maestra (in Oriente's southwest corner) while in the northeast Raúl grabbed prisoners, land and headlines.

The relationship between the two men is unclear. Any suggestion of a schism here is vigorously denied, but there is every indication that Fidel disapproved of the kidnaping and ordered Raúl to release the U.S. servicemen. If so, Raúl was paying no attention.

In recent months the strength of the Castro brothers has increased to about 5,000 men. They claim to control some 13,000 square kilometers in mountainous Oriente. Even at Guantánamo the American base commander estimates more than two-thirds of his 4,000 Cuban workers are rebel supporters. But Raúl personally controls far more of this territory than Fidel does.

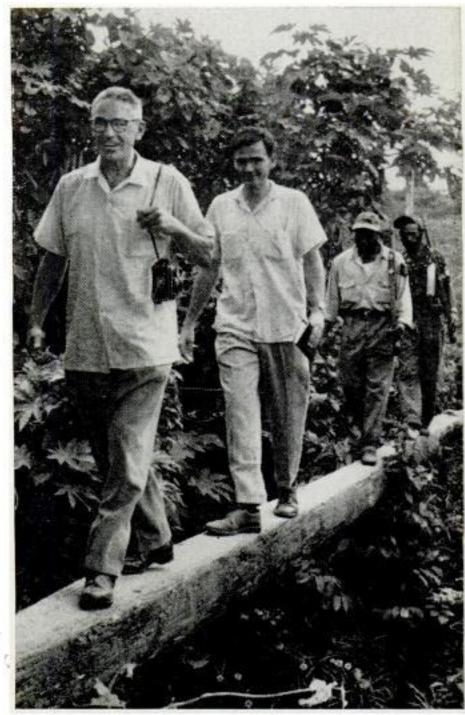
Raúl, now 27, was a student in social sciences at the University of Havana a few years ago. In 1933 he attended a Soviet-sponsored youth congress in Bucharest and also spent time in Hungary. He learned guerrilla warfare from Fidel, perhaps too well. When, in early March this year, he and 150 men sneaked out of the Sierra Maestra and sneaked at night to the fastnesses of the sierras del norte, nobody dreamed his strength would mushroom as it has. Now he has 3,000 men. The guajiros of Oriente's countryside swarmed to his banner -the black and red striped armbands marked 26th of July to commemorate Fidel Castro's first attack on Batista's government in 1953. One young man went to Santiago, joined Batista's army, stayed long enough to steal a



REBEL EXHIBIT A, to which U.S. prisoners were ceremoniously conducted to demonstrate the Batista

rifle, then took off for the hills. I saw government soldiers, still wearing their uniform blouses, waiting to join Raúl's army. He enforces a probation period to make sure of his recruits.

To me Raúl seemed partly heroic, partly melodramatic and partly sinister. He stands erect, feet wide apart, barking orders to soldiers twice his age. When a Jeep bogged in mud, or turned over as mine did, he leaped out to push it back on the road. He could embrace a departing prisoner, joke with Consul Wollam and listen respectfully to Deborah as she explained political morality or the philosophy of revolution. But he brooks no nonsense from his troops and even prohibits alcohol—along with other indulgences. For all the feminine companionship Raúl and his men get they might as well be monks. Deborah's neat room at the small, hidden finca Raúl used as



IN REBEL TERRITORY, LIFE Photographer George Skadding leads Reporter Lee Hall across log bridge.



government savagery, are the ruins of metal-roofed sheds, smashed during fight with government troops.

headquarters last week has a sign on its door: "Please do not pass through here. Thank you. (Signed) Commandante-Jefe." And, just in case, four soldiers sleep on guard in hammocks slung outside Deborah's door.

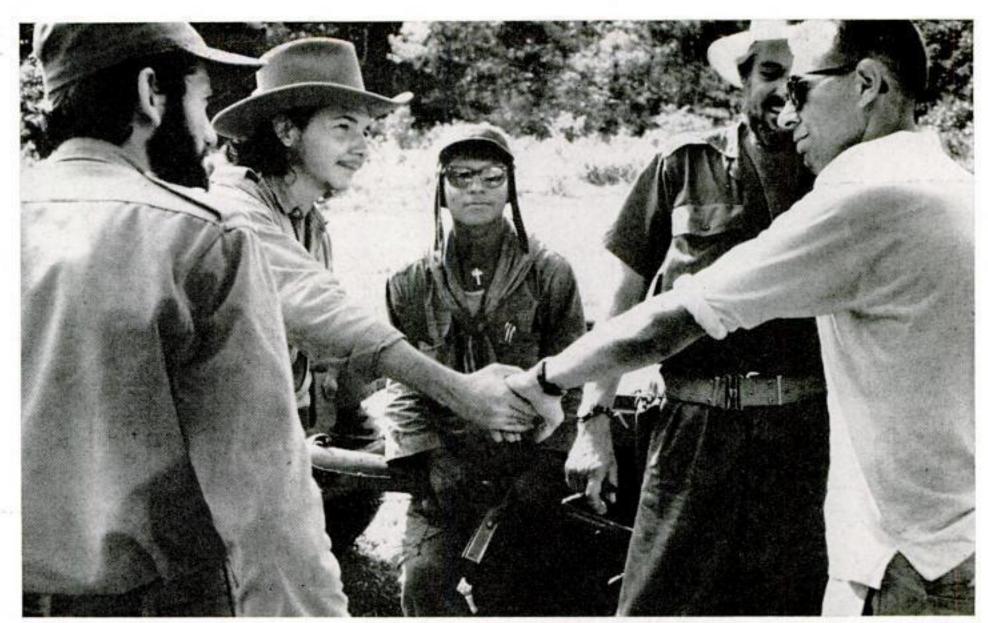
Raúl calls his prisoners "invited guests," and claims they are acting as "international witnesses" to see damage caused by U.S. weapons in Batista's hands. For their part, many captives seemed to reciprocate Raúl's good feeling. Most said they were treated as well as they could have been under the circumstances. One sugar plantation manager spoke for most, saying, "I lived like a millionaire without a cent in my pocket."

This mutual admiration was most evident as civilian captives were released. Most shook hands with or even embraced their captors and laughed and chatted with them at farewell. Then they made gifts to the rebels of their remaining tooth paste and toilet paper.

But if the prisoners tended to like and admire Castro, another and higher authority emphatically did not. Visiting the Guantánamo base, Admiral Jerauld Wright, Atlantic fleet commander, called Castro a common criminal: "In our country kidnaping is the most obnoxious of all crimes and punishable by sentence of death. I don't think Mr. Castro's cause was improved one iota by his action."

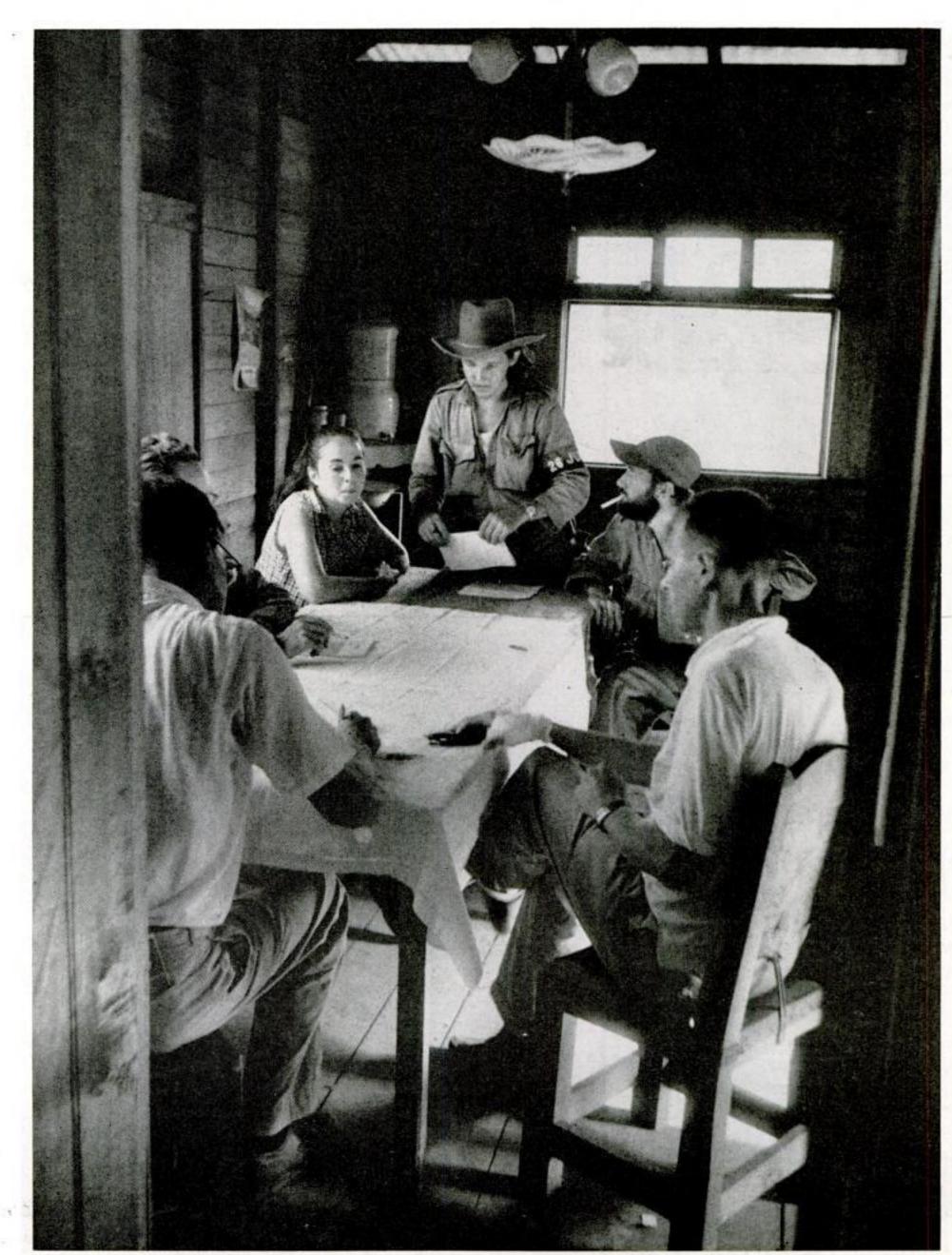
For all his joviality, Castro seemed in no hurry to turn his captives loose. He knew Batista's planes were itching to plaster him but that, for the most part, they were holding off while he held Americans. Consul Wollam did narrowly escape a strafing attack, one of the few since the kidnapings.

Raúl liked to impress his "guests" with the thought that they had become Batista targets merely by the act of visiting him. One day during our week's stay with Raúl, guards suddenly appeared behind us. I asked Raúl if he were afraid we would try to escape. He replied, "Not at all, my dear fellow. We've heard some Batista spies are headed this way and might kill you, then put the blame on us." Few prisoners tried to escape anyway. Mining Executive Jack Schissler and some of his men tried "walking away" one night but were caught after an hour by a rebel on horseback. He seemed hurt by it all: "I didn't think you Americans would do a thing like that." Wollam



GREETING NEGOTIATOR, Raúl Castro amiably shakes hands with U.S. Vice Consul Robert Wiecha.

Big-hatted Castro, with armed escort, came by Jeep to talk with the U.S. envoys beside rebel airstrip.



NEGOTIATION SESSION for release of prisoners brings Raúl (rear), adviser Deborah, and flanking

aides to talk with U.S. Consul Park Wollam (back to camera) and Vice Consul Robert Wiecha (right).

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#### CUBA CONTINUED

and Wiecha had already decided to stay until the last U.S. citizen was returned. They talked of Christmas cards they hoped I would send to the "Calabash Hilton," took a discreet drink of rum (since the rebels don't drink there's plenty of liquor in Calabazas) and tried to analyze Raúl. "He tells us the same thing every day," said Wollam. "Well," he suddenly added, pointing to me, "why don't you have a go at them? Maybe you can convince them that the press reaction in the States, which they seem to consider of vital importance, has turned almost completely against them."

I tried. But Raúl was then sitting in lonely splendor on the porch, miffed at some imagined slight. So I drew Deborah out on philosophy (her favorite topic), political theory (which runs a close second) and release of the captive Americans (a point she gave a priority approximating Eskimo migration). At dusk the mosquitoes began to bite, Deborah left to report to Raúl, I to report to Wollam and Wiecha. Following dinner (beans and rice) we all turned in, the consuls in a room shared by a squawking hen.

The Cuban government forces were obviously preparing for a mass assault by land and air, when the last American prisoner had left Oriente. But a land attack would have to go through terrain perfect for defensive guerrilla war.

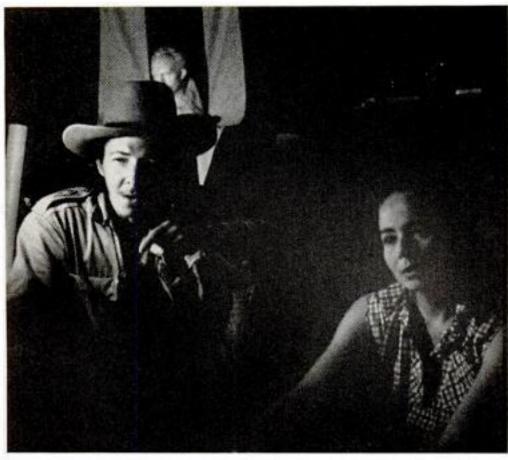
Aside from the military aspects, an ominous cloud seemed to be spreading over the 26th of July movement. "It's a question of peripheral vision," said one observer close to the rebel politicos. "You think you may see, out of the corner of your eye, a red flag waving. But when you look directly at the spot, it's disappeared." Political officers are being added to each command. Soldiers are encouraged to write panegyrics to "world communion." The rebel political structure closely parallels that of Communist partisans.

Raúl's reply to any suggestion of Communist links or backing is this: "If we were Communist dominated, don't you think they would supply us with all the arms and ammunition we need to defeat Batista?" But this argument takes no account of the obvious difficulty, almost impossibility, of getting sizable Communist aid to him on an island which has no borders with any other nation—Communist or otherwise.

Late last week the rebels reluctantly promised to smuggle me back to civilization. We left by Jeep at



SAYING FAREWELL, Rebel Captain "Oriente" joins in fond embrace with released United Fruit man H. F. Sparks.



LANTERN-LIT RENDEZVOUS brings Castro and Deborah together to discuss politics, plans for future strategy.

first light. I washed the mud from my shoes, and shaved closely. The government forces figure that anyone not neatly dressed must have come down from the hills.

For hours we drove, fording rivers, getting mired in mud. The driver, a rebel wearing civilian clothes, stopped each car we passed. "Are the roads clean ahead?" he would ask. Outside a town we cut across sugar cane fields; the cane was high enough to conceal our passage. Then we stopped and washed the Jeep. Mud-spattered vehicles are suspect.

For the final miles I put on the driver's widebrimmed straw hat. I was supposed to be a local planter out for a spin.

Just inside the town we passed a Jeepload of bluehelmeted government troops. The driver got nervous, jerked the wheel to turn the next corner. The tires squealed as we narrowly avoided careening into a ditch. The soldiers turned, stared, then went on. They had just bought a cold case of Coca-Cola and probably were hurrying to put it in the barracks refrigerator. A short time later I was at Guantánamo.

Next day I flew to Miami. Nine minutes after we took off the plane passed over Raúl's headquarters which had taken us two days to reach. The well-camouflaged rebel concentration points around Calabazas were invisible. It was raining again.



WAVED AWAY, helicopter takes off with a load of freed prisoners as Consul Park Wollam raises good luck salute.

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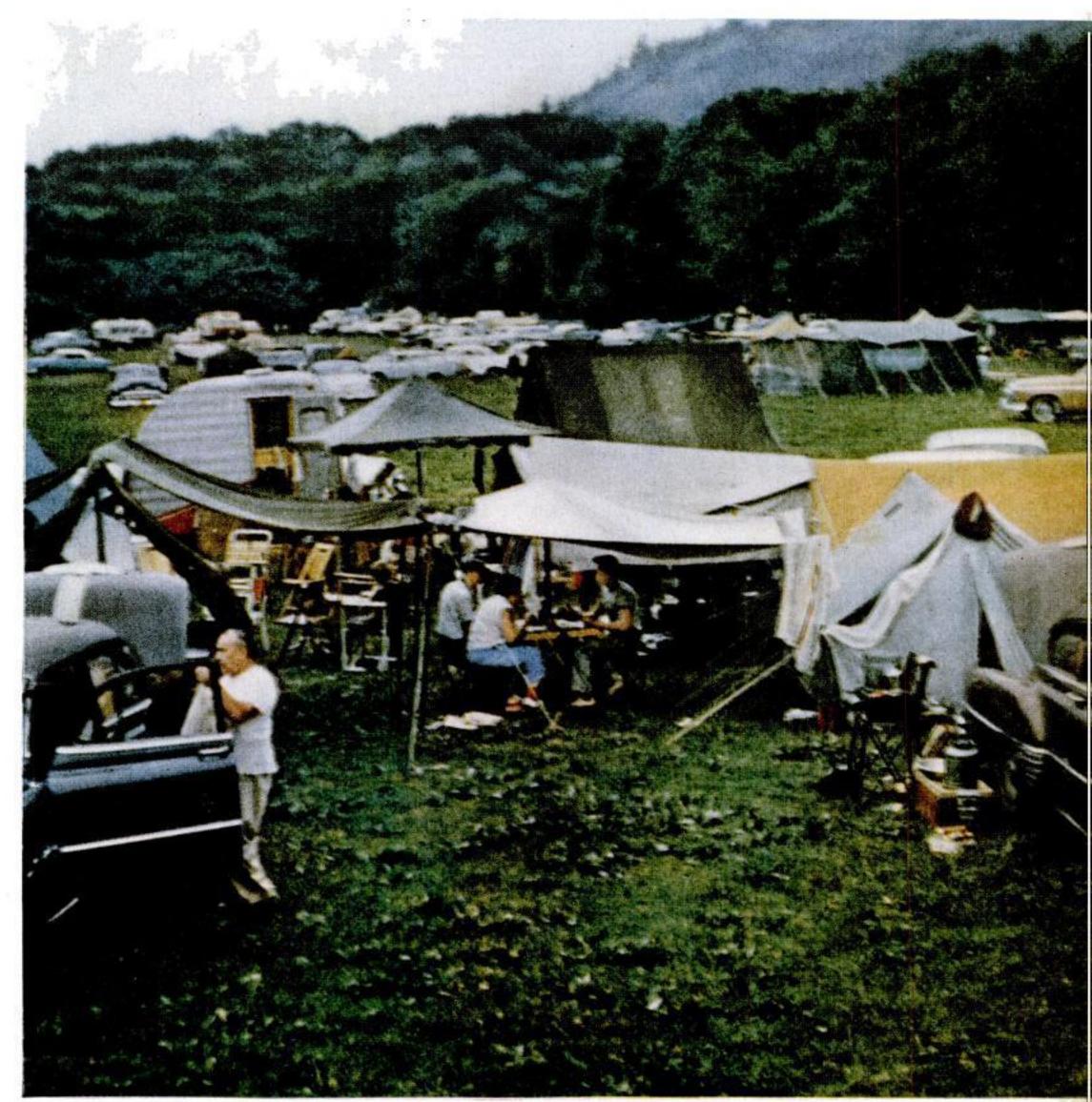
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level with average summer temperature of 70°. Behind it looms one of park's famous granite domes.

# THE BIG LURE OF WILDERNESS



TENTS, TRAILERS AND CARS CROWD ONTO A MEADOW AT DEVIL'S LAKE STATE PARK NEAR BARABOO, WIS.

### A record throng of U.S. campers are roughing it with conveniences

"The farther one gets into the wilderness," Theodore Roosevelt wrote, "the greater is the attraction . . . the glassy stillness of the lake at sunset, the glory of sunrise among the mountains, the shimmer of the endless prairies, the ceaseless rustle of the cottonwood leaves . . . all these appeal intensely to any man."

There are at least 12 million Americans who agree with the American apostle of the outdoors. This summer that number—more than ever before—are turning to the woods, mountains, beaches and even deserts for camping-out vacations. A few of them are seekers of solitude. But most are family men with children who camp at prepared sites in national and

state parks, the most beautiful of which are mapped on a following page. Purists are horrified at how these campers sometimes crowd into tent cities and at the mass creature-comfort paraphernalia they lug along (next page).

Despite all that modern invention can do, campers are still bound to have unhappy encounters with biting insects, rain-soaked bedding and poison ivy—which, at least in retrospect, will seem adventurous. But as they fish dark whorls in streams, stroll shadowed paths, clamber up rocky peaks or dream idly into a campfire, they will discover, if they do not know it already, how blessed it is to be out in a land so blessed with natural beauties.

# ELABORATE ARRAY OF CAMPING GEAR

The rage for camping this year is producing a record \$385 million boom in camping equipment sales. Many campers buy so much new outdoor accouterment that they cannot lug their stuff more than a few feet from the car. But this is all right because state and national parks provide an ever-increasing number of convenient camp sites.

In the pictures below is an array of the latest campers' equipment. No longer is it necessary to huff and puff to start a fire or blow up an air



NEW EQUIPMENT for campers includes tent that attaches to station wagon, \$90 (left); satin-lined sleeping bags, \$40 (rear); striped windbreaks, \$17. In front of tent are brass fire blower, \$12; gold-anodized mess kit, \$17; cooking rack, \$18. Table and seats, \$30, fold into suitcase-sized container.

Turtle-necked red underwear costs \$14 and fleecelined sneakers, \$6. Baby backpack is \$13; 11-pound tent (center) \$100; aluminum cots inside tent, \$16; and foam-bottomed sleeping bag, \$50. Light on pole costs \$13. Boat in molded mahogany comes in two pieces and costs \$195. Fiberglas sailboat is \$319, inflatable boat \$160. Car-top tent sells for \$97, nylon sleeping bag inside it, \$30. Behind is nylon air mattress, \$24. Kitchen equipment (right front) includes gravity-feed alcohol stoves, \$10; plaid portable grill, \$2; asbestos glove, \$6 a pair; nonrusting food coolers, \$18 and \$25; propane fire starter (with



mattress. A battery-driven blower (top picture, left) will fan the flames and an aerosol can of gas (top picture, right) will inflate mattresses or even a flat tire. Poles are being banished from tent interiors. Some are held up by exterior frames and (third from left, bottom picture) by inflated tubes. Other tents spring from car roof carriers or attach to station wagons, making one big room of car and tent. Station wagon owners can also buy boats (center, both pictures) that will fit inside the cargo area.

Some new equipment is light enough for hikers. The green tent (center, top picture) and red one (left, bottom picture) are made with lightweight fabrics, aluminum frames, weigh less than 11 pounds. The cots inside the green tent weigh only five pounds each. And when bugs begin to fly, all campers will give thanks to the Department of Agriculture. It has developed a new diethyl-m-toluamide-base insect repellent, available under various trade names, that is far more effective than anything yet made.



nozzle), \$4; gasoline lamp, \$20; self-heating coffee pot, \$13. Spring-driven shaver (next to glove) is \$18, double nylon cushion is \$7, complete portable kitchen on stand, \$46. New insect repellents come in assorted containers. Red-topped compressed-gas can is \$3. In picture below is a trailer tent (left),

\$595. Two-man, exterior-framed red tent (\$165) is light and tough, was used in I.G.Y. expedition to Antarctica. Quonset-shaped tent, \$120, is held up by inflatable ribs, tent with hyperbolic paraboloid-shaped roof costs \$169, and car-top tent, \$279. Camp chairs (left) weigh only 43 ounces, cost \$3.

Striped float, \$23, hangs next to collapsible boat, \$99. Beside car (right) is portable toilet, \$12, dog tent, \$12, and lightweight extension fish net, \$8. Red sleeping bag, \$15 (far right), has new-type acetate filling. Next to it is satin-lined bag, \$40. Blue beach float (hanging), \$20, converts into back rest.



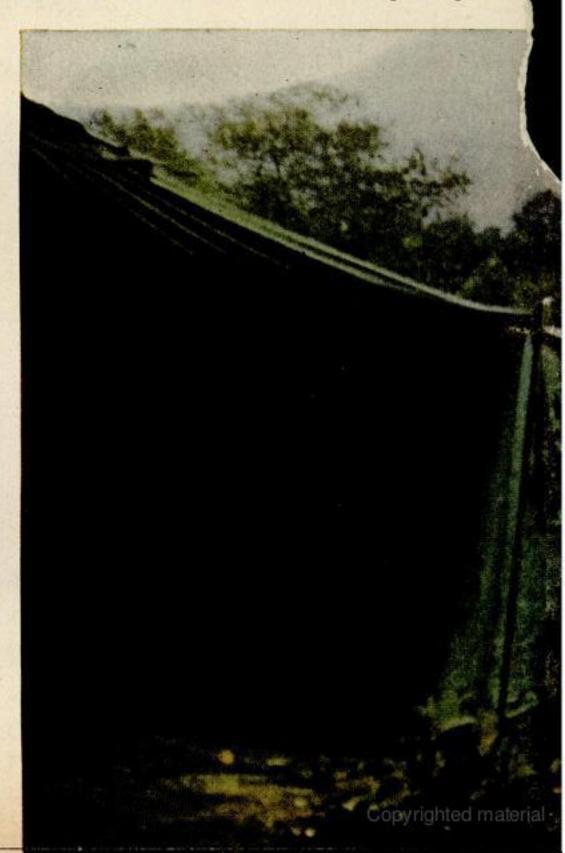


SMOKE AND MIST rise in the fir trees as a family prepares breakfast in Sequoia National Park in

California. The stone fireplace and the table they are using are provided by the National Park Service.



SHADED POOL at Deep Creek in Great Smoky Mountain National Park borders the camp set up





by Clarence Hurley of Winter Park, Fla. Hurley built the stone dam to deepen the pool for bathing.

MEADOW SITE for their tent provides the Stuart Clarks of Louisville, Ga. with a view of the Smokies.

As Mr. Clark lights up the stove, his daughter Rosie (right) and friend Mary Wheeler dry off from swim.





WOODLAND SHOW is given at almost all national parks by a park naturalist who gives slide lectures

on everything from wild flowers to park history. Here a Sequoia Park ranger identifies a black bear.

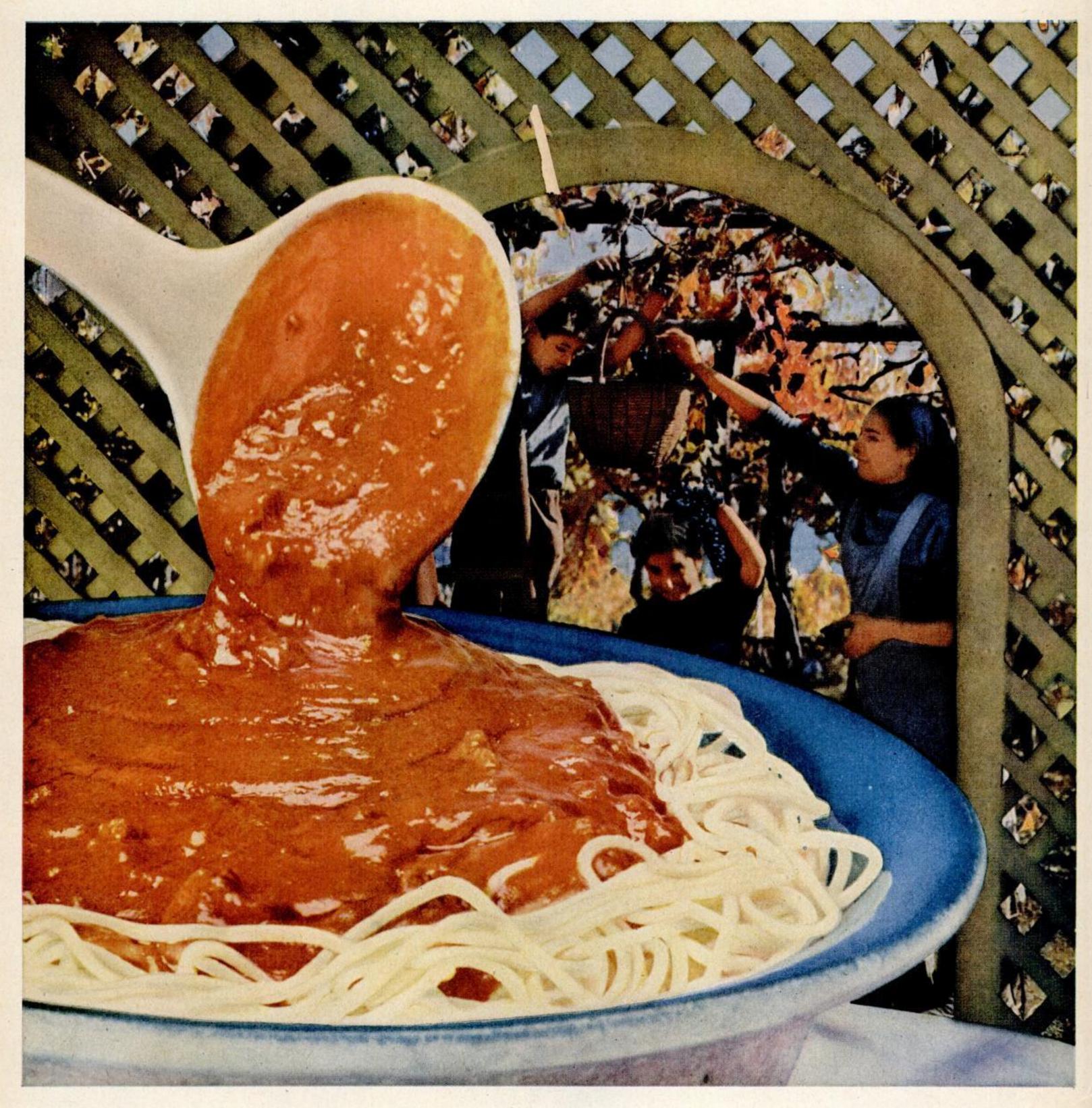


ILLUMINED TENT of the Norman Turnbulls looks like a giant Japanese lantern at Dolly Copp Camp near Gorham, N.H. The camp, in the White Moun-tains, is one of the most popular in the northeast.

SHADOWY MOUNTAINS of the Teton range are reflected in the cool water of Jackson Lake as a solitary camper watches his fire. Mt. Moran, the biggest mountain in the distance, is 12,594 feet high.







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#### THE 50 BEST U.S. CAMPING PLACES

Campers can choose from a great variety of campgrounds, but some of the most beautiful are little known. In Yosemite thousands crowd so thickly into the valley camps that they have to hang blankets between tents for privacy. Meanwhile the more isolated Tuolumne Meadows camp, with lovely views and woods a few miles away, is often nearly empty.

To help direct campers to scenic camping places, Life asked the regional directors of the National Park Service and some state park commissions to name the 50 most beautiful camping places in the U.S. Their choices are presented on the map below. The numbers locate the sites and are keyed to the brief descriptions following the map.

All the sites listed below are provided with tables, fireplaces and sanitary facilities unless otherwise indicated. In parks where there are more than one campground, the list includes one or more of the best. The opening and closing dates given are approximate; usually they depend on the weather. For further information, campers should write to the park superintendents; it is always wise, anyway, to check in advance.



- COULEE DAM NATIONAL RECREATION AREA, Kettle Falls camp. 98,500acre forested area with all water sports; hunting and fishing nearby in season. Almost no rain in summer, a moderate amount in winter. Open year round.
- 2 DECEPTION PASS STATE PARK, 80 miles northwest of Seattle. 1,746 acres of forest, rugged coast on Puget Sound. Magnificent views, beachcombing, boating, swimming in fresh water. Open April 1 to Oct. 15.
- 3 OLYMPIC NATIONAL PARK, Hoh and Dosewallips camps. 888,558-acre preserve including mountains, rain forest, abundant wildlife. Campers should be prepared for rain even in July and August, which are relatively dry—and also most crowded. Open May 1 to Oct. 31.
- MOUNT RAINIER NATIONAL PARK, Paradise and Ohanapecosh camps. 241,571-acre forest, flowering meadows, Douglas firs. Best in July and August. Open May 1 to Oct. 1.
- 6 HONEYMAN STATE PARK near Florence, Oregon. 522 acres of woodland on Oregon coast. Beautiful bordering lakes, sand dunes. Open May 1 to Oct. 15.
- 6 CRATER LAKE NATIONAL PARK. Rim Village camp, 160,290 acres of high altitude forest. Fishing, hiking, boating. No private boats permitted. Open July 15 to Oct. 15.
- 2 LASSEN VOLCANIC NATIONAL PARK, Butte Lake and Summit Lake camps. 103,809 forested acres including most recently active (1917) volcano in U.S. Boating, swimming. Boat motors not permitted. Bracing weather, more privacy in September. Open June 15 to Oct. 1.
- B. L. BLISS STATE PARK on Lake Tahoe. 957 acres with sandy beaches, mountains. Crowded weekends in summer. Open year round.
- YOSEMITE NATIONAL PARK, Tuolumne Meadows camp. 758,019-acre park with spectacular waterfalls, lakes and peaks. Tuolumne camp at 8,600 feet is starting point for paths to individual campsites in wilderness areas. Some nearfreezing night temperatures. Open June 15 to Sept. 30.

- © SEQUOIA AND KINGS CANYON NATIONAL PARKS, Giant Forest and Grant Grove camps. 838,976 acres in the High Sierra with groves of giant sequoias. Fishing, trail trips on foot or horseback. Open May 1 to Oct. 15.
- INDIAN CREEK BAY CAMP, 30 miles north of Priest River. 640 acres of forest and lake with white sand beach. Home waters of Kamloops trout weighing up to 42 pounds. Camping best in July and August. Open June 1 to Oct. 1.
- Q GLACIER NATIONAL PARK, Bowman Lake and Avalanche Creek camps. 999,567 acres including 60 glaciers, 200 lakes. Bighorn sheep, elk, cougar and eagles. Open June 15 to Sept. 10.
- **B** YELLOWSTONE NATIONAL PARK, Pebble Creek and Mammoth camps. 2,213,206-acre park includes geysers, waterfalls, canyons, mountains, all kinds of wildlife. Open May 10 to Oct. 15.
- BIGHORN NATIONAL FOREST, Lake Solitude camp which has sanitary facilities only. 1,113,597 acres. Accessible by 7-mile trail, pack trips from Hyattville, Wyo. Fishing excellent. Open June 1 to Sept. 1.
- GRAND TETON NATIONAL PARK, Jenny Lake and Colter Bay camps. 301,290-acre area of rugged mountains. Open June 15 to Sept. 15.
- BRIDGER NATIONAL FOREST, Halfmoon Lake camp. 1,699,099-acre area with climbing, boating, fishing. Open June 1 to Sept. 15.
- **DEVILS TOWER NATIONAL MONUMENT.** 1,266 acres. Grassland and forest surrounding the giant monolith. Climbing for experts. Open year round.
- B ROCKY MOUNTAIN NATIONAL PARK, Glacier Basin camp. 255,793 acres of magnificent mountains, alpine tundra, wildflowers, forested canyons, small glaciers. Open year round.
- WHITE RIVER NATIONAL FOREST, Maroon Lake camp near Aspen, Colo. 1,961,898-acre area in fine trout fishing country. Open June 1 to Sept. 15.
- @ GREAT SAND DUNES NATIONAL MONUMENT. 35,522 acres of highest piled inland dunes in the U.S. Dry, cool summer climate. Open year round.

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- 13-cu.-ft. model holds up to 455 lbs. of frozen foods.





#### 11-Cubic-Foot Refrigerator-Freezer

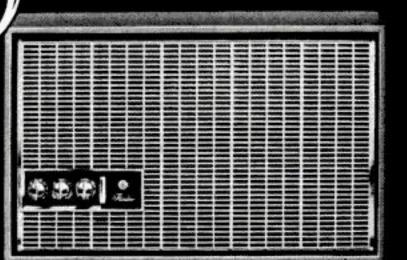
- 2-cu.-ft. zero-degree freezer-holds 70 lbs. of frozen food.
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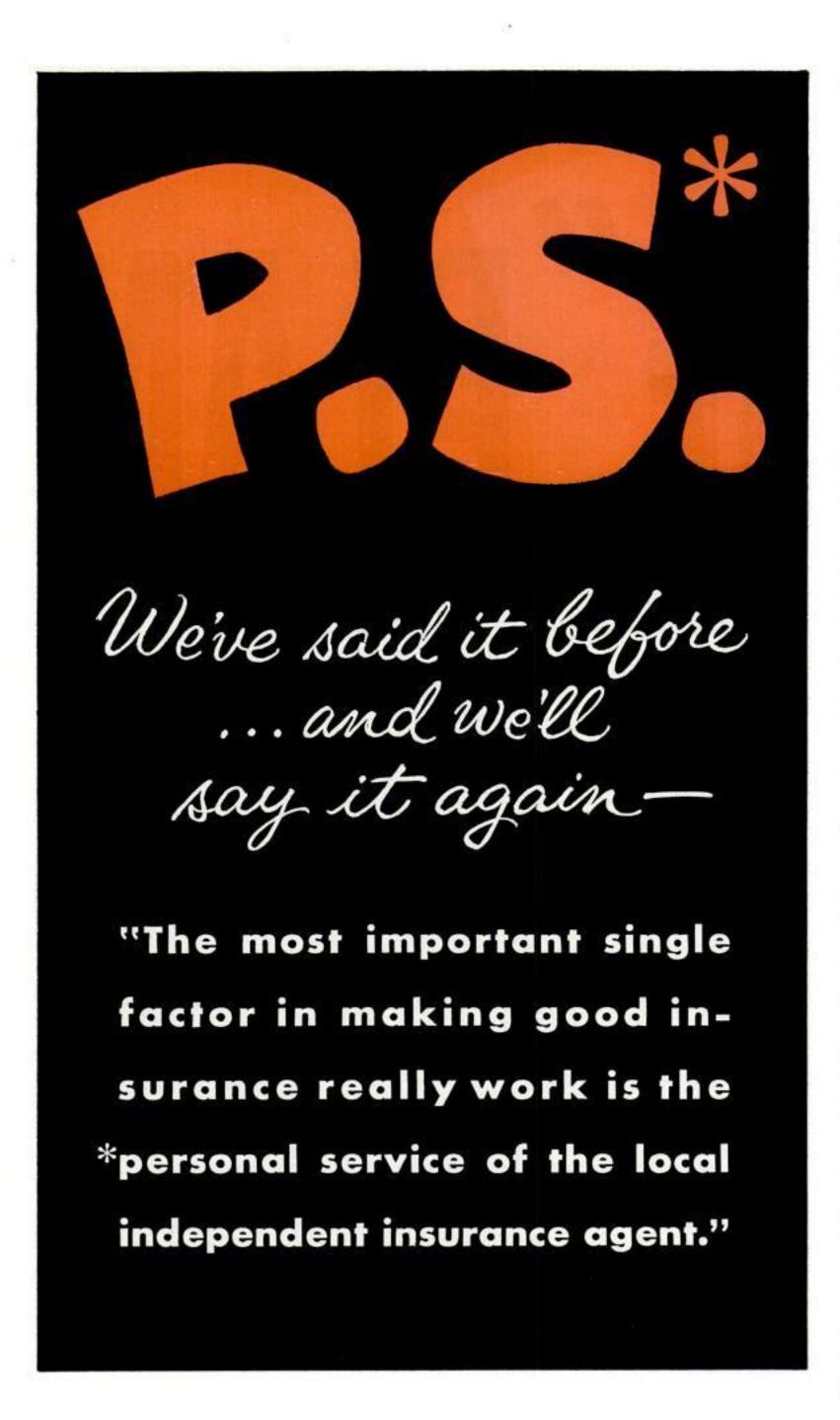
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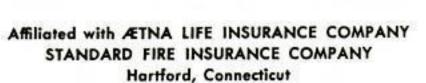


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- MESA VERDE NATIONAL PARK. 51,017 acres ranging from low arid land to rocky mountains. Prehistoric Indian ruins. Climbing for experts. Best camping in spring and fall, summer too hot. Open year round.
- 22 ZION NATIONAL PARK, South and Grotto camps. 128,457 acres, most in deep canyons with orange-colored cliffs. Open year round.
- COCONINO NATIONAL FOREST, Cave Spring camp. 1,830,472 acres ranging from semidesert to timber line. Fine hunting in season. Often filled on weekends. Best camping June through September. Open May 1 to Oct. 31.
- ORGAN PIPE CACTUS NATIONAL MONUMENT. 328,691 acres with fine stands of desert vegetation. Fishermen use it as U.S. base for fishing in Gulf of California. Best camping in winter. Open year round.
- CORONADO NATIONAL FOREST, Sabino Canyon camp. 69,567-acre site including Santa Catalina Mountains and low desert country. Birdwatching and botanical study. Best camping Sept. 15 to May 15. Open year round.
- HYDE STATE PARK, near Santa Fe. 350-acre high-altitude camp (8,500 feet) in the midst of the Sangre de Cristo Mountains, cool, dry in summer. Best camping April through October. Open year round.
- @ CARSON NATIONAL FOREST, Rio La Junta camp. No potable water at the site. 1,225,477 acres. Subalpine meadows. Open April 15 to Nov. 15.
- CUSTER STATE PARK, Sylvan Lake camp. 150,000 acres of forest in the Black Hills, near Custer, S. Dak. Wildlife includes bison, antelope, montain goats. Sometimes crowded in midsummer. Open May 1 to Oct. 1.
- GOOSEBERRY FALLS STATE PARK. 637-acre park on edge of Lake Superior. Rugged wooded terrain with five waterfalls, good fishing. Conveniences include hot running water, laundry tubs, community kitchen. Best early or late in season to avoid crowds. Open May 15 to Oct. 1.
- SUPERIOR NATIONAL FOREST, Trail's End camp. 1,929,955 acres in Minnesota lake country. Unparalleled opportunity to canoe in primitive style. Best after July 20—less rain, fewer insects. Open June 1 to Sept. 1.
- ORCUPINE MOUNTAINS STATE PARK. 55,000 acres of wooded terrain, much of it virgin timber, on Lake Superior near city of Ontonagon. Best camping in fall when insects are not bothersome. Open year round.
- 32 ISLE ROYALE NATIONAL PARK. 133,838-acre wilderness (no roads) island in Lake Superior. Accessible by ferry from Houghton and Copper Harbor, Mich. and Grand Portage, Minn. Open June 15 to Sept. 1.
- PATTISON STATE PARK near Superior, Wis. 1,194 acres with mountain gorges, cascades and waterfalls. Fine facilities. Campers should be prepared for cool weather. Open May 1 to Sept. 30.
- PENINSULA STATE PARK. 3,640 acres of woodland between Green Bay and Lake Michigan with beautiful drives and trails. Facilities include foul-weather shelter. Cherry blossoms May and June. Open April 15 to Nov. 1.
- STARVED ROCK STATE PARK near Utica, Ill. 1,148 acres with woo led bluffs and strange rock formations on Illinois River. Crowded holiday weekends. Best camping early or late. Open year round.
- INDIANA DUNES STATE PARK near Chesterton, Ind. 2,182-acre preserve of shifting sand dunes bordering Lake Michigan, forested interior and marshland. White sand beach, dune hiking. Open April 1 to Oct. 15.
- BIG SPRING STATE PARK near Van Buren, Mo. 5,642 acres. Forest around largest single spring in the U.S. Boat trips along Current River. Facilities include clothes washer and drier. Open March 1 to Nov. 1.
- MAMMOTH CAVE NATIONAL PARK. 50,695 acres in Kentucky cave country. Spelunkers' paradise; must be with guide. Open year round.
- FALL CREEK FALLS STATE PARK near Pikeville, Tenn. 15,777 acres of rugged mountainous terrain, virgin timber, cascades, gorges and Fall Creek Falls, 256 feet high. Open year round.
- GREAT SMOKY MOUNTAINS NATIONAL PARK, Balsam Mt. camp. 507,869 acres. Fine fall coloring, good fishing (artificial lures only), rhododendron in June, July. Appalachian Trail traverses the park for 71 miles
- with shelters provided. Open year round.

  4 EVERGLADES NATIONAL PARK. 1,258,639 acres of cypress swamp, mangrove forests with spectacular rookeries on view in season. Best camping November to April. Mosquitoes and rain in summer. Open year round.
- CAPE HATTERAS NATIONAL SEASHORE, Cape Point camp. 24,705 acres of dunes and beach offering surf fishing, beachcombing and wreck viewing. No fireplaces or tables. Best weather, fewest insects in May, September-October. Open April 1 to Nov. 30.
- SHENANDOAH NATIONAL PARK, Big Meadow camp. 193,062 acres on crest of Blue Ridge Mountains. Crowded in midsummer. Open year round.
- WATOGA STATE PARK near Huntersville, W. Va. 10,057 acres in Allegheny Mountains. Water sports, archery, badminton, shuffleboard, croquet, mountain scenery. Crowded in midsummer. Open April 1 to Dec. 10.
- S COOK FOREST STATE PARK near Clarion, Pa. 7,345 acres including stands of virgin pine and hemlock. Swimming, fishing, hiking. Best camping July and August. Open April 15 to Dec. 15.
- 45 ADIRONDACK FOREST PRESERVE. 2,250,054 acres in wooded mountains, lakes. Good canoeing and hiking. 100-mile chain of lakes, streams. Improved campsites crowded July to mid-August. Open May 28 to Sept. 15.
- NICKERSON STATE FOREST PARK. 1,700 acres of pine groves, springfed ponds with sandy beaches. On Cape Cod. Nearby are ocean bathing, golf, surf fishing. Many campers reserve sites for whole season but 100 sites available without reservations. Often crowded. Open April 15 to Oct. 15.
- MOOSE BROOK STATE PARK near Gorham, N.H. 755 acres of open and wooded slopes, views of White Mountains. Swimming in dammed mountain pool. Hiking on nearby Appalachian Trail. Open June 15 to Sept. 30.
- BAXTER STATE PARK. 193,254 acres of woods, mountains, fishing and canoeing lakes. Black flies in June. Open May 15 to Oct. 15.
- MCADIA NATIONAL PARK, Seawall camp. 30,685 acres of forested mountains on rockbound coast. 100 miles of trails. Open June 1 to Oct. 1.



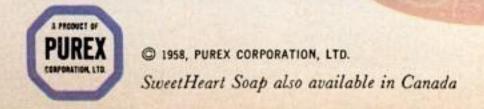
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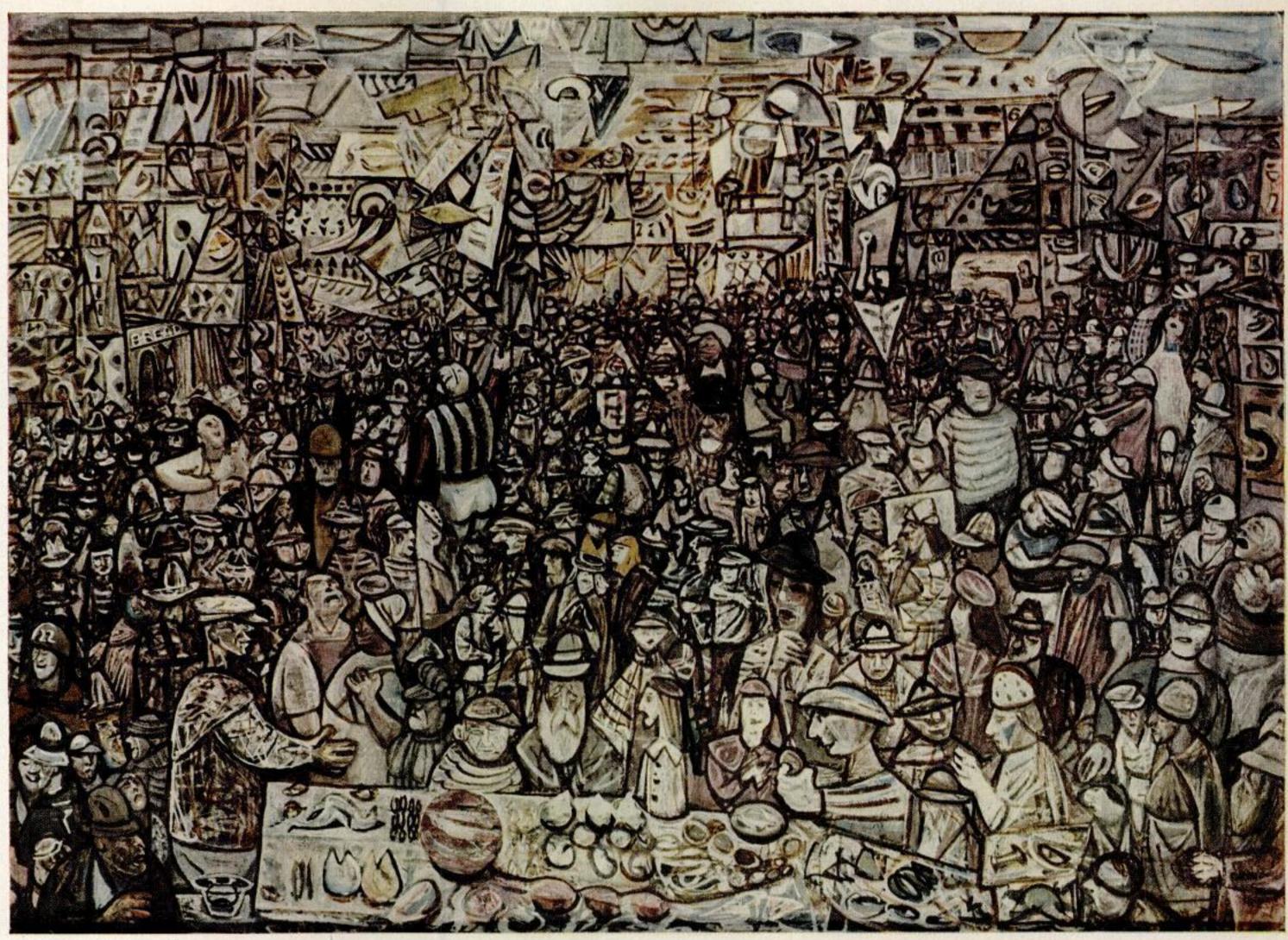
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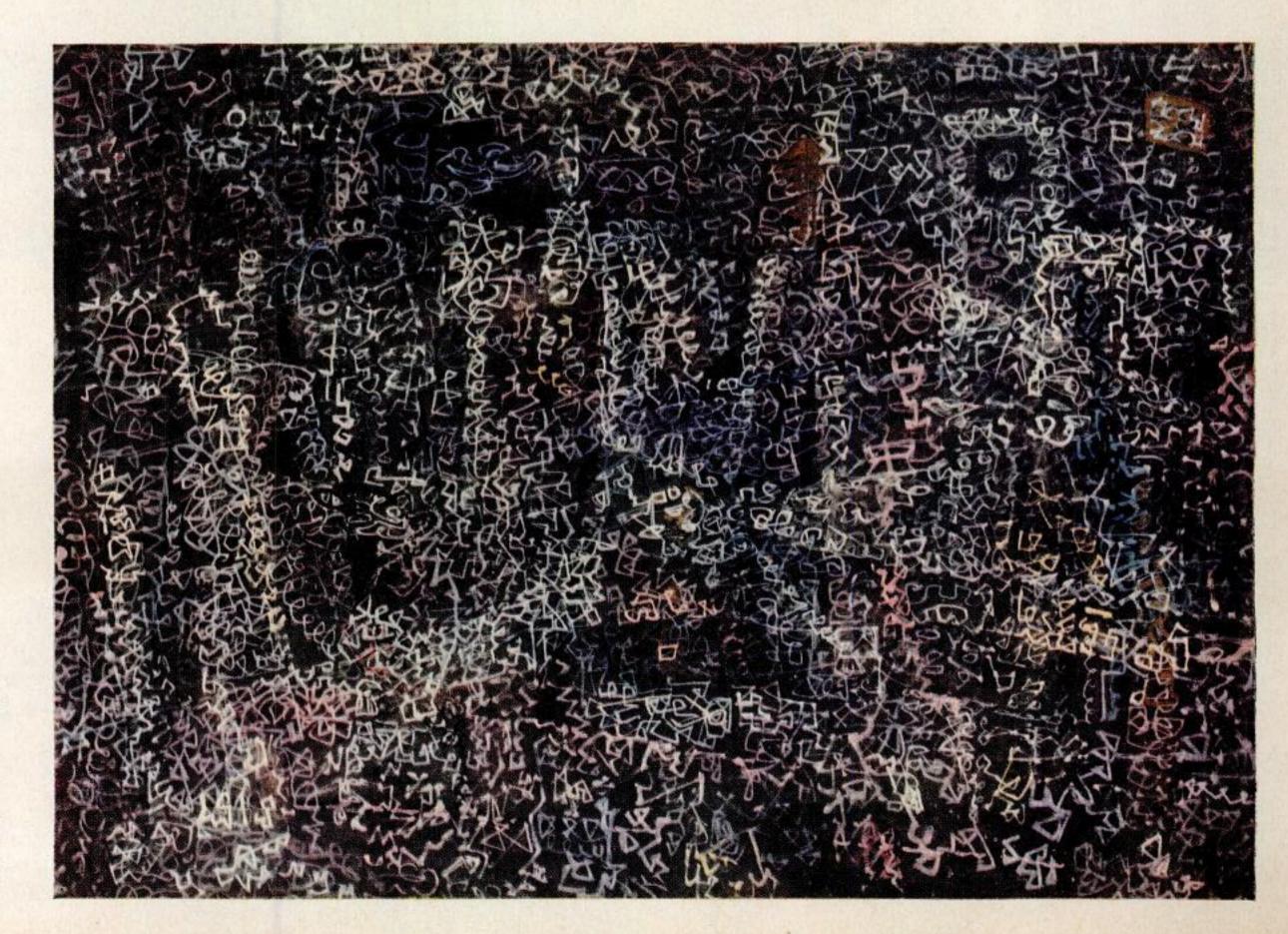




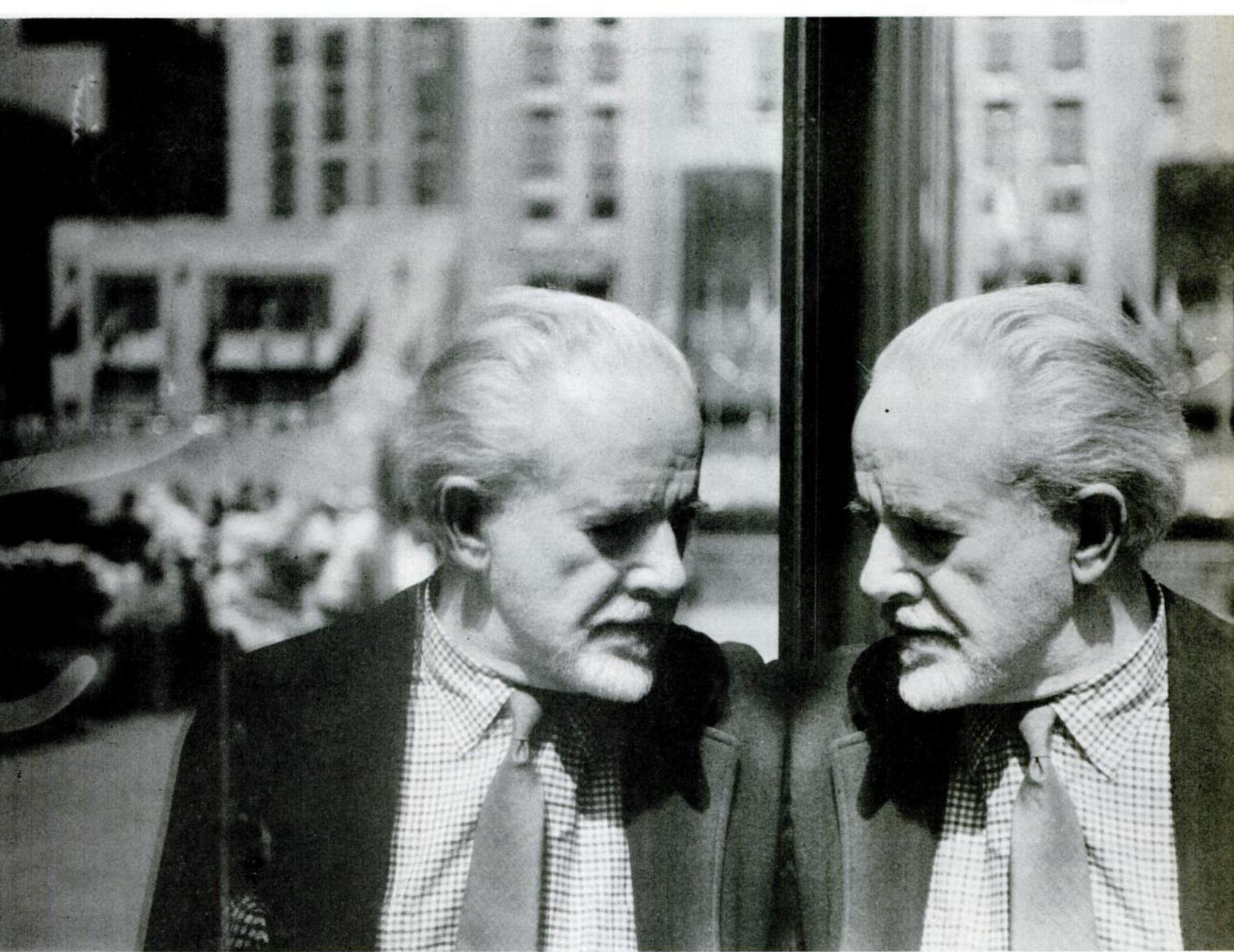
Sweet Heart



CROWDS flooding into Seattle during World War II prompted Tobey to conjure up this exaggerated jam in local market place. Tobey calls the painting E Pluribus Unum because of American flavor of scene as well as its look of being one over-all pattern made up of myriad patterns of people, banners, buildings.



LIGHTS coming on in a city inspired the painter to create Awakening Night. "Writing" with fine sable brushes, he translated the illuminations into a network of lines, some appearing bright and near, others dim and far away. Painting was done in one afternoon "so as not to lose the rhythmic impulse."



MIRRORED IN GLASS FACADE OF NEW YORK'S ROCKEFELLER CENTER, MARK TOBEY APPEARS AS PENSIVE DOUBLE IMAGE WHILE HE STUDIES WINDOW DISPLAY

## A Seattle Painter Wins Top European Prize

More than a half century and a half dozen styles of art separate Mark Tobey's paintings (opposite page) from the work of James MacNeill Whistler (right). But Tobey shares a notable honor with his 19th Century predecessor. He is the first American painter since Whistler to be awarded a grand prize at the Venice Biennale, the world's most celebrated international art show. Tobey won out over 294 painters from 37 countries for the \$2,400 prize.

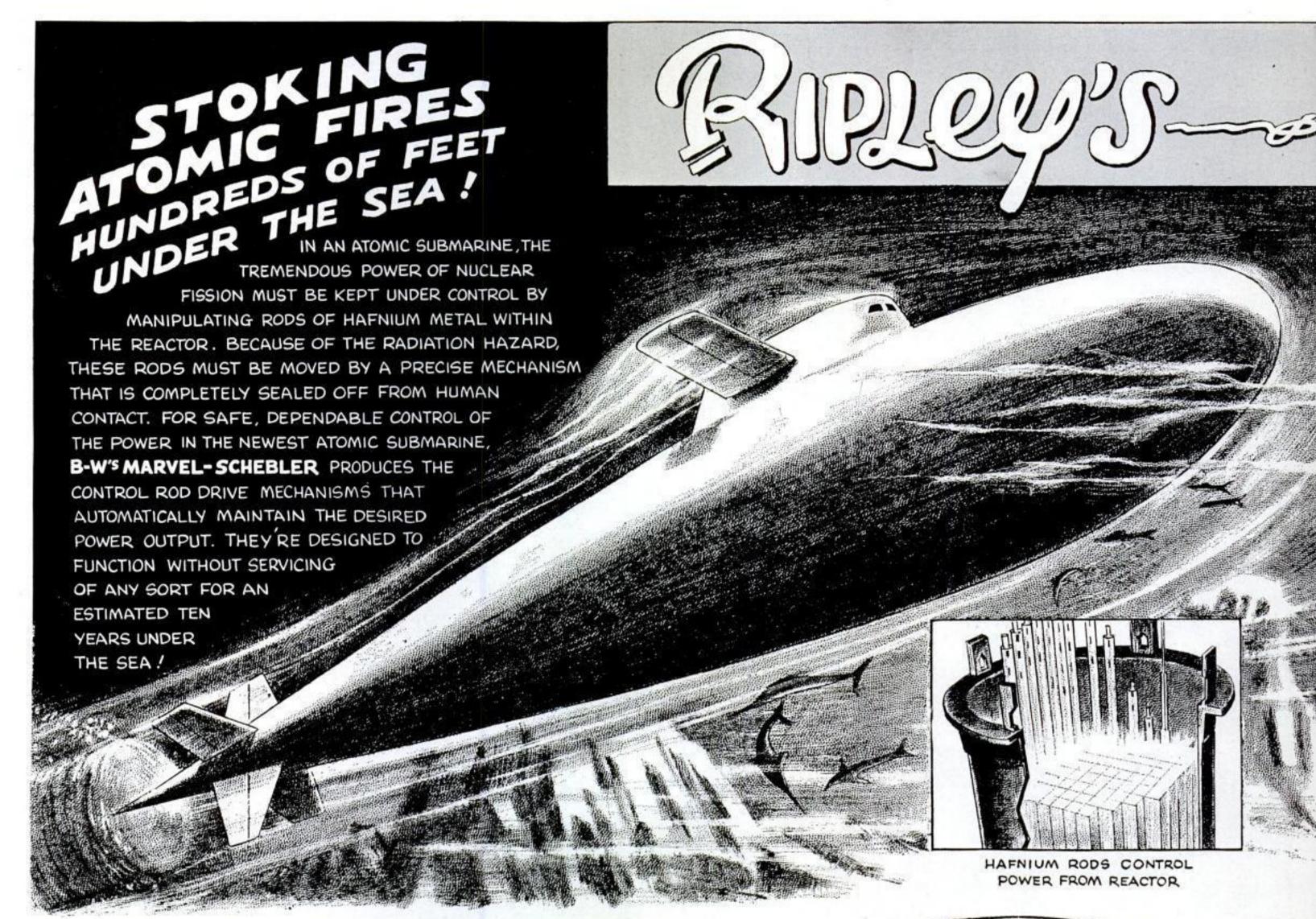
For the 67-year-old American, the Biennale award is a gratifying climax to long years of revolutionary endeavor. Though he started his career thinking "the American girl was the most beautiful thing you could put on canvas," Tobey soon felt the need to develop a more personal and symbolic art. Visiting

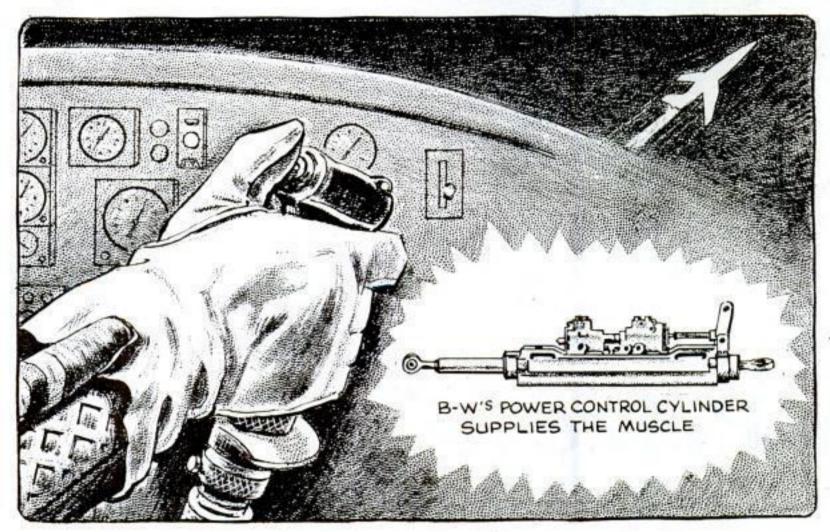
China in 1934, he was caught up by the frenzied movement, the noise and excitement of the cities. To convey the pulsating "rhythm of life," he began to evolve his now famous style of "white writing," delicate lines spun over the surface of a picture like the complex forms of Oriental calligraphy. Back in America he alternated between "written" paintings of the "inner world" (opposite, bottom) and stylized portrayals of the outer world (opposite, top).

These shifting abstract images are subtle reflections of Tobey's own personality. Restless, solitary and introspective, he roams the world from Paris to Tokyo, returning periodically to paint in Seattle. "People say I just paint dirty white scribbles," says Tobey. "But whatever I am, I'm not a mere doodler."



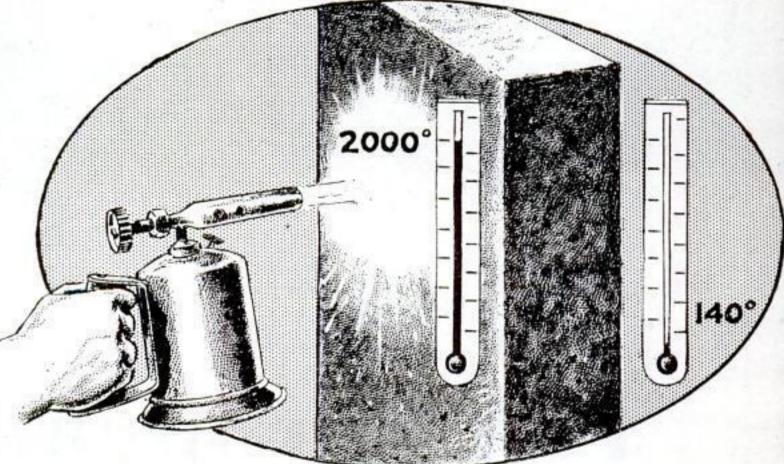
PRIZE PAINTING of the 1895 Venice show was Whistler's Little White Girl.





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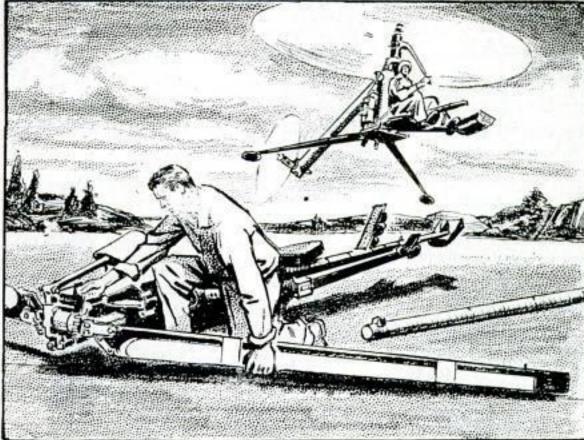
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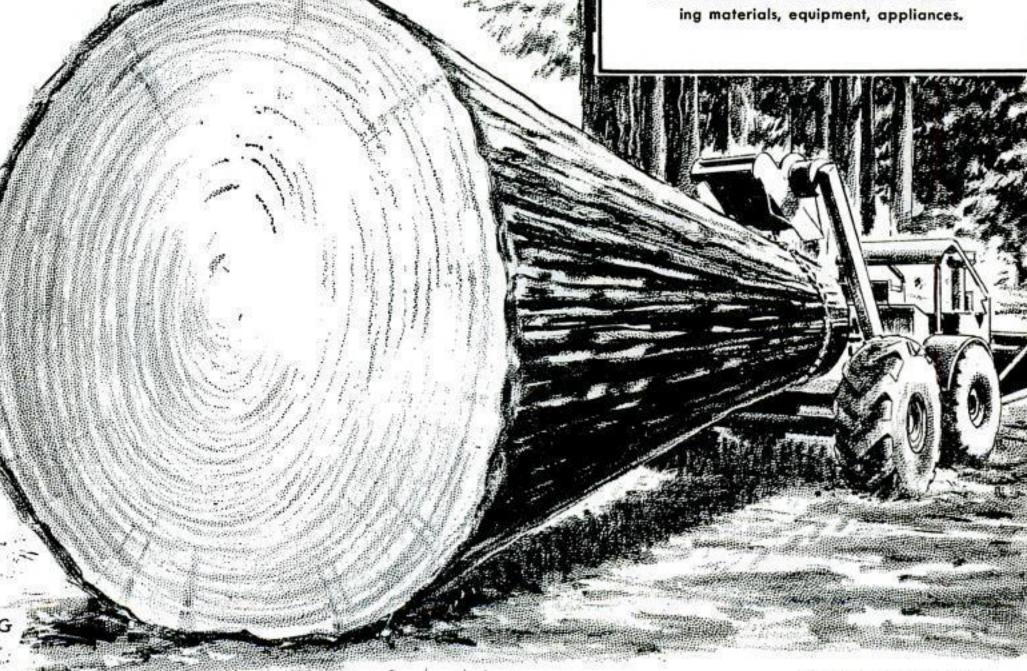
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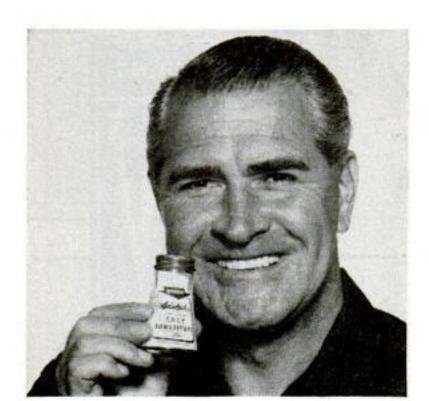
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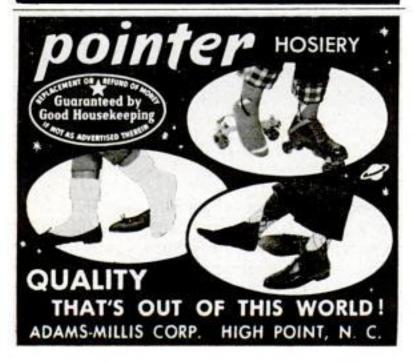
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#### **FASHION**

# Comeback in Boaters

Between World War I and the mid '20s the flat-topped straw hat—designated variously as a boater, skimmer, sailor or katey—was about the only thing a man could put on his head to keep the sun off it. Then fashions changed and in the years since only a lot of vaudeville comedians and a few sporty gentlemen have worn them regularly. But this summer the straws are back strong, poised jauntily atop some of the best-dressed men about the towns.

The comeback has brought a few changes. The brims are narrower, the bands have blossomed out in color, and the heads under them are occasionally pretty girls'. That whim of fashion has some of the old-line straw-hatters wondering whether, just possibly, it was the women who drummed up the whole revival.



1914 Sea of boaters bobbed in front of the New York Tribune Building as crowd of passers-by scanned the bulletin boards for latest news of approaching World War I.



1958 Trio of Wall Street stock brokers wearing boaters, Albert Fried Jr., Robert Gerson and (back to camera) Michael Pattison, carry on a noontime

sidewalk conference. The straw hats they wear cost \$6.50 and can be fitted with gaudy or somber-striped removable bands to suit the social or business tone of the occasion.

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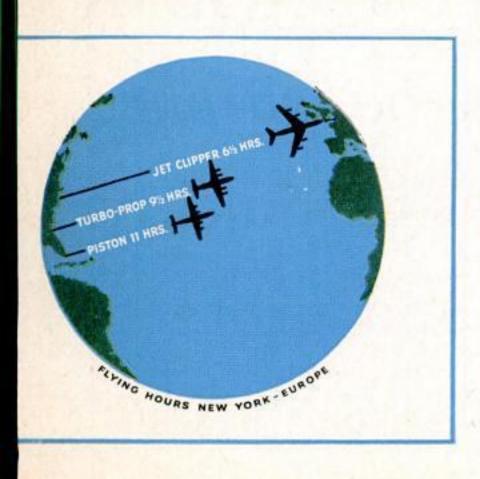
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### YOU, TOO, CAN OWN A RACE HORSE

#### Only spavins, fractured bones and neurotic fits mar an owner's bliss

by ERNEST HAVEMANN

■N late 1956, when I was in Pittsburgh on a Life assignment, I I took a day off and went to the races at Wheeling Downs, a half-mile track 56 miles away in West Virginia. It was the most foolish move I ever made. Not only did I pick nine straight losers but that evening, seeking some solace before starting home, I went to a saloon in Wheeling and sat down, as fate would have it, next to a horse trainer.

I have been a confirmed horse player since I was 12 years old—got it from my father, who ran away from home when he was a kid in an unsuccessful attempt to become a jockey-but I had never before met a trainer. I considered him a very glamorous person, especially when I learned that he had saddled Living High, longest priced winner of the day at \$23.40.

"It must be wonderful to own horses," I said. "But I guess it's strictly the Sport of Kings."

The trainer looked at me curiously. "Nowadays it's the sport of anybody with the price of a used car," he said. "And for what a Cadillac costs, you can buy three horses."

"You mean anybody can own a horse?"

"Sure."

"Me too?" "You too."

A few weeks later I, too, owned a race horse.

It happened with deceptive ease. The trainer, whose name is Raymond Ardell Horner, or Dell for short, moved his horses to Sunshine Park on the west coast of Florida. I met him over in Miami and we went to an auction of 2-year-olds at Hialeah Park. Two-year-olds are the babies of racing, just starting their careers. Nobody knows how good they are, and sometimes you can pick up a bargain. On the other hand you may buy one that will never, as horsemen like to say, outrun your grandmother. I decided to risk \$1,500 and hope for the best.

A filly named Believer approached the auction ring. Studying her page in the catalogue, Dell Horner said, "Look at all that black type!"

Black type, as I gathered from his tone, is the best. The sales catalogues list all the parents, grandparents and great-grandparents of the horse going under the hammer, and all the brothers, sisters, halfbrothers, half-sisters, uncles, aunts, great-uncles, great-aunts and other relatives who have done anything commendable at the races. (The failures on the family tree are discreetly omitted.) If any of

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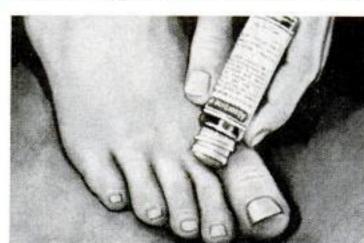
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#### OWNING A RACE HORSE CONTINUED

the near or distant kin have won a stakes race, such as the Kentucky Derby or the Preakness, their names are set in blackface type to make them stand out from the common run of horse which might have attained success in, say, the first and cheapest race of the day at a minor track like Wheeling.

Believer had plenty of black type in her pedigree. Besides, she was described as a cribber. At the time I thought this was good, most likely meaning that she was happy to remain in bed all day and cause no trouble. I bid \$1,000 hoping that Believer would not mind the insult. A long silence followed. The auctioneer tried hard for \$1,100, gave up and pointed a portentous finger at me. "She's

yours," he cried, and my doom was sealed.

Owning one race horse is like eating one peanut. As I sat there, watching the rest of the auction and seeing many grand-looking animals go for what seemed like ridiculously low prices, illusions of financial acumen began racing through my brain. Anybody who has ever read the Daily Racing Form knows that most young horses never get to the Derby. Buying one of them is like buying a lottery ticket, just a stab in the dark. Why not improve the odds by buying two lottery tickets?

A filly named Miss Glade was led into the ring. She was a magnificent coal black. I started the bidding at \$500, which after all was still left over from my original \$1,500 commitment. Somebody bid \$600. Just for fun, I bid again. Before I knew it, I had said \$1,600 and the auctioneer was pointing the finger at me again.

After the auction Dell and I went back to the stables to look at my purchases. Like most \$2 bettors, I had never really been close to a horse before. I had to screw up my courage for quite a while before venturing near these two beasts, who looked much larger in close-up than they had in the ring. Miss Glade promptly bit the little finger of my right hand, creating a bone crease which I can feel to this day.

Believer did not bother to bite, chiefy because she had her teeth clamped on the edge of the stall door and was making strange noises with her windpipe.

"What's that?" I asked.

"She's cribbing," Dell said. "That's what they mean by a cribber. She holds like that with her teeth and sucks air into her stomach. Boy, is she a cribber!"

Í felt a sudden alarm. "Is that bad?"

"How fast do you think you could run," Dell asked, "if you

swallowed a couple of balloons beforehand?"

But trainers don't know everything, either. I may have been naive about cribbers, but Dell was equally naive about the black type in Believer's pedigree. When we looked at it more closely next day, it developed that all the blackface entries were by courtesy of wins in England. In England even the first race at a track like Wheeling is called a stake and dignified by some such name as The Lord Gwathmey Spring Royal Family Fashion Purse. For all we knew, Believer's ancestors might never really have won anything



FINAL ADVICE to the jockey, Tommy Osment, is given by Owner Havemann as Trainer Dell Horner (left) gets ready to lead horse out to track for the race. Although Osment listens obligingly, Havemann has learned that jockeys pay little heed to what the owners say, preferring to follow trainer's directions.

More notable than a free subscription to the London Daily Herald. After Dell had been training the two fillies for a few days at Sunshine Park, he gave me the worst news of all. "I thought from what the sales catalogue said that all these 2-year-olds were supposed to be ready for the races. But I guess these two are the exceptions. As near as I can tell, they're barely used to the saddle. I figure they need at least 60 to 90 days of training before they can go to the post."

By this time I had discovered that even little girl horses have tremendous appetites and consume enormous quantities of oats, hay, carrots, bran, greens, vitamin powders and anything else that they can get their teeth into. I had also learned that a set of shoes costs \$16 and up and that an exercise boy charges \$2 for a morning workout. "That's a long time without purses," I said.

"You're right. But if we run the horses now, we won't win any purses anyway—and we'll just ruin their future chances."

What can you do in a situation like this? Once you have been bitten by the bug, there is only one answer. To pay the upkeep, you buy another horse—one that is ready to race right away.

I bought Wedding Ring. She was a beautiful bright chestnut filly and she belonged to another customer of Dell's. She was in top form but had to be sold because of financial problems (I used to wonder, in those days of my horse-owning youth, why so many owners had financial problems).

I cashed some government bonds and called an old horse-playing friend of mine named George Love. George was delighted to find that he, too, could own a race horse—or a piece of one. I told him to join me at Sunshine Park and bring money.

#### A guaranteed win

WEDDING RING was to run one final time for her old owner. The morning of the race Dell Horner told George and me, "I don't see how this filly can lose today. If you feel like making a good bet—maybe big enough to pay for her—go ahead. I guarantee she'll win by three lengths."

This was a tempting thought. But we hardly knew Dell. For all we knew, he might have been the world's worst handicapper. We decided to watch how much of his own money he risked and be guided accordingly.

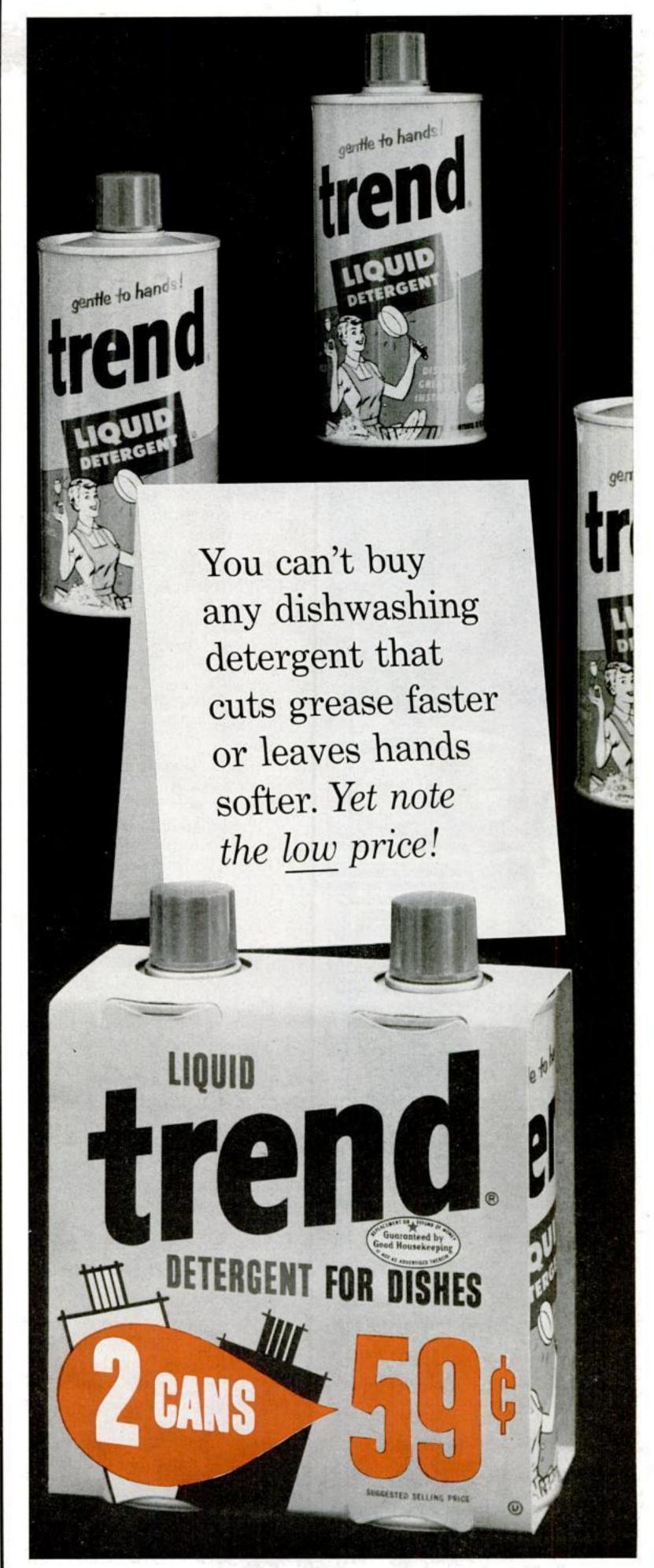
We walked with him from the stable to the paddock that afternoon and watched him saddle the horse. Immediately afterward he led us to a spot in the grandstand. Far from making a big bet himself on Wedding Ring, he did not bet at all. George looked at me and made a little gesture, pointing his thumb at the ground. I nodded.

We never went near the betting windows. Wedding Ring took the lead at the start, won by three lengths and paid \$15.60.

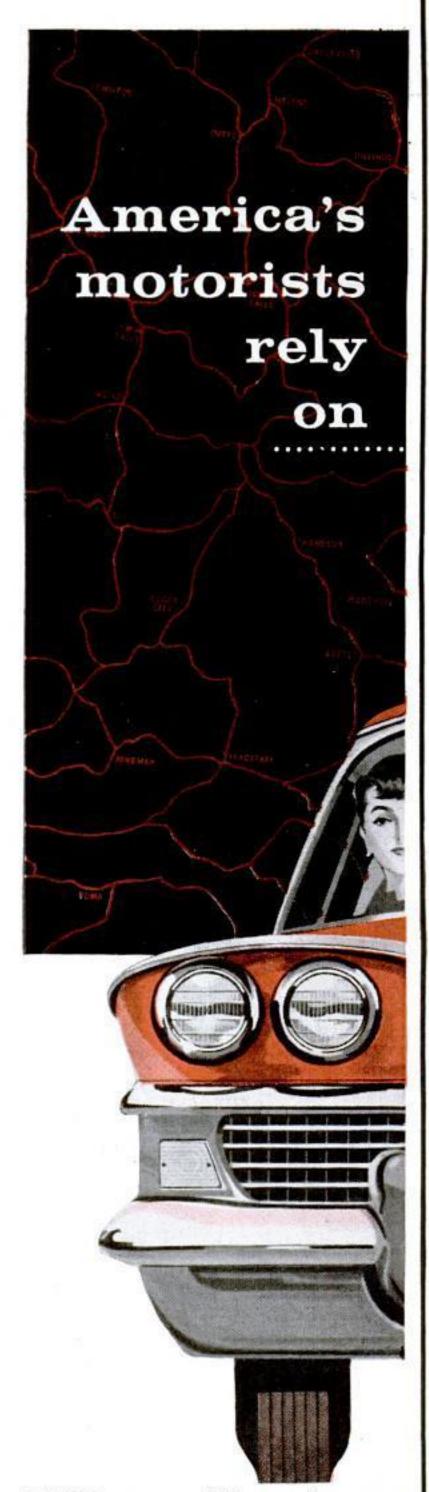
Afterward I asked Dell, "How come you didn't bet on her if

you were so sure?"

"I never bet," he answered. "A couple of years ago I put \$500 on one of my horses and found out later, on pretty good authority,

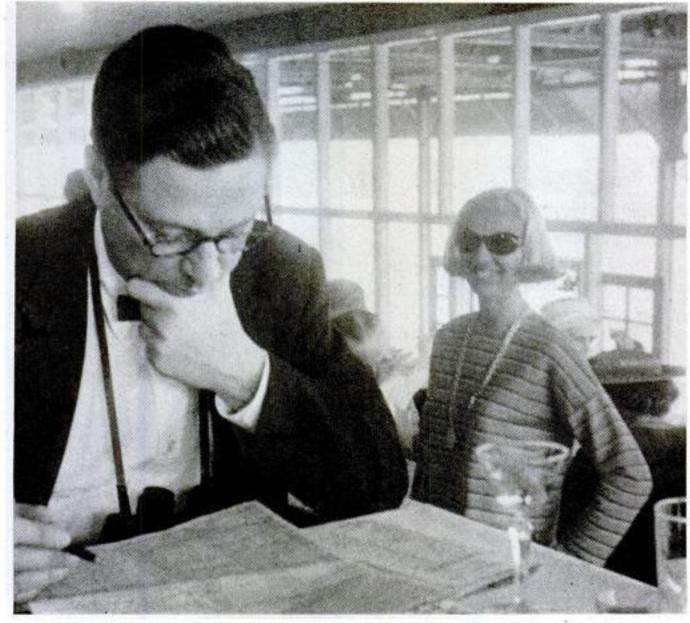


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STUDYING RACING FORM in the clubhouse, Havemann concentrates so intently that amused model, in a pre-race fashion show, fails to distract him.

#### OWNING A RACE HORSE CONTINUED

that the jockey who rode for me had \$500 of his money on a different horse. Naturally my horse finished up the track and I haven't made a bet since."

A week later Wedding Ring ran in the Havemann-Love colors, bright yellow and black. To anybody who has ever done any serious horse playing, there is no thrill in the world like watching your own silks parade to the post for the first time. Fascinated by the sight, George and I made several more trips to the betting windows than we had planned. We weren't going to let Wedding Ring get away from us again, especially not on this historic day.

She broke indifferently, never got anywhere near the front and finished ninth, beaten a good 10 lengths. Don't ask me why. Owners know no more than the \$2 bettors about the mysterious reasons that cause a horse to run its head off one day and barely get up a gallop the next time.

It is amazing how quickly one can become an expert at telling a jockey how to ply his trade. The second time Wedding Ring ran in the Havemann-Love colors, I stood in the paddock and without shame or embarrassment told my trainer (who had saddled a thousand horses in his time) and my jockey (Bobby Wall, who had ridden several thousand) just how to make the horse win. It was my judgment that she should not be used up setting the pace but should be reserved to make her run down the stretch. Dell and Bobby nodded gravely, apparently greatly impressed by my analysis of Wedding Ring and her competition.

When the gate opened, Bobby pushed Wedding Ring right into the lead. It was a six-furlong race and another horse tried to run with her. Bobby kept her going in front and shook off the other horse around the turn. Coming into the stretch three other horses began to move up to her and they all crossed the wire abreast. The photo of the finish showed Wedding Ring in front by part of a nose,

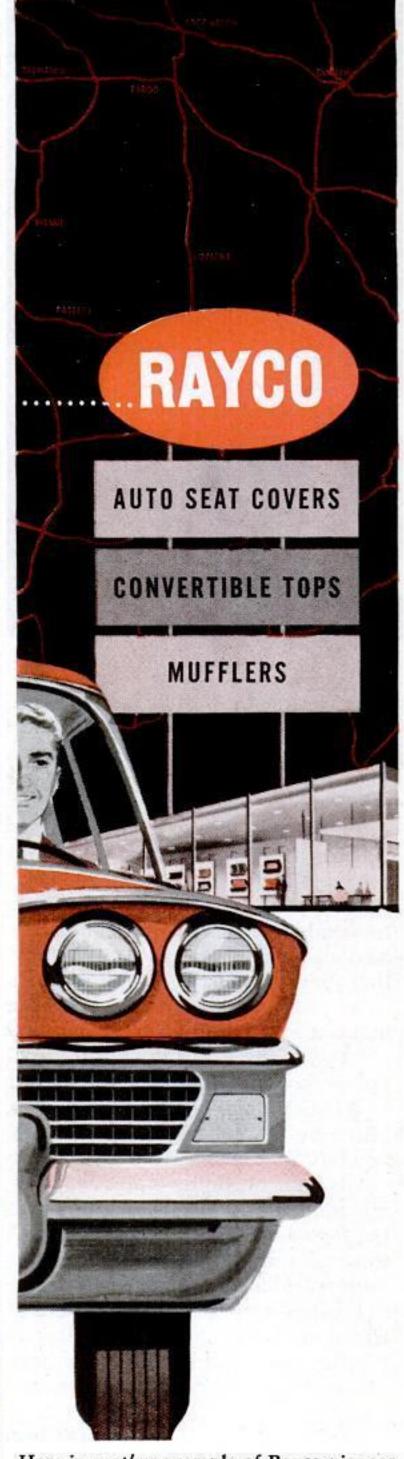
#### The jockey had his instructions

In my first month I had my first winner, a thrill for which many owners have to wait for many months and sometimes years. Naturally I was delighted, although a little puzzled by the way she had cut out the pace.

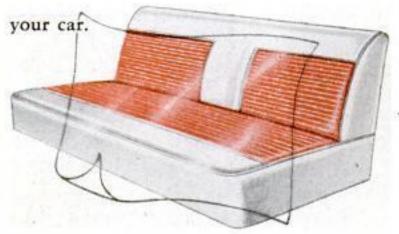
"To tell you the truth," Dell admitted as we walked down to have our picture taken in the winner's circle, "I gave the jockey his instructions this morning. I just can't go along with your idea that this filly will come from behind. I wanted to see you get a purse, so I told him to take her right out in front and keep her there as long as he could."

If you should ever buy a horse, never let yourself be deluded that you are now the boss. In the horse business the owner is just a necessary evil. The trainer runs the show. He will listen to you respectfully, he will compliment you sincerely on your knowledge and judgment, but he will do exactly what he has intended to do all along. I now know several millionaires who own horses. Some of





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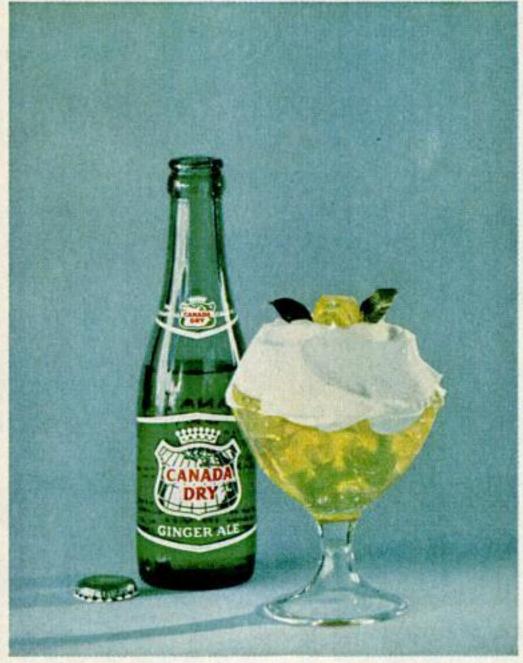


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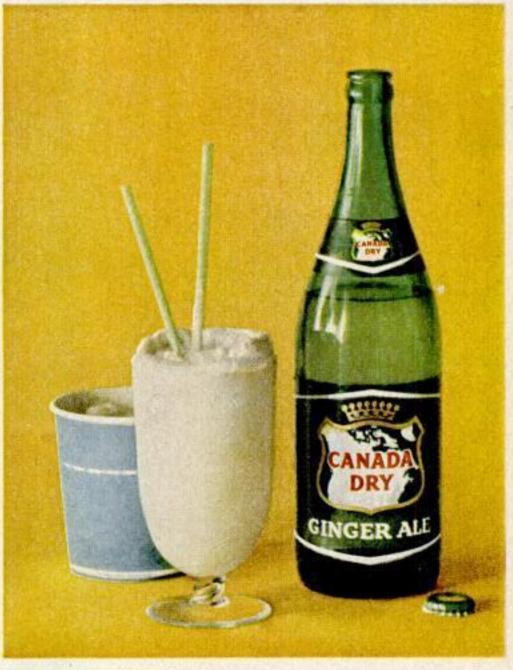


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First, pour some Ginger Ale into a tall glass, add ice cream. Stir easy. Then fill glass with this delectable pale dry Ginger Ale. The natural ginger flavor comes through, brightens the soda's taste.

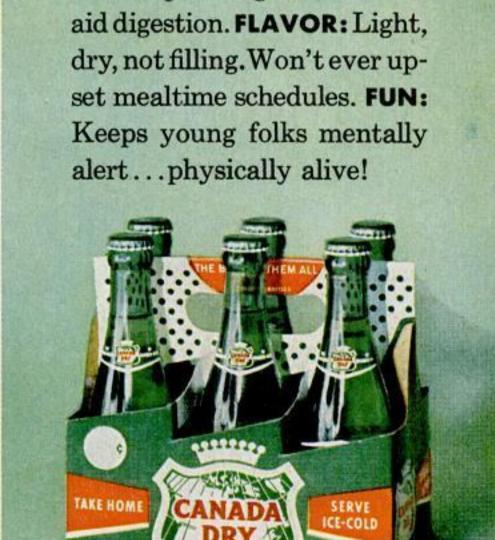
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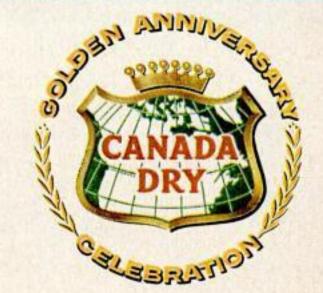


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#### OWNING A RACE HORSE CONTINUED

them have trainers who never went past the fourth grade and are completely unable to speak a grammatical sentence. Yet these owners cannot get their advice accepted even on such simple matters as what brand of oats to buy, much less on how often and how fast to work the horses in the morning. They could, of course, fire the trainer and get a new man. They never do because they know from experience that the new man would be even more stubborn.

↑T any rate I had a winner. I was in business. Wedding Ring had A cost me and my partner only \$4,000 and in two weeks had earned a purse of \$950 for us. All this at a lesser track, where the purses were quite small. What would Wedding Ring do when we got on the summer circuit? How long had this been going on?

Dell and I walked back to the stable area where Wedding Ring was cooling out. She was noticeably lame in the left front leg.

This—unknown to most \$2 bettors and unknown to me until I learned the hard way-is the hazard that makes owning horses the craziest business in the world. The modern race horse, inbred for speed, carrying the maximum amount of muscle on the minimum amount of bone structure, is as frail as a pastry shell. Next time you go to the track, notice those front legs, especially from the knee down. They are almost as slender as a woman's wrist, but they have to support the full shock of a 1,200-pound animal coming down against a hard race track after a 20-foot stride made at a speed which at times exceeds 40 mph.

Among the troubles that can befall a horse are: weak knees, weak ankles, bowed tendons, strained suspensories, dislocated stifles, popped splints, cracked splints, broken sesamoids, bucked shins, bone chips, bone spurs, ring bone, calcium deposits, synovial deposits, osselets, quarter cracks, sore shoulders and sore feet, as well as a host of ailments such as thrush, laminitis, navicular disease, coughs, colic, shipping fever and rheumatism, not to mention knee spavin, bog spavin, bone spavin and blood spavin.

Were it not for all the various forms of lameness and illness, the horse racing business would be subject to the simplest form of cost accounting. You can spend whatever you like for a horse. There are always a lot of young ones for sale at auction, like Believer and Miss Glade. You can often pick up a good-looking filly, by an unproved but promising sire out of an unproved but promising brood mare, for as little as \$600. Or you can go for broke by paying close to \$100,000 for a colt with the proved bloodlines and fine conformation of a possible Derby winner. Another \$1,500 or so goes for training fees to get your baby to the races. Once it gets to the post the youngster may prove a great bargain (one filly bought for \$600 in 1956 earned \$10,671 last year) or a terrible lemon (a colt sired by the famous Nasrullah and bought for \$80,-000 in 1956 earned just \$150 last year).

You can also buy a horse in training, as I bought Wedding Ring. If you can find an owner who is especially hard up at the time, which is not difficult, he may even let you have a horse for a few hundred dollars down and the rest "on the cuff," which means out of any winning purses. Once you have your first horse, you can claim any others you like-which is the most exciting and prob-

ably the safest way to buy.

#### The ingenious claiming system

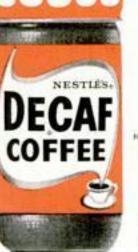
LAIMING races, which make up the majority of all races run every day in the U.S., are an ingenious system for keeping horses of roughly the same ability in competition with one another instead of against slower fields where they might win by a hundred lengths or faster fields where they would never have a chance. To enter a horse in a claiming race, the owner has to agree that he will seil the horse to any other owner who wants to file a claim for it at the price stipulated in that race. In some claiming races at the small tracks the horses carry a price tag of \$1,000 or even less; some, at the big tracks, go up to \$25,000. The great majority run from \$2,000 to \$5,000.

If you have the good fortune to claim a horse that is just rounding into condition and about to run the best races of its life, you can make a lot of money in a hurry. Last March a horse named Switch was claimed for \$2,500. It has since won four races and around \$7,000, and its owner could doubtless sell it right now for around \$5,000. This sort of luck is fairly common. There is also the famous once in a lifetime case of Stymie, which was claimed for \$1,500 in 1943 and went on to win more than \$900,000 for its new owner. There are also, on the other hand, numerous horses in the record books like Magic Lamp, which was claimed for \$3,500 in March of 1957, has never won since and is going begging nowadays in \$2,000 claiming races, thus representing a loss

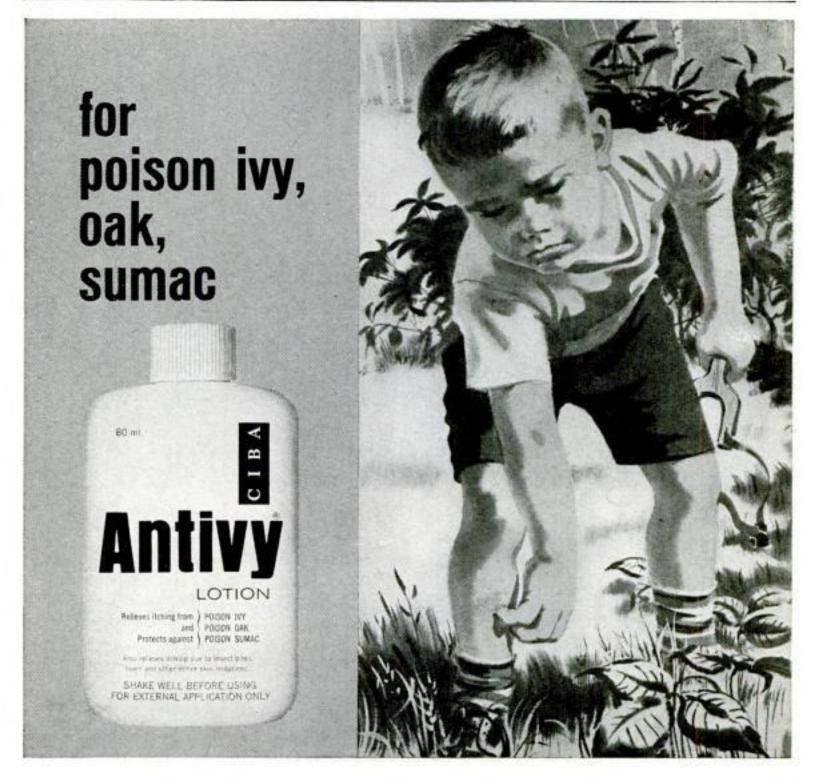


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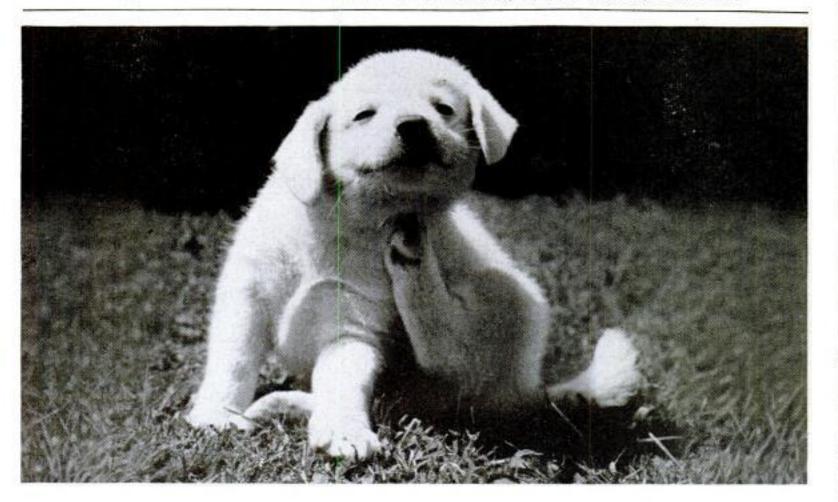
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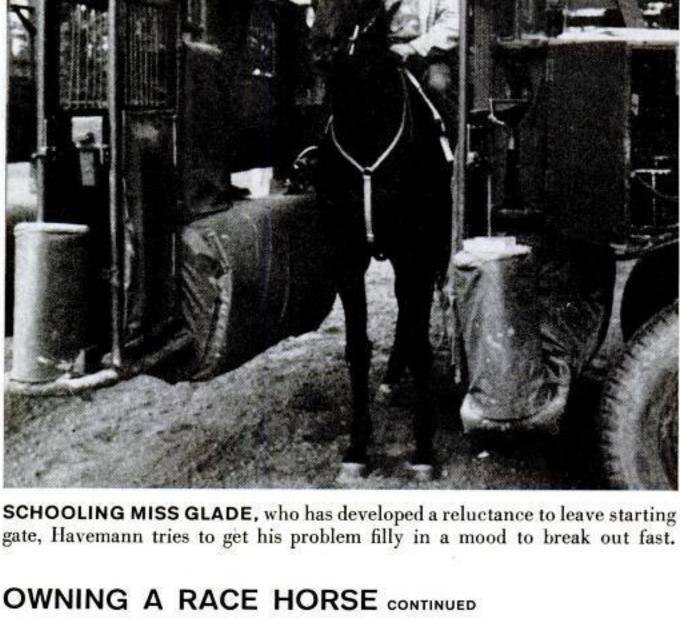
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of more than \$1,500, not to mention 16 months of training bills. The training bills are high but predictable. A smalltime owner has to turn his horses over to the trainer of a public stable, a man who will train for anybody who cares to pay the fee. The fee runs from \$7 a day at the smaller tracks to \$12 a day in New York and New Jersey, plus 10% of all purses earned by the horse. In addition the owner pays for shoeing, veterinary services and vanning the horse from track to track, north in the summer and south in the winter (about \$400 to \$500 for horses that race the year around). He also pays the jockey, who gets a fee of \$15 and up just for getting on the horse, plus 10% of the purse if he wins.

All this sounds expensive—and it is—but a horse can pay its own way at a small track by earning \$4,500 a year in purses, at a big track by earning \$7,000 a year. For a horse that gets to the post 20 or 30 times a year, this is not too difficult. Anything above the break-even point goes for amortization and profit.

Thus the theoretical chance of making money is pretty favorable, and the more horses you own the better. The more you have, the more you spread the risk of a Magic Lamp and invite the good fortune of a Switch. If you own enough horses, say six or more, you can even hire a trainer on a salary and eliminate the middleman's profit. If you are a good businessman with a hard-working trainer-a man like Dell Horner who thinks nothing of starting his work day at 6 a.m., ending it at 7 p.m. and then going to his hotel room to study the Racing Form-you may be able to hold your annual costs per horse to around \$3,500. Practically any horse with four legs can earn more than that nowadays.

The only trouble is that so few horses have four legs. Wedding Ring, that day she won for me at Sunshine Park, broke a splint bone. We did not know it at the time because we were trying to save money on such frills as X-rays. The pictures were taken a few months later at Randall Park in Cleveland, where she smashed the sesamoid bones in her other front leg. Wedding Ring will never run again and is retired to a farm in Kentucky, where I hope she is in the process of becoming mother to the winner of 1962's Kentucky Derby. (The odds are about one in 10,000, that being the number of Thoroughbred foals dropped every year.)

Believer proved to be one of the least ambitious race horses on record. The standard method of training a young horse is to send it out to jog or gallop around the race track every morning with the exercise boy simply sitting still. Sooner or later, as the horse's muscles are developed by this daily workout, it does what horsemen call "take hold of the bit"-that is to say, it begins to want to see how fast it can go. Believer jogged lazily around the track for three months before she ever showed any such curiosity. The first time she seemed to display any interest she popped a splint.

More than a year passed before we got her to the post. Then, though she showed a lot of speed, she proved to be a hard luck



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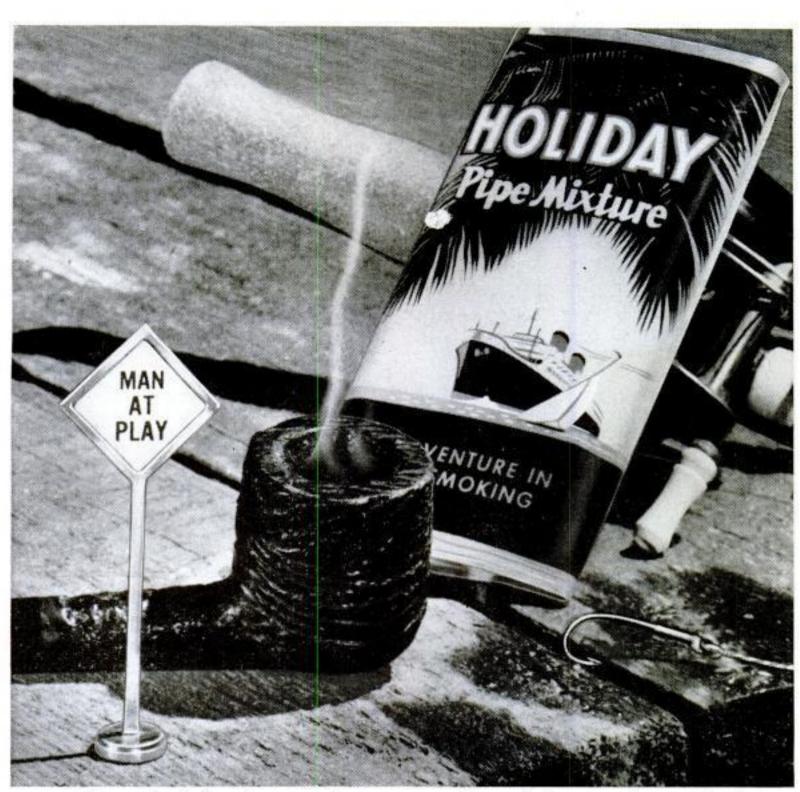
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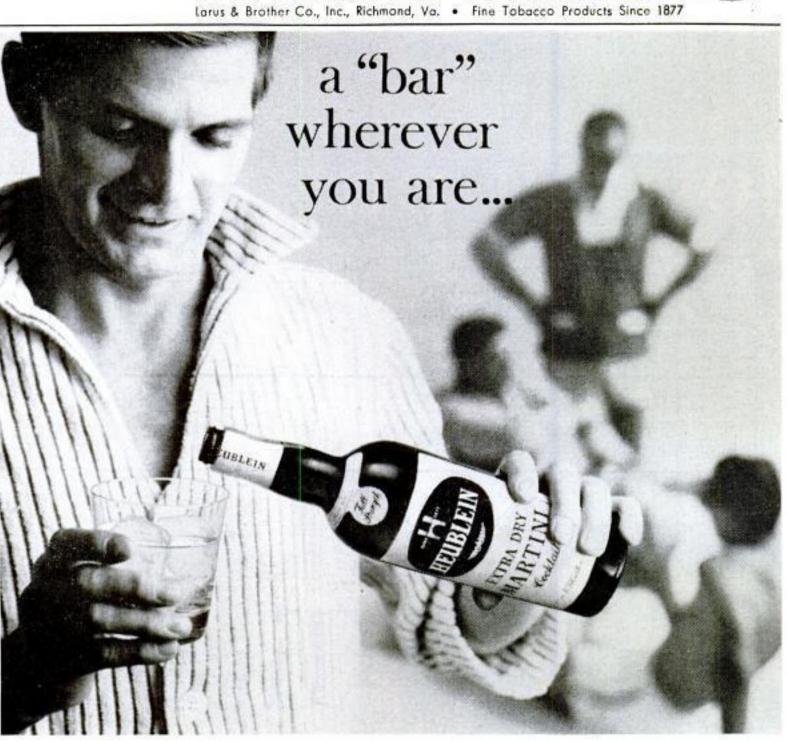
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EXTRA DRY MARTINIS— 75 proof, made with pot still gin and finest vatted vermouth. 9 other popular kinds. G. F. Heublein & Bro., Hartford, Conn.

keep Heublein's on hand - always ready to serve

#### OWNING A RACE HORSE CONTINUED

horse. Sometimes she was unprepared at the start. Sometimes she was caught on the outside of the field and had to lose too much ground on the turns. In her last race, which was at the end of May, she did some kind of damage to a stifle and to her right ankle. At the moment she can barely walk, and the vet says we may as well figure we have another brood mare.

Miss Glade developed along different lines. She soon learned to take hold of the bit. But the stronger and faster she got, the meaner she got. Although she was just a 2-year-old filly, supposedly of a kind and gentle age and sex, the grooms were afraid to enter her stall. Bad-tempered or not, she could run. She was third in her first start and first in her third start, against a good field at Delaware Park.

After that race we figured she was probably worth \$10,000. In her next workout she damaged a knee. The vet said she needed at least six months of rest on a farm. We gladly gave it to her. Last January we brought her back to the races. Her knee was greatly improved but her disposition was worse than ever. She now had the habit of dawdling in the starting gate and letting the field get 20 lengths ahead of her before she started to give chase. A sort of poor man's Silky Sullivan, she made up worlds of ground

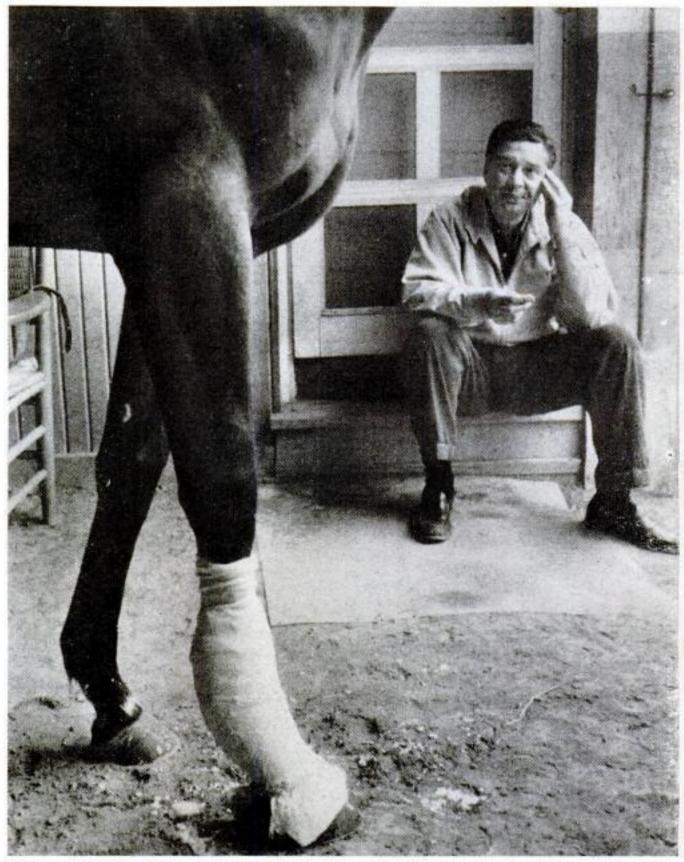
once she got going, but she always got going too late.

In her last start she not only dawdled but then wheeled, dumping her jockey over her neck. She is now under temporary suspension pending evidence of reform. If she would only start running again she would still be worth \$10,000, maybe more. But how

do you bring mental hygiene to a race horse? As things stand now, we are simply doomed to school her at the gate every morning and hope for a miracle. The trouble is that it costs \$8 a day to hope. I have been unlucky—I think. I know other owners (I hate them) who borrowed money to buy a horse for \$3,000 and watched

it win, place or show in its next dozen races—at the end of which they had the original cost and all training expenses paid, a nice profit banked and the free and clear ownership of a good sound horse that was still ready to keep running and winning indefinitely. If such is your ambition, you, too, can own a race horse. As Dell pointed out to me in the long, long ago, you can buy one as cheep as a used car. If you are lucky you will never have to

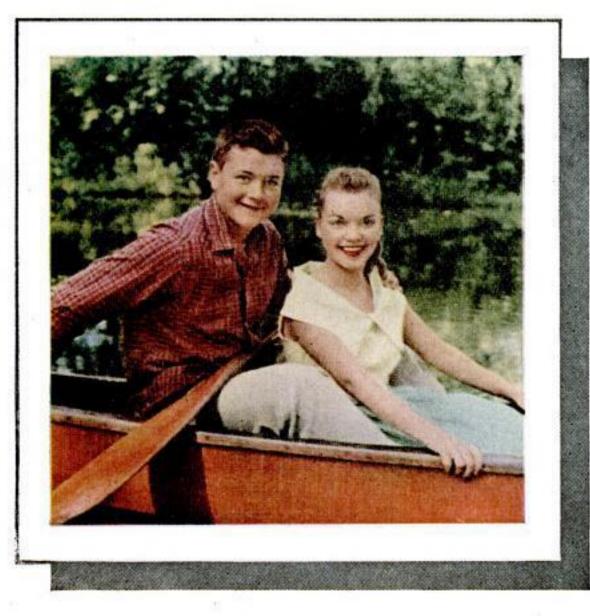
Dell pointed out to me in the long, long ago, you can buy one as cheap as a used car. If you are lucky, you will never have to shell out another cent. Indeed, you will immediately start to reap profits. But watch out for those splint bones, sesamoids, hocks, stifles and mental disturbances. Without all these I, too, would be rich. Or at least solvent.



END OF HORSE'S CAREER is watched by its disgruntled owner. Cast has just been applied to Believer for an ankle injury which vet thinks is incurable.



"Now you take one of us!"



You can take glorious color snapshots this weekend. Just use the camera you now own — and Kodacolor Film

It's hard to believe that color pictures so beautiful could be so easy to take. But Kodacolor snapshots are just as easy as black-and-whites.

You'll get wonderful results right from the very start, whether you use a box, reflex or 35mm camera. Have big, brilliant enlargements made, too—all the way up to 11 x 14 inches!

Kodacolor

Be sure to save this weekend's fun with Kodacolor Film. Look for it in the familiar yellow box. Kodacolor can be processed locally in many cities, or processed by Kodak. Just ask your dealer.

See Kodak's "The Ed Sullivan Show" and "The Adventures of Ozzie and Harriet."

EASTMAN KODAK COMPANY, Rochester 4, N.Y.

Kodak

FOR BOTH FLASH AND DAYLIGHT USE

Kodacolor

## Get satisfying flavor...

# Sofriendly to your taste!

No flat "filtered-out" flavor! No dry "smoked-out" taste!

See how PALL MALL's greater length of fine tobaccos filters the smoke and makes it mild—but does not filter out that satisfying flavor!







Hurry to your grocer's for special values on CHUN KING



## CHUN KING

The Royalty of American-Oriental Foods®



Hot summer days. Hotter kitchens. That's when Chun King is just the thing. Chow Mein or Chop Suey in the exclusive Divider-Pak. Keeps meat and sauce separate from the vegetables for finer flavor and crispness. You merely combine the contents of both cans and heat for 15 minutes. It's a totally different kind of dish—one to perk up the most jaded summer appetite. Just see!

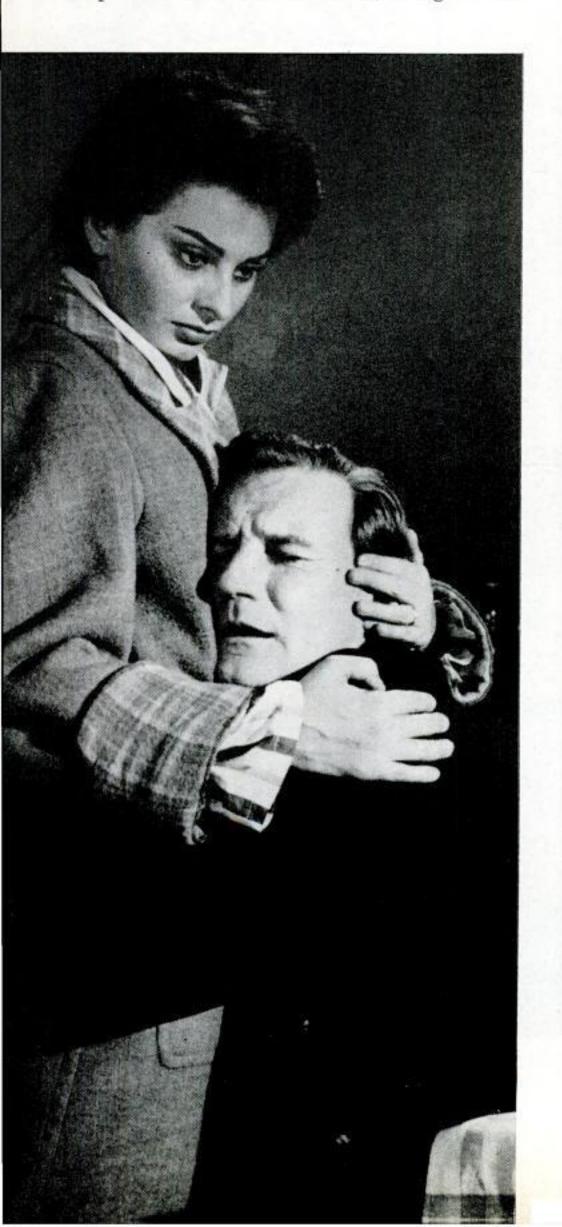
Nothing could be more timely than Chun King's Cantoneasy Kitchen Holiday event going on right now at your grocer's. It's a special opportunity to save on these wonderful Chun King Foods—a great variety of them. So get in that Cantoneasy mood. @Trademark reg. by Chun King Sales, Inc.

## LOVE COMES WITH A DOOR KEY

## Strange romantic ritual was born in war at sea

The strange ritual of a woman's door key runs through the newest and one of the most moving of the current flood of films about World War II. The setting for Columbia's The Key is a British naval port in 1941 when unarmed tugboats plowed the North Atlantic to rescue crippled victims of submarine attacks-and often became targets in turn. A tugboat captain, played by William Holden, learns of the key ritual when a close friend, involved in the same suicidal missions, gives him a duplicate key to his sweetheart's apartment. Holden, in case his friend is killed, is asked to look after the girl. And he must bestow a key on another worthy seaman in case of his own death so the ritual can go on.

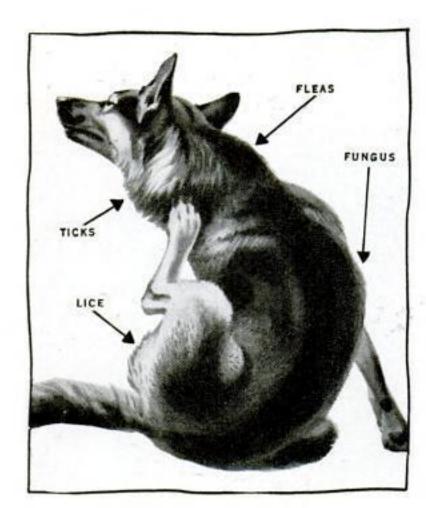
What might have been a lurid love story is made honestly appealing by good writing, sensitive acting and the good taste of Director Carol Reed. Sophia Loren plays the girl who comes with the key. Grief-stunned by the drowning of an earlier lover, she willingly consoles other brave tugboat captains, and mystically believes that they are one and the same man. It is a hard role to make convincing but Sophia, somber and beautiful, brings it off.





GIVING SOLACE to war-racked lover (Trevor Howard), the girl (Sophia Loren) agrees to marry him just before he is killed on a rescue mission.

BREAKING THE NEWS of her fiancé's death, Captain Ross (William Holden) is amazed when the girl calmly assumes he will now move into her flat.



New! Veterinary Scientist's discovery

## STOPS DOG ITCH from FUNGUS & FLEAS

WORKS WHERE FLEA POWDERS FAIL

This new wonder-working powder, SCRATCHEX, has proved so effective it can be guaranteed to stop your dog's scratching in minutes.

THE EXCLUSIVE SCRATCHEX FORMULA Was developed by famous veterinary scientist, Dr. A. C. Merrick, who discovered that a fungus skin infection (often invisible) is the cause of scratching in 7 out of 10 cases.



STOPS FUNGUS ITCH.

SCRATCHEX contains Mercap to kill microscopic fungi picked up in weeds and grass...stop fungus itch, worst kind of dog itch. Flea powders are helpless against fungus itch.



DESTROYS FLEAS, LICE, TICKS.

SCRATCHEX contains Lindane, powerful, modern insecticide that kills fleas, lice, ticks . . . even dangerous spotted fever ticks, on contact.

SAFE RELIEF ALMOST INSTANTLY . . . even on raw, open itch-sores. And SCRATCHEX contains Hexachlorophene to kill bacteria and check odors. Guaranteed to stop your dog scratching or your money back. Season's supply only 98¢. Get SCRATCHEX at all drug stores and leading pet shops.

Dr. Merrick's



New! Special Formula! SCRATCHEX for CATS

· Lanolinized to Beautify Fur · Kills Fleas and Lice on Contact . Checks Bacteria, Repels Odors • Safe . . . approved by CATS Magazine GUARANTEED . . . season's supply only 98¢.

NATIONALLY FAMOUS EVERYTHING FROM \$2.99 Protect! TO Preserve! \$6.49 Beautify! HOUSTON, LOS ANGELES, TORONTO SAN FRANCISCO, PORTLAND, Ore.

## Corn Pain Stops

Soon Gone, Too, Is The Corn When You Apply Fast-Acting Dr. Scholl's!

Soothing, cushioning, protective Dr. Scholl's Zinopads give you the fastest relief imaginable . . . remove corns one of the quickest ways known to medical science. Get a box today, Sold everywhere.

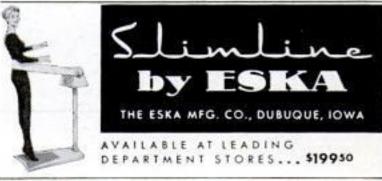


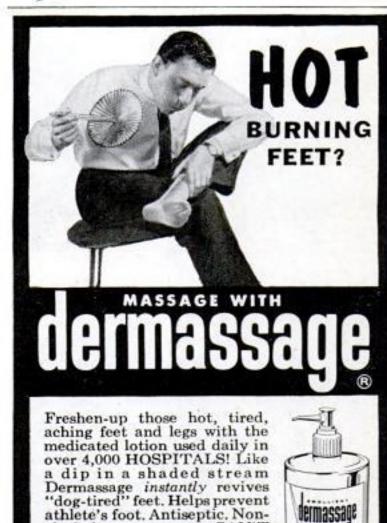


JOYFUL NEWS awakens Ross while girl is at her bath. Hearing that U.S. has just entered war, he foresees a quicker end to his dangerous missions.









alcoholic, not greasy, CAN'T

STAIN! At drug stores

FREE DISPENSER

with Family Economy Size

no fed. tax

Total \$2.10 \$159

everywhere.

value, only

Guaranteed by

Good Housekeeping

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## Wonderful Dial Soap!

## Doctors recommend Dial for both adults

and adolescents. They know the very same ingredient that removes odor-causing bacteria *also* removes blemish-spreading bacteria that other soaps leave on your skin. Wonderful Dial!



## Join the millions who RIDE COOLER ON AIR



Good upholstery in your car is not enough for maximum riding comfort! You also need the cushion of cool circulating air between you and the seat that you get with a Mitchell Cushion. Made of hundreds of interlaced coil springs, it doesn't compress under your weight. See the stylish tweed patterns at your nearest service station or auto accessory store. Single or full-seat sizes. Prices start at \$425

.....AND TO GET RID OF UNPLEASANT SUN GLARE.

#### Get MITCHELL Auto Shade Screens

Successor to Auto Glar-Ez

Make your own shade with Mitchell Roll-Away Auto Shade Screens that let the breeze in but shut out harsh wind blasts. Keep your car as much as 15% cooler. Fit all conventional cars.

Easily installed. Priced from \$375



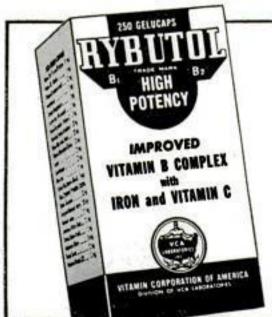
MITCHELL MANUFACTURING COMPANY • FORT SMITH, ARKANSAS
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# B<sub>1</sub> High-Potency B<sub>2</sub> RYBUTOL

11 VITAMINS-9 MINERALS



250 GELUCAPS

REG. \$13.50

Now \$9.95

YOU SAVE \$3.55
HURRY! OFFER IS LIMITED!
DON'T MISS OUT

**BE AT YOUR BUOYANT BEST FOR SUMMER FUN!** If hot, muggy days and the pressures of summer activity seem to drain your energy and strain your nerves, you may simply need the high potency B vitamins so generously provided in Rybutol. One Rybutol Gelucap a day gives you 15 times the minimum requirement of vitamin B<sub>1</sub> and 5 times the requirement of B<sub>2</sub>!

multiple formula provides 100% of your daily requirement of vitamin C and iodine, plus B<sub>12</sub>, iron, calcium, phosphorus, liver, yeast and many other important nutrients! Start taking Rybutol now, while you can save \$3.55!

#### GUARANTEED

Feel Better Fast—in 7 Days—or Your Druggist Will Refund Your Money

A PRODUCT OF THE VITAMIN CORPORATION OF AMERICA

#### 'THE KEY' CONTINUED



HOLDING THE KEY as he embarks on a final mission which he feels is sure suicide, Ross grimly decides he must give it to a probable successor.



CHASING THE GIRL, who has grown weary and disillusioned, Ross races through railway station trying to catch the train that carries away his-love.



## Make a date with a dream!

Lovely as she is, this girl wasn't born a beauty. She learned how to be one...
just as you can! Her secret: Woodbury Dream Make-Up, of course! Made with Dreamlite,
the truly magic ingredient with a beauty-full way of making your dreams come true.



MAKE-UP. Goes on like a charm...made with Dream-lite for a satiny complexion. Heavenly shades. 43¢.

DREAM KISS LIPSTICK. Does not dry your lips. Luscious, highfashion colors, with twentyfour hour cling, in handsome Florentine showcase. 33¢ and 59¢. DREAM GLO FACE POWDER. Never streaks or changes color, thanks to Dreamlite. Soft-focus shades for skin flattery. Only 19¢ and 35¢. MAKE-UP. Dreamlite makes skin look flaw-less and fine-textured. 39¢. Plastic bottle, 59¢.

DREAM STUFF. Foundation and powder in one...blended with Dreamlite to stay silky, stay on, stay color-true. No matter what shade you choose, it won't turn orange-y on your skin! 39¢; 59¢ with handy mirror.

#### WOODBURY DREAM MAKE-UP



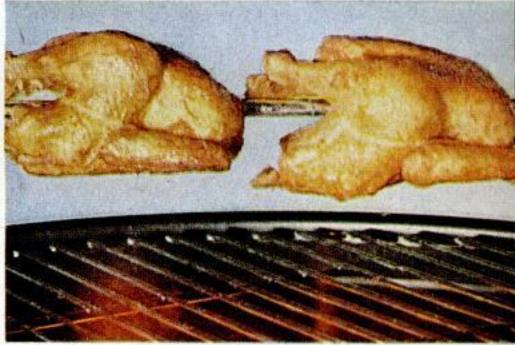
## HOW TO BROIL GAME HENS OVER A COOL COLLINS



Provide one game hen per guest. See, already they look good enough to eat. (But, since you have guests, go to a little extra trouble with the birds: Cook them.)



Stuff each hen with one tablespoon of butter creamed with one teaspoon of dry, crushed tarragon. (And don't forget to remove the spoon.)



Having balanced the birds end to end on the spit, roast them over medium coals. At this point, the aroma should be spreading your fame up and down the street.

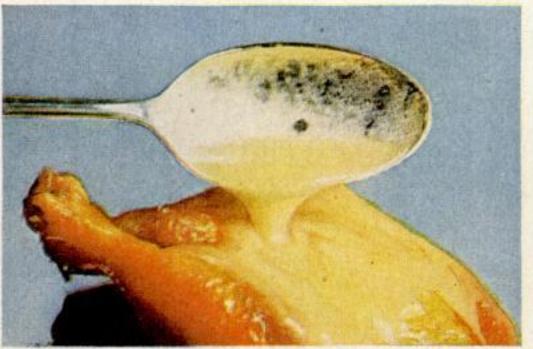


Barbecuing Rock Cornish Gamé Hens is simple. Just read directions below. For even better results, *follow* them. And while your guests are slowly maddened by the tantalizing scent, divert them with the coolest, most refreshing gin drinks since gin was invented, made with Seagram's Golden Gin. Seagram's is 94 Proof for extra character. The result is melodic, desert-dry gin with a tone that's brilliant, rounded and right on key.

### SEAGRAM'S GOLDEN GIN



v now starving guests are all over you. Until birds æ done, quell the riot with tall, delicious drinks made tth Seagram's 94 Proof super-dry and mellow gin.



Melt 1/4 lb. of butter and add the juice of 4 lemons. Baste the birds with this mixture every 15 minutes, starting immediately. Roast for about 35 minutes.



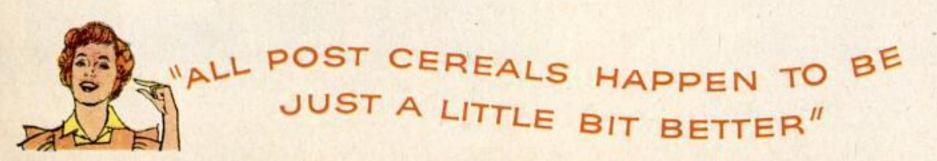
You see, it's very simple. And don't forget the perfect preamble to this feast, appetizing drinks made with Seagram's, the smoothest, dryest gin in the world.

## "Any cereal is eeny, meeny, mighty good ... as long as it's in **Post-Tens!**"



Pick any cereal in Post-Tens—eyes open, eyes shut. You get eight different, delicious cereal choices, including new Post Alpha-Bits.

Ten boxes, too—all "just a little bit better" than any other kind.





ROCKET BODY AND INSTRUMENT PACKAGE (LEFT) BEGIN TO BURN FIRST

AS FRICTION INCREASES, NOSE CONE (BOTTOM RIGHT) GLOWS WITH HEAT

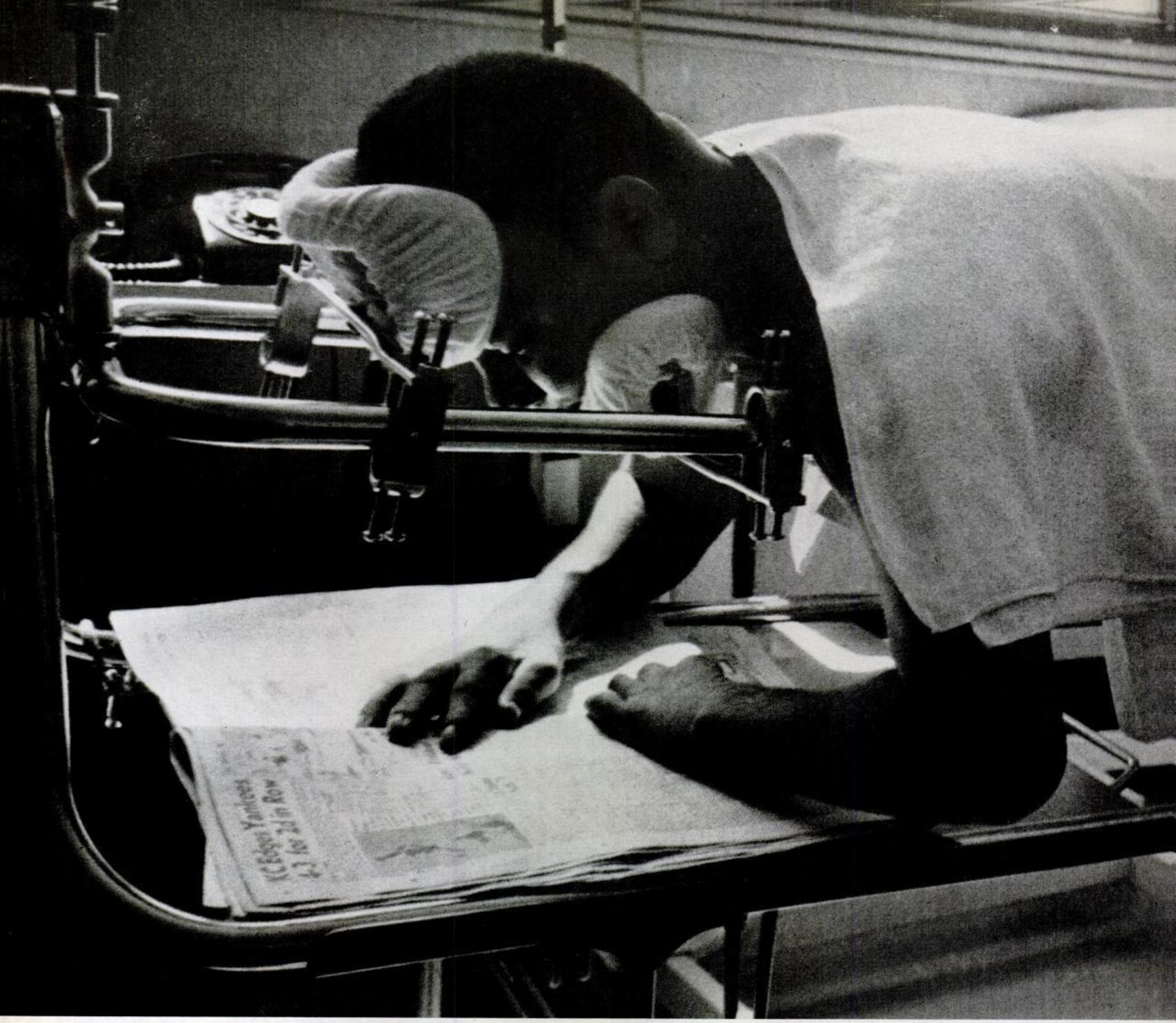
NOSE CONE REMAINS RELATIVELY COOL AS ROCKET BODY BURNS BRIGHTER

CONE STOPS GLOWING BUT ROCKET BODY STARTS TO FORM TAIL AS IT MELTS

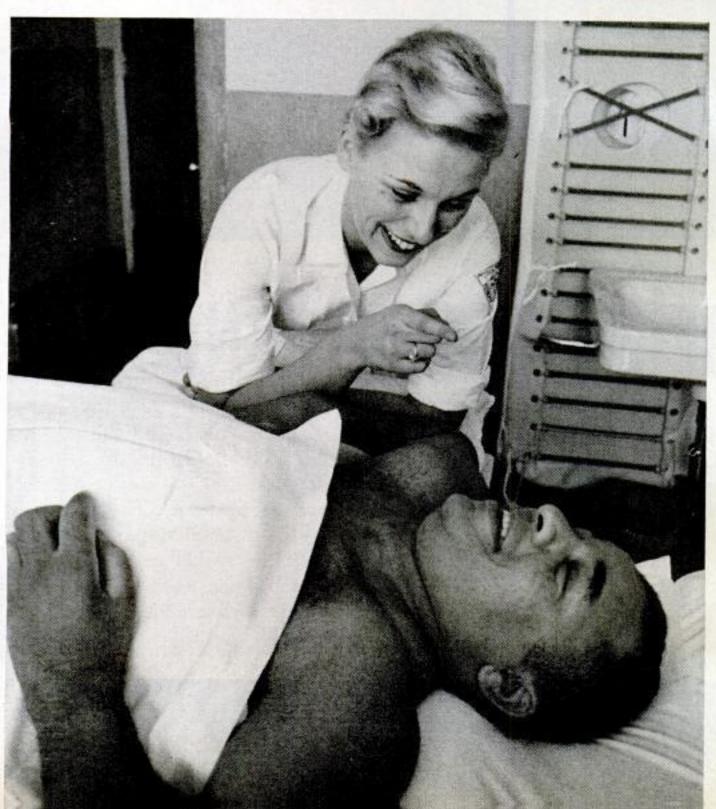
## SUCCESSFUL RE-ENTRY OF A MISSILE'S NOSE

One of the most difficult problems in firing ballistic missiles is to get the warhead back to earth and on its target. Falling at speeds up to 9,000 mph, the nose cone carrying the warhead must be carefully shaped and constructed to keep it from burning up as it reenters the atmosphere. Last week, as the Air Force fired a Thor-Vanguard missile for a U.S. record of 6,000 miles (although it lost the cone containing a live mouse), the U.S. Army authorized release of these pictures showing how the nose cone of a Jupiter missile

which was launched last May had returned successfully to earth. Enlarged 50 times from film taken about 100 miles from the scene by AVCO Research Laboratory, the pictures show the rocket body and its instrument package heating up first (upper left). Then the nose cone begins to glow (upper right). As the instrument package disintegrates and disappears (lower right), the rocket gets so hot it forms a molten tail before burning up. But the nose cools off and disappears into the sea, where it was later recovered intact.



ON SPECIALLY DESIGNED BED CALLED A STRYKER FRAME, QUADRIPLEGIC ROY CAMPANELLA READS SPORTS PAGE IN HIS ROOM AT NEW YORK'S INSTITUTE OF



## BRAVE MAN

## An exclusive LIFE report follows

Stretched face down beneath a hospital sheet, Roy Campanella lies on the lightweight steel and canvas frame that supports his immobile body. His head is held rigid in a padded cradle to protect his damaged neck. His muscular arms rest heavily on the newspaper he is reading. Critically injured in an automobile accident late last January, the famous Dodger catcher remains paralyzed from the chest down. A crucial dislocation of the sixth vertebra in his neck compressed his spinal cord, damaging many of the nerve tracts that run through it. The only muscle life left below his neck is in his massive shoulders and arms.

For the first few months after his accident the suspension frame was Campanella's prison, his world alternating between floor and ceiling as he was rotated every two hours to prevent skin breakdown, where infection may enter. Then late in May Campanella's horizon and hope were greatly broadened. He entered a period of physical and mental rehabilitation,

CAMPANELLA JOKES WITH PHYSICAL THERAPIST ANN MARSHALL

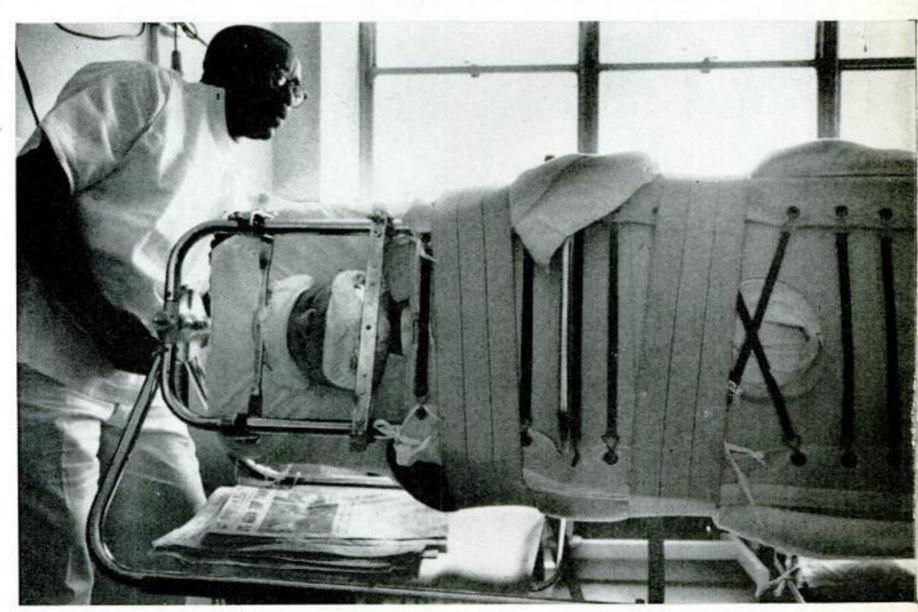


PHYSICAL MEDICINE AND REHABILITATION. FRAME, WHICH ENABLES ATTENDANT TO TURN HIM OVER WITHOUT MOVING HIM, SECURELY BRACES HIS HEAD, AND NECK

## FIGHTS ON

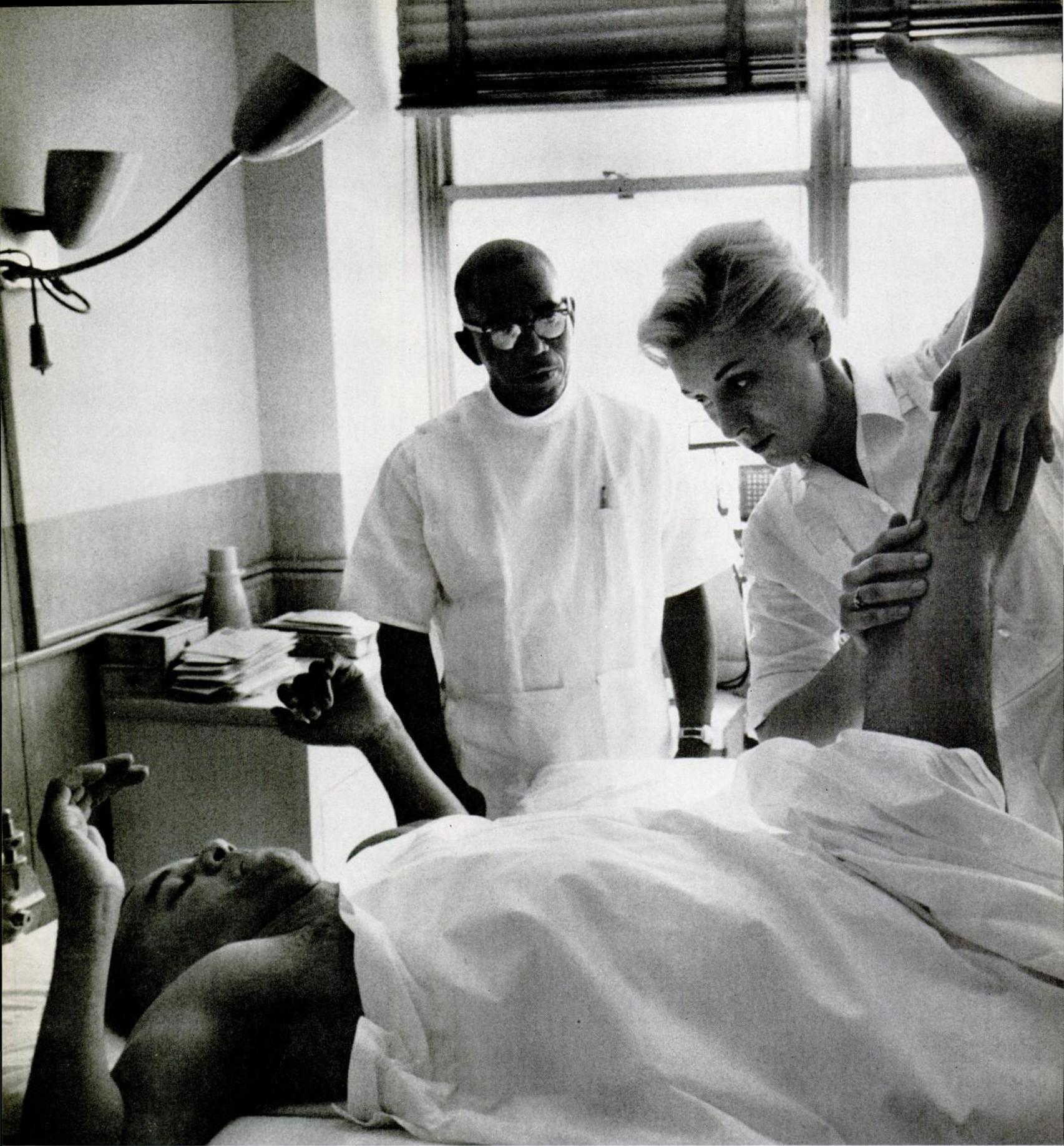
### rehabilitation of Roy Campanella

escaping for increasing periods of time from his metal bed, learning to live with his handicap and make the most of his remaining capacities. On these pages Life documents the beginning of Campanella's comeback at the foremost handicap training center in the world—the Institute of Physical Medicine and Rehabilitation at New York University-Bellevue Medical Center. One of thousands of U.S. quadriplegics, Campanella is better equipped than most for the slow, will-testing battle to return to a productive life. He is surrounded by experts in rehabilitation of the disabled: physical and occupational therapists, self-help teachers, psychiatrists, social workers, psychologists and vocational counselors, and physiatrists (physicians specializing in this work). And Campanella himself brings much to the fight. He is strongly inspired by religious faith, he has the stamina and muscular drive of a great athlete and he has an unswerv-



ROTATING CAMPANELLA, Attendant Leroy Newsome cranks frame to turn patient on back. Campanella is strapped and shifted often to prevent bed sores.

ing determination that he will one day return to a useful job in baseball.



STRETCHING CAMPANELLA'S LONG-UNUSED MUSCLES, THERAPIST MARSHALL SLOWLY LIFTS HIS LEG. AS CAMPY'S ARMS COME UP, SHE CAREFULLY CHECKS

## THE FIRST TENTATIVE MOVES ON THE

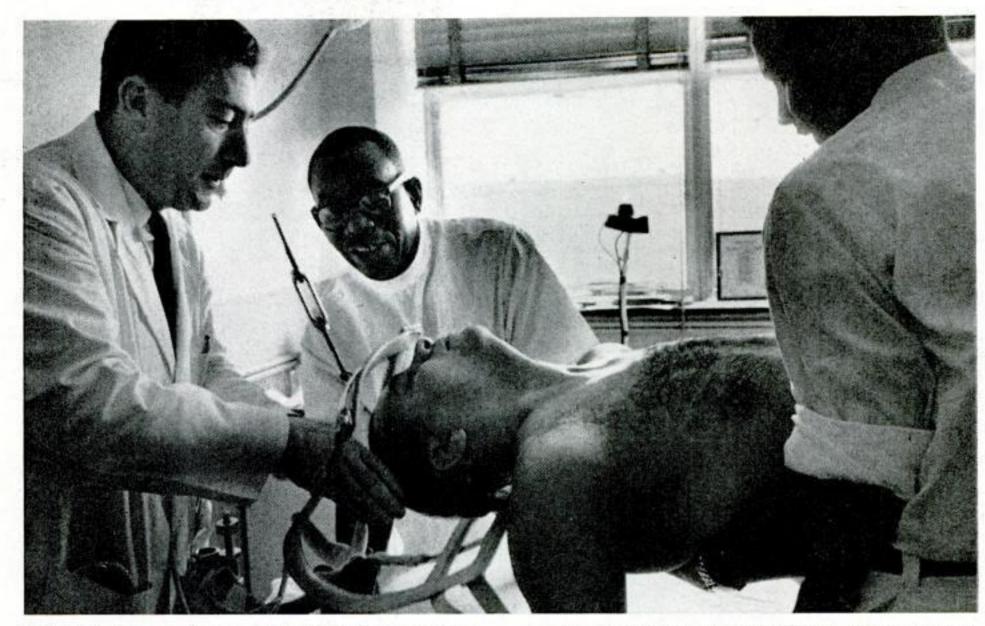
Campanella's rehabilitation started two months ago while he was still confined to the Stryker frame. Twice daily a physical therapist painstakingly exercised his limbs to prevent the joints from stiffening in those that no longer function, and to retrain and strengthen the muscles he could use. The therapy was more than just physical. Campanella's morale soared as he gradually put his muscles to work. He and his physical therapists often joked about his noisy left elbow, the result of bone chips he got in a collision at home plate years ago. But to progress in his rehabilitation and to ward off the serious complications that often attack quadriplegics, Campanella had to be raised to an upright position. This required a special shoulder harness with sturdy bracing for the injured neck and a delicate transfer by

TO SEE THAT INJURED NECK IS NOT DISTURBED

## ROAD BACK

his doctors and attendants each time he was moved from the security of the frame. Most paralysis victims at first find the act of being raised to an upright position a dizzying, nauseating experience. Campanella eagerly and easily made this major step toward normal living.

#### CAMPY'S FIGHT CONTINUED



LIFTING him cautiously, attendants hold Campanella's head and body as Dr. Barnett Elkin prepares

to slip on harness of special brace. When Campanella is upright, brace prevents head from lowering.



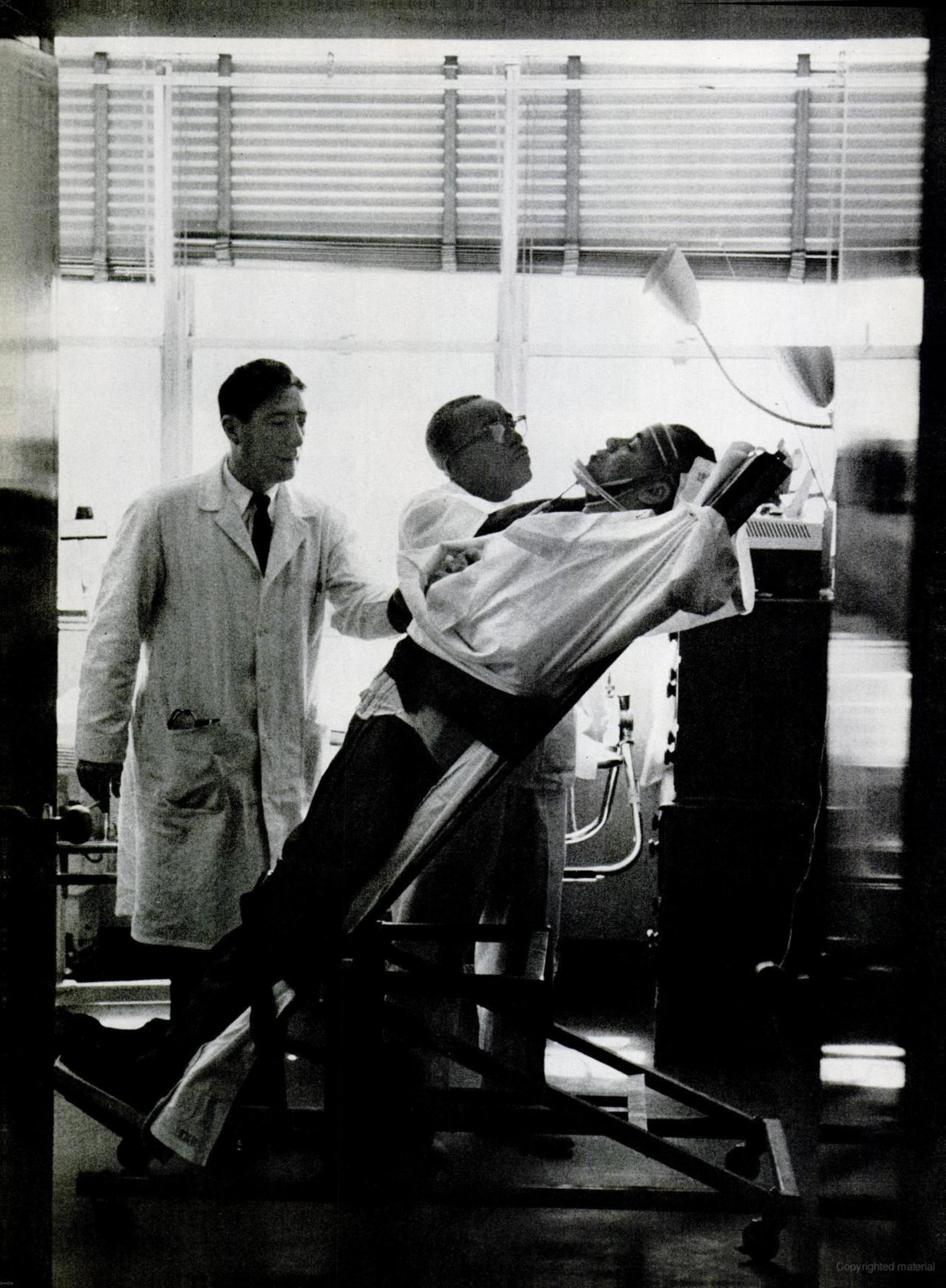
FITTING the brace, Dr. Edward Lowman, clinical director at the institute, slides the leather harness

over Campanella's shoulders. Though cumbersomelooking, brace and harness weigh only one pound.



TIGHTENING the adjusting rod fixes Campanella's chin into the proper position. "I don't mind the

brace," Campanella said. "It gives me reassurance. And when your neck is broken you need some."



## OUT OF BED, FACING NEW CHALLENGES

"It's funny looking at people from up here," Campanella said on the tilt board (left). "When you're on your back for so long they look different." Upright on the board, and out of bed for the first time, Campanella regained an old perspective and entered a new, active phase in his second week of rehabilitation. Soon he was put in a wheel chair and kept up first for an hour a day. He still read the paper and the Bible when confined to his bed, but he could enjoy his other favorite diversion, TV, while sitting up. He constantly watched ball games, often calling plays and second-guessing with such vigor that his room door had to be closed. He gave advice and encouragement to the last-place Dodgers over his specially rigged phone. He popped baseball questions at doctors ("How long does it take a fast ball to reach the plate?"). And moving about in his wheel chair he made his first real contact with other disabled patients. Campanella was cheered by the spirit of the handicapped he saw in the halls and he, in turn, inspired others. To a man who lost his leg, Campy said, "I don't want to hear you crying in bed any more. Not when you can walk like that. You're doing fine. I told you you could."

Campanella's plucky progress pleased his doctors. He avoided the serious complications that threaten paralyzed bodies: kidney tones, bed sores, respiratory infection. And he courageously took on the challenge of helping himself in the first of dozens of daily activities which he must learn to do all over again.



IN WHEEL CHAIR Campy is visited by Dr. Howard Rusk, who founded the institute program in 1947.

ON TILT BOARD, his arms pinned in sheet, Campy is checked by Attendant Newsome and Dr. Elkin.



FEEDING HIMSELF, another painstaking job, is begun with the aid of Therapist Muriel Zimmerman.



He was able to get a strapped spoon to his mouth by himself but his neck brace made eating difficult.



TIRED FROM EFFORT, Campy is momentarily overcome by nausea. On a high-protein, low-calcium

diet, Campy has a healthy appetite. "The diet suits him fine, he's a great meat eater," says Dr. Elkin.

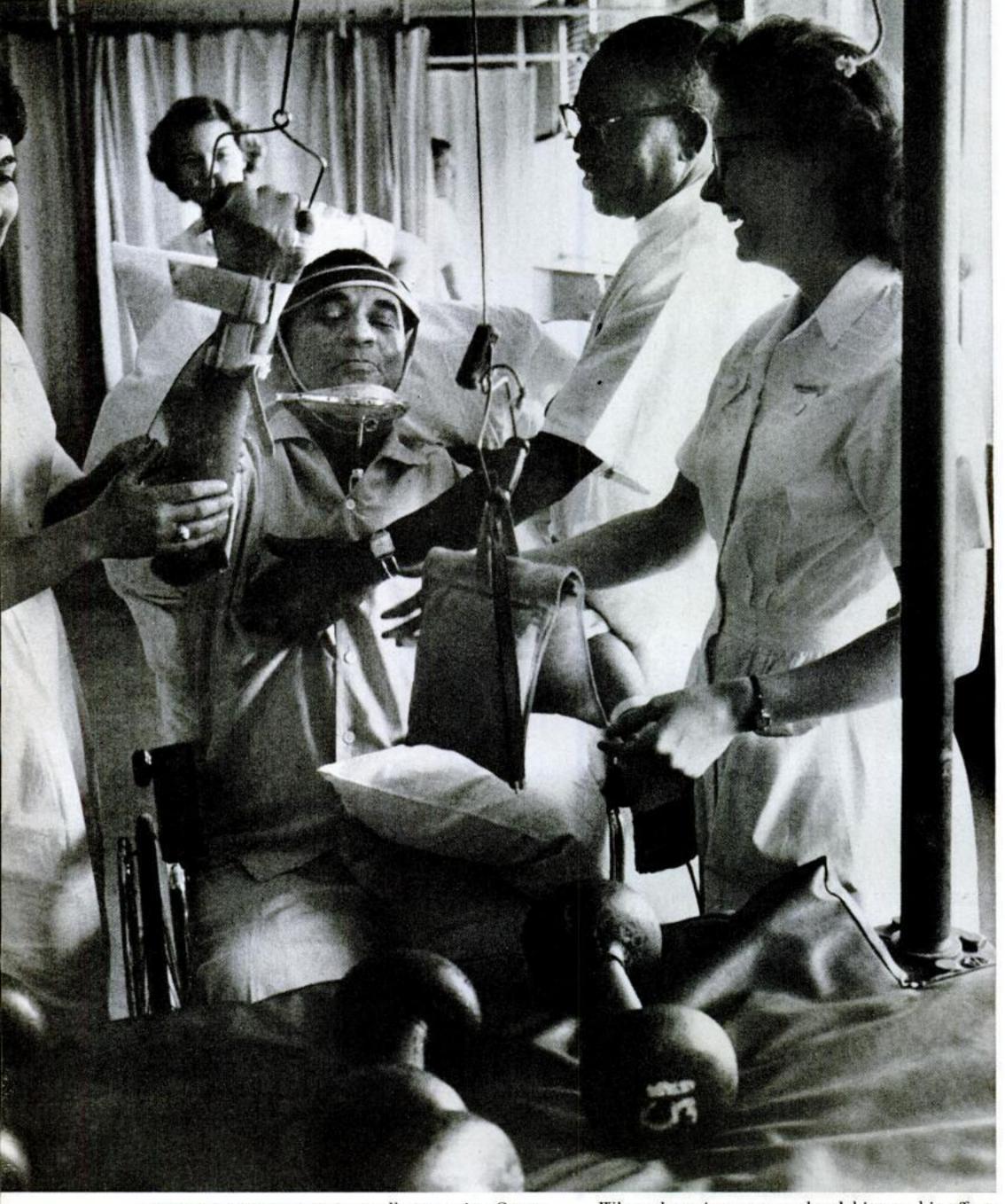
#### CAMPY'S FIGHT CONTINUED



TESTING BICEPS, Campanella raises small dumbbell strapped to his gloved hand. In first attempt



his left arm outlifted his right, 10 pounds to eight. He is now lifting up to 12 pounds in each arm.



TESTING SHOULDERS at pulley exercise, Campy shows his delight as he easily pulls up the weight.

When therapists congratulated him on his effort, he joked, "Well, I've been resting for months."

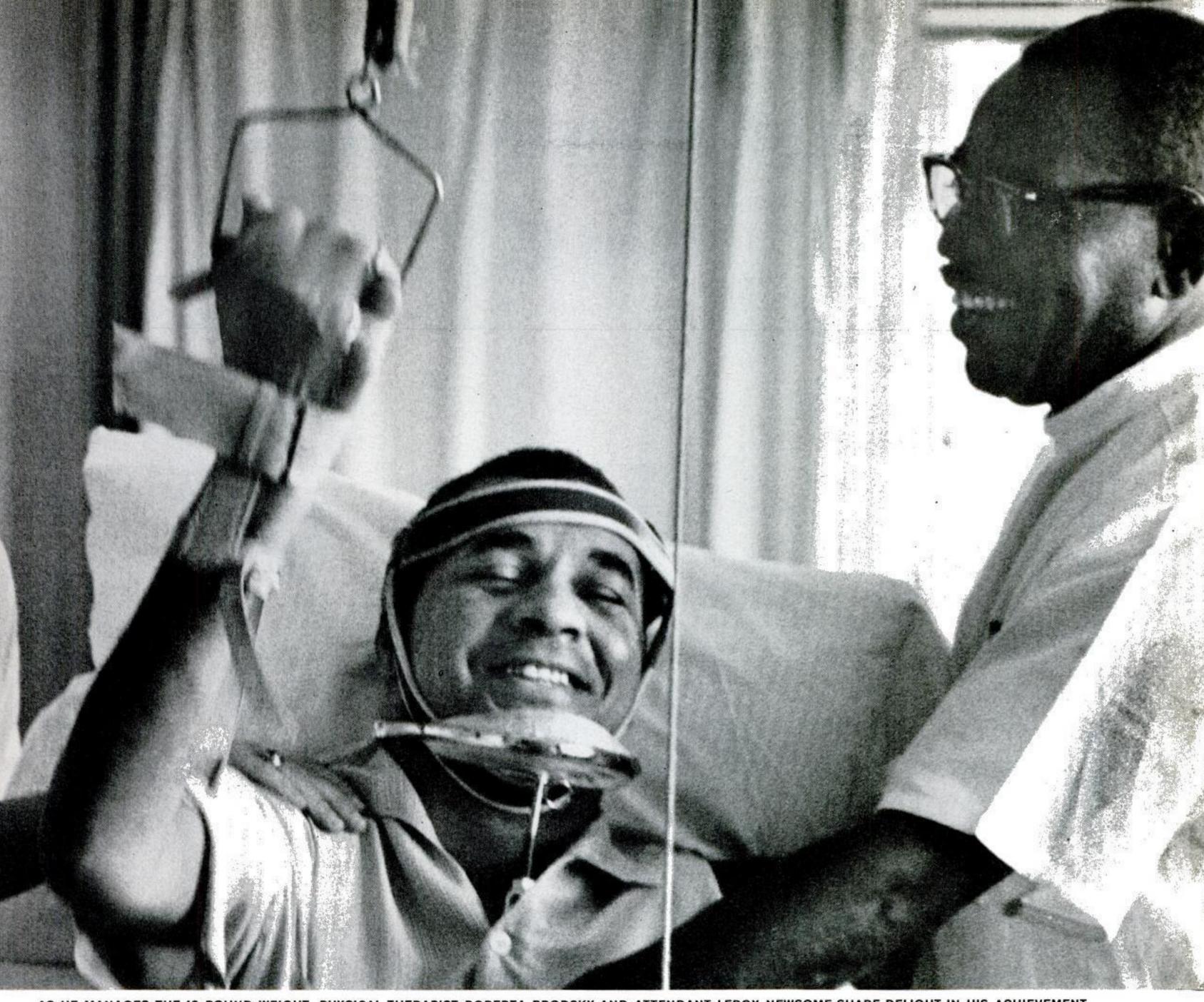


TRIUMPHANT SMILE LIGHTS UP CAMPY'S FACE

## A BIG LIFT IN THERAPY

Campanella's most rewarding victory came five weeks ago on his first day in physical therapy. There he demonstrated for an audience of therapists the strength he still has. Since then his twice-daily classes in the exercise room have steadily increased the power of his shoulders and arms, which in the future must substitute for those muscles he cannot use.

Encouraged by his weight-lifting and the institute's busy atmosphere, Campy kept putting his arms to the test. Proudly showing his mobility to visitors, he now raises his arms above his head. And as soon as his neck brace is replaced by a simple collar his program will be speeded up. Although Campanella probably will never regain the muscles to walk unaided again, he will be trained to do many things. When he leaves the institute he will be able to write, shave, feed himself, drive a car, and may even be able to get around with crutches and braces in the job he hopes to get in baseball.



AS HE MANAGES THE 10-POUND WEIGHT. PHYSICAL THERAPIST ROBERTA BRODSKY AND ATTENDANT LEROY NEWSOME SHARE DELIGHT IN HIS ACHIEVEMENT



VISITING DODGER, Pitcher Don Drysdale, arranges a pillow. Campy, who caught Drysdale's first tryout, thinks he is the best young pitcher in league.



GESTURING HANDS reflect Campy's good progress. Dr. Lowman says: "His morale and physical strength are really tremendous, two important assets."

## WEEK'S BEST MOMENT, A FAMILY VISIT



CAMPY AND SON, 10-year-old Roy II, go over his collection of baseball bubblegum cards together. On his regular Sunday afternoon visit to the institute Roy

asked his father's opinion of the players on the cards. A Little League catcher, he proudly told his dad, "We're out of last place now. And I'm hitting over .400."

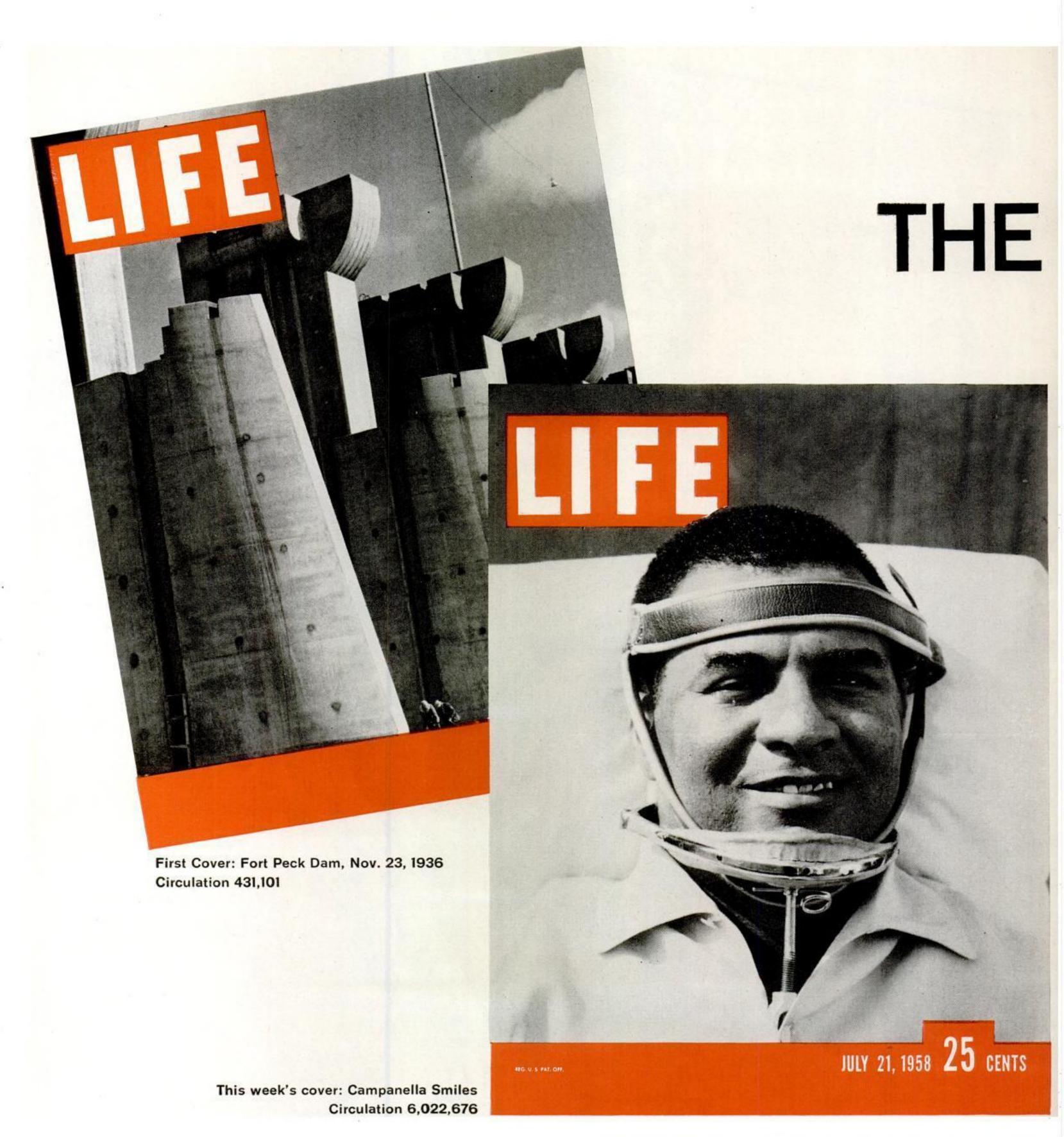


PUSHING HIS DAD, Roy guides the wheelchair toward an elevator. Campy got a big laugh out of the ride, but he had to caution his son about speeding.



SURROUNDED BY FAMILY, Campanella hears story about their recent trip to Coney Island. With his wife are Roy II, Tony, 7, and daughter Princess, 5.





### EDITORIAL HIGHLIGHTS ON THE

#### WRITINGS OF GREAT MEN:

Eisenhower's Crusade in Europe (1948)
Churchill's War Memoirs (1948-51, 1953)
History of the English-Speaking Peoples (1956-58)
Bradley's "The War America Fought" (1951)
Van Fleet's "The Truth About Korea" (1953)
Truman's Memoirs (1955-56)
MacArthur's Rendezvous with History (1955)

#### **BEAUTIFUL PICTURE ESSAYS:**

West Point (Nov. 30, 1936)
The Country Doctor (Sept. 20, 1948)
The Cowboy (Aug. 22, 1949)
The Sistine Chapel (Dec. 26, 1949)
Nurse Midwife (Dec. 3, 1951)
Housewife's 80-Hour Week (Aug. 15, 1955)
Historic New England (May 26, 1958)

#### SPECIAL ISSUES:

Mid-Century Issue (Jan. 2, 1950)
Africa (May 4, 1953)
Germany (May 10, 1954)
Christianity (Dec. 26, 1955)
Air Age (June 18, 1956)
The American Woman (Dec. 24, 1956)
America's World Abroad (Dec. 23, 1957)

## FIVE BILLIONTH COPY

## Some thoughts on a milestone by the Editor-in-Chief

One moment, a few days ago, the giant presses stopped and there skittered into the hands of a veteran pressman the Five Billionth Copy of LIFE.

5,000,000,000 copies!

What does that mean—to us, to you, to the American public? The question calls for Imagination and for Memory.

Imagine 5,000,000,000 copies! But only the mathematician, the poet of the modern world, can really imagine such a figure. Earthbound, we think of Johnny Appleseed, the beloved little fellow who in the early years of this country walked thousands of miles through the frontiers of Pennsylvania, Ohio, Indiana and Illinois planting the orchards which now in this summer of 1958 are coming heavy with fruit. How many seeds did Johnny Appleseed plant?

But what matters more than the how many is the what. Johnny Appleseed planted good seed and it grew and it gave growth to man and to nation. Can we of LIFE say the same? We hope so. And we invoke Memory to audit our work.

There are the great stories—the great stories of adventure and discovery from every quarter of the globe, from the North Pole and the South, and from all around the equator and from every one of the nations which make up mankind.

There are the beautiful pages, the masterpieces of artists and of nature.

There are the pages which have touched the heart of compassion.

There are the pages of new knowledge fashioning a New America and a New World.

And there are pages of sheer fun.

Go on, we say to Memory: we like this story, this joy of life. But Memory has something else to say. It has to say that the joy of life is given birth and rebirth only at a great price. This age, like every age, is an age of war and conflict—only now the wars and the conflicts are more massive and more dreadful. LIFE has been, from the beginning, in the midst of the wars and the conflicts. From World War II to the Hungarian Revolt, LIFE was there because it was its professional duty to be there. And for another reason: because LIFE knew what side it was on.

When LIFE took its name, 5,000,000,000 copies ago, it also took up a cause. That cause is to give to our name its fullest, truest meaning.

LIFE, in American terms, is dedicated to life, liberty and the pursuit of happiness. Those words have about the same general meaning for us as they have for others, but also for us, as editors of LIFE, they have, week after week, some special meanings. Meanings like this:

LIFE is dedicated to Life because our job is to observe all that we can of life and to give a vivid account of it. Life on the newsfronts of the world. Life also in the ripening orchard, on the sidewalks of New York, in the factory and in the busy economy of the home.

Dedication to Liberty is, for us, the definition of our editorial policy. LIFE takes its stand. On every issue of the day, using our best fallible judgment, LIFE takes the side that makes for the enlargement and for the deepening of human freedom. LIFE strives to oppose all that is opposed to Liberty.

And the pursuit of happiness? We have never snared and photographed The Blue Bird of Happiness. LIFE has no nostrums to offer you, no capsule pills for peace of mind or soul. But if wise men have rightly given us some clues to Happiness, then we have some specific contributions to make. To be aware of the world you live in, to see it and meet it as reality rather than illusion, this is a condition of sanity and of happiness—and to this LIFE makes a contribution. To be aware of the world you live in and of the universe it lives in—LIFE keeps that dimension in mind. Finally, to appreciate and to enjoy the best and the most beautiful which men of all ages have thought and made—for this purpose LIFE seeks to be your intelligent and faithful servant.

HENRY R. LUCE

#### WAY TO 5,000,000,000 COPIES

#### SIGNIFICANT SERIES:

Picture History of Western Man
(1947-48, 1951)
The World We Live In (1952-54)
The World's Great Religions (1955)
America's Arts and Skills (1955-56)
The Epic of Man (1955-57)
Crisis in U.S. Education (1958)

#### **BOOKS TO REMEMBER:**

The Duke of Windsor's "A King's Story" (1950)
Ernest Hemingway's
"The Old Man and the Sea" (1952)
James Michener's
"The Bridges of Toko-ri" (1953)
C. S. Forester's "The Good Shepherd" (1955)
Walter Lord's "Day of Infamy" (1956)
Alan Moorehead's "The Russian Revolution" (1958)

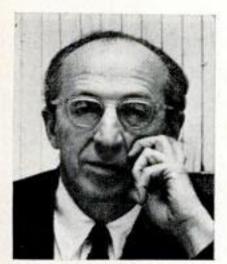
#### AND GREAT EVENTS:

The Spanish Civil War (Dec. 12, 1938)
Pearl Harbor Attacked (Dec. 15, 1941)
D-Day in Europe (June 12, 1944)
V-E Day (May 14, 1945)
Retreat in Korea (Dec. 25, 1950)
Andrea Doria Sinks (Aug. 6, 1956)
Sputnik (Oct. 14, 21, 1957)

# Announcing OLD GOLD'S NEW SPIN FILTER

CIRCULATES THE SMOKE...FOR A COOL, MILD, CLEAN TASTE!

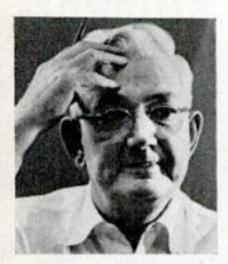




AARON COPLAND



WALTER PISTON



DOUGLAS MOORE



ROY HARRIS



VIRGIL THOMSON



MARC BLITZSTEIN



HAROLD SHAPERO

# Famous Teacher of U.S. Musicians

Y main concern now is to develop the conscience of a musician, which is his ear," 71-year-old Mademoiselle Nadia Boulanger tells her students. She has made this concern so consuming that she is honored throughout the entire U.S. music community as its most influential teacher of the 20th Century. Now the head of the American Conservatory of Fontainebleau, France, Mlle. Boulanger (right) first studied music as a child in Paris where she mastered the organ and the art of conducting before she turned to teaching. At that she is a gentle dictator, regulating her pupils' lives as sternly as their studies. Incapable of small talk but armed with a cutting wit, she sizes up students' capacities and characters at first meeting, tells those less interested in work than she to leave. Those who stayed include all the ranking American composers shown at the left.

As the college year closed last month, Mlle. Boulanger was on one of her rare U.S. visits. At Southern Illinois University at Carbondale, she chided some young composers, warmly encouraged others and complained about teaching methods in the U.S. "Americans often do not begin serious study of music until college age," she noted, then told about a child she started at the right age. "For one year, every day, I took the hand of a little boy of 3 and played and sang one note, adding one more each day. He has never made a mistake reading music since, and that training will remain with him all of his life." "In music," she added, "never is the ear training started early enough."

With an armload of scores, Nadia Boulanger pauses after hearing a new work played. Between classes she was surrounded by campus composers anxious for her advice.

Love then learn it by heart. And when you are writing music of your own, write it as you hear it inside and never strain to avoid the obvious. The person who does that is living outside of life. At your age it is bearable and when you are 30 it is bearable. But at 40 it is unbearable.



Why do your child's teeth decay?

#### Guard dental health with Harvey's Sugarless Gum

Why do teeth decay? In spite of a tremendous volume of research on this subject, the dental profession is still not sure precisely how to control cavities.

It is known that by cutting down on sugars and starches cavities can be reduced and that general "good health" is a most essential element in having good teeth.

It is generally conceded one must not indulge in excessive sugars — particularly children. Children who are going through the bone and teeth building stage are especially susceptible to cavities when their diets are unbalanced by overindulgence in sugars.

Harvey's Sugarless Gum has the sweet flavors that so many people like, but having no sugar, does not promote tooth decay. The sweet taste comes from Sorbitol which is utilized by the body as a carbohydrate, but more slowly. In each portion of Harvey's there are only four calories.

Harvey's Sugarless Gum has been awarded the Parents' Magazine Commendation Seal—another assurance that Harvey's is safe and enjoyable. If you do not see Harvey's Sugarless Gum where you shop—ask for it. It's good for your teeth. Write for free illustrated leaflet "How you can help your child fight tooth decay".





## HEART burn?

GET TOTAL RELIEF FROM EXCESS STOMACH ACIDS IN SECONDS!



TUMS ARE ECONOMICAL - 3 ROLLS ONLY 25¢

## How Government Hospital Stopped Athlete's Foot Itch!

Relieves itching torture instantly
— destroys fungi on contact!

At first sign of agonizing toe itch, use amazing Ting Medicated Cream! Tests by government hospital prove Ting brings relief three ways: (1) Instantly relieves itching and soothes sore, burning skin! (2) On 60-second contact, destroys fungi that cause Athlete's Foot! (3) Aids healing of cracked, peeling toes. Ting's "dry cream" formula dries quickly to an antiseptic powder that clings . . . continuing relief for hours! Greaseless, stainless. At all druggists. Only 79% Money back if not satisfied. ©1958 Pharma-Craft Corp.

#### MUSIC TEACHER CONTINUED



DEFENDING a phrase he had written, David Ward-Steinman gestures while Mlle. Boulanger peers at his score. Young composer called her "an external conscience."

Go There is no substitute for discipline in music. You must go back to the basic concept of discipline in this art and the more engrossed you become in the history of music and strict academic form, the more free you will be as you compose later on.



FROM nearby Indiana University, Ronald Hurst came to Carbondale to get opinion of Mlle. Boulanger on a lyric violin and piano duo he had composed.

This is you here in these few bars, it is really your music. But is this really what you want? With young composers detail is infinitely important and few pay enough attention to it. But let us go on. Words cannot speak of music and vice versa. It must be performed.

# TRY THESE DRINKS MADE WITH SMIRNOFF



VODKA MARTINI. For the world's driest Dry Martini—use your usual martini proportions, but mix with Smirnoff vodka—instead of gin.

SCREWDRIVER. Pour a jigger of Smirnoff over ice. Fill up glass with orange juice, and stir. Delicious as a cocktail. Refreshing any time.

BLOODY MARY. 1 jigger Smirnoff to 2 of tomato juice, squeeze of lemon, dash of Worcestershire Sauce, pinch of salt and pepper. Shake with ice. Strain in glass.

VODKA COLLINS. Add a jigger of Smirnoff to juice of 1 lemon, 1 tsp. sugar, plenty of cracked ice. Fill up with soda, and stir. You'll find it's the world's best cooler!

VODKA-AND-TONIC. Smirnoff has no liquor taste—so it never "takes over" in your drink. You'll find it leaves the tonic's flavor freshened—but unchanged!

BULLSHOT. The new Smirnoff drink with beef in it. Pour good beef bouillon over ice, add a shot of Smirnoff and a twist of lemon. Or serve steaming hot in a cup.

vodka highball. Use ginger ale or any other mixer. You'll find smooth Smirnoff blends happily, completely, with just about anything potable that pours.

MOSCOW MULE. Pour a jigger of Smirnoff over ice, and fill with Ginger Beer. Squeeze half-lime and use to garnish. Serve in mug or glass.



WALTER SLEZAK, FAMOUS ACTOR AND EPICURE, WORKS WONDERS WITH SMIRNOFF.

THE GREATEST NAME IN VODKA

#### "HAVE YOU INVENTED A SMIRNOFF DRINK LATELY?"

"Smirnoff Vodka," says Walter Slezak, "is the stepmother of invention." No other liquor has so sparked the creative urge, and led so many people to invent so many drinks. There's a reason, of course. Smooth, flawless Smirnoff has no liquor taste. It has an incomparable way of *losing itself completely* in almost anything that pours! That's why it's been one continuous triumph . . . from the Moscow Mule to the Screwdriver, the Bloody Mary to the Bullshot. Get the vodka of vodkas—and get busy! Dream up your own Smirnoff drink!

the vodka of vodkas

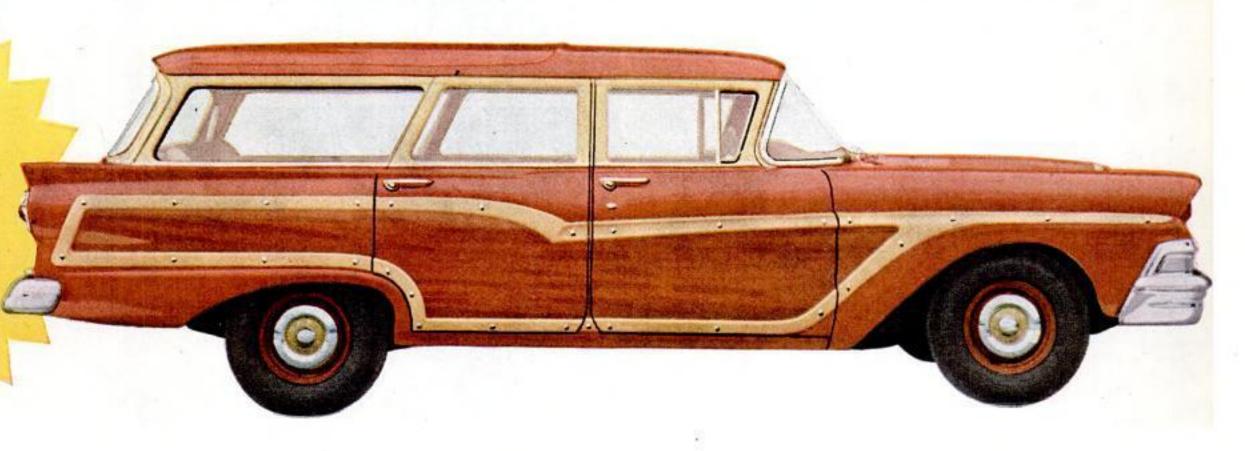
# Smart folks are heading for their favorite restaurant to get in on...

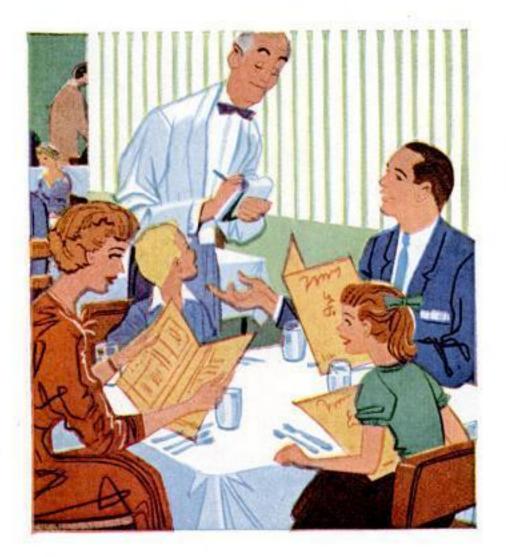


# Restaurant

#### 9-passenger Country Squire

The luxury leader of Ford's wagon line. 4 doors, 9 passengers BIG. New all-weather paneling that looks like mahogany, wears like steel. All-vinyl and woven plastic interiors. What a prize for the whole family!





## It's fun to eat out with the family!

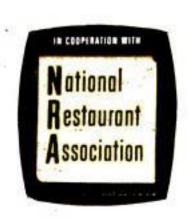
There's no easier way in the world to have some family fun than to go out to eat. And what a special thrill for mother! No food preparation . . . no clearing up afterwards! Have you tried springing this little surprise on the family lately?

If not, now's the time to do it—because, every time you step into a restaurant, you can get in on Kraft's \$50,000 Sweepstakes! You don't even have to buy a meal. Just ask for a Kraft Restaurant Sweepstakes entry blank, fill it in and mail it. Your name may

be drawn as the WINNER of one of the handsome Ford Thunderbirds or Country Squires! Or you may win one of the other 1,044 prizes.

Send those entry blanks in now. Remember—the next one you fill in might be a winner! And we're sure you'll all enjoy eating out with the family. Restaurants today are doing everything possible to make the whole family feel welcome. You'll be sure to find foods every member of the family will enjoy—including many famous Kraft Foods.

#### TWO GUIDES TO GREAT EATING!



One is the NRA symbol. It identifies 60,000 good restaurants all over the country where you may enjoy fine foods at attractive prices and where you'll always find friendly, courteous service and pleasant surroundings,



The other is the famous (K) symbol of Kraft. It identifies over 300 quality foods, many of which are served in popular restaurants. One of the little niceties you'll find when eating out is Kraft's individual servings of jellies, syrups, condiments and salad dressings.



# ...Kraft's \$50,000.99 Sweepstakes

For just putting your name on an official entry blank you may win one of these prizes

5 PRIZES... Ford Thunderbirds or Country Squires



#### New 4-passenger Thunderbird

America's most individual car. It's pure Thunderbird in design, spirit and performance . . . with full fine-car room, comfort and luxury for four. Handles and parks like a dream.

## Sweepstakes closes August 31 Get entry blank now at any restaurant

#### HERE ARE EASY RULES

- 1. Get an official Kraft Restaurant Sweepstakes entry blank at any participating restaurant.
- 2. Fill it out with your name and address and mail it. (It's already addressed for you.) You do not have to buy a meal to enter.
- 3. You may enter the Sweepstakes as many times as you wish provided that you send only one entry form for each visit to a restaurant.
- 4. Sweepstakes is open to everyone in the United States and its territories except employees of Kraft Foods, Kraft's advertising agencies, restaurant personnel and members of their families.
- 5. This promotion is subject to federal, state and local regulations. Sweep-stakes entries cannot be accepted in any area in which this type of promotion is prohibited. Contest closes midnight, August 31, 1958. Drawing will take place immediately thereafter.
- 6. List of winners supplied to anyone upon application with stamped self-addressed envelope.
- 7. Entries must be postmarked no later than 12 midnight, August 31, 1958. Kraft is not responsible for entries delayed or lost in the mail.
- 8. Decision of judges is final and no correspondence can be entered into regarding decision.



1958 BUICK SPECIAL CONVERTIBLE ILLUSTRAT

## A new set of AC Hot Tip Spark Plugs can deliver savings up to three times their cost

When your GM car comes off the production line you will find either six or eight AC Hot Tip Spark Plugs under the hood. As a matter of fact ACs are the manufacturers' original equipment choice for more new cars than any other. Make them your choice for replacement, too.

If the spark plugs in your car have delivered 10,000 miles or more of service, they're due for a change.

And, a change to ACs can save you up to one gallon of gasoline out of every ten. This is because the exclusive AC Hot Tip burns away carbon and oil deposits. It keeps fuel-burning efficiency up, and fouling down. It keeps ACs clean-burning longer.

ACs are factory-installed on more new cars than any other make. Have your nearby AC dealer install a new set in your car, too!

HOT TIP SPARK PLUGS

**ACTION** starts with

AC SPARK PLUG S THE ELECTRONICS DIVISION OF GENERAL MOTORS

Watch Walt Disney Studios' ZORRO every week on ABC-TV





WHOOPING IT UP FOR A TEXAS LION, AN ELGIN, ILL. BOY SCOUT WEARING FULL INDIAN REGALIA DANCES ON CHICAGO'S MICHIGAN AVENUE IN PARADE

## Lions of World Live It Up

Lions of the two-legged variety are ordinarily dedicated to community service projects. But last week, when 35,000 Lions and their families and at least two genuine four-legged lion cubs descended on Chicago for the organization's 41st annual international convention, they were dedicated to having a rousing good time. Decked out in such gaudy costumes as yellow and purple cowboy suits and Hawaiian hula skirts, Lions from 91 countries opened the four-day convention with a four-hour parade of bands, floats and home town acts like the dancing Indian above.

At the convention there was nonstop entertainment for everyone, beginning with lavish breakfasts in hotel ballrooms. Department stores held fashion shows and Lions packed a Cubs baseball game. Mammoth dances were entertained by top comedians and singers. And the Lions' 6,000 teen-agers had a rock 'n' roll dance, shown on the following pages.

LION CUBS, the mascots of the Indiana delegation, are fondled by four of — the members plus leopard-skinned Rita Mackay, who is "Miss Indiana Lions."





AT TEEN-AGE DANCE CHILDREN OF LIONS PARADE IN SERPENTINE COIL AROUND CHICAGO'S ARAGON BALLROOM, KICKING FEET FIRST TO ONE SIDE,



THEN TO OTHER AS THEY DO BUNNY HOP, A VERSION OF CONGA LINE

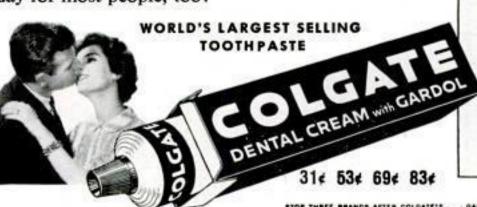


# FIGHT TOOTH DECAY WITH COLGATE'S WHILE YOU STOP BAD BREATH ALL DAY!

Brushing for brushing, it's the <u>surest</u> protection ever offered by any toothpaste!
Because of all leading toothpastes, only Colgate Dental Cream contains Gardol!

## FIGHTS BOTH BAD BREATH AND TOOTH DECAY ALL DAY— WITH JUST ONE BRUSHING!

Colgate Dental Cream with Gardol is backed by published results of 2-year clinical research on the reduction of tooth decay. And of all leading tooth-pastes,\* only Colgate's contains Gardol to form an invisible, protective shield around your teeth that fights decay all day . . . helps stop decay with just one brushing! One Colgate brushing stops mouth odor all day for most people, too!





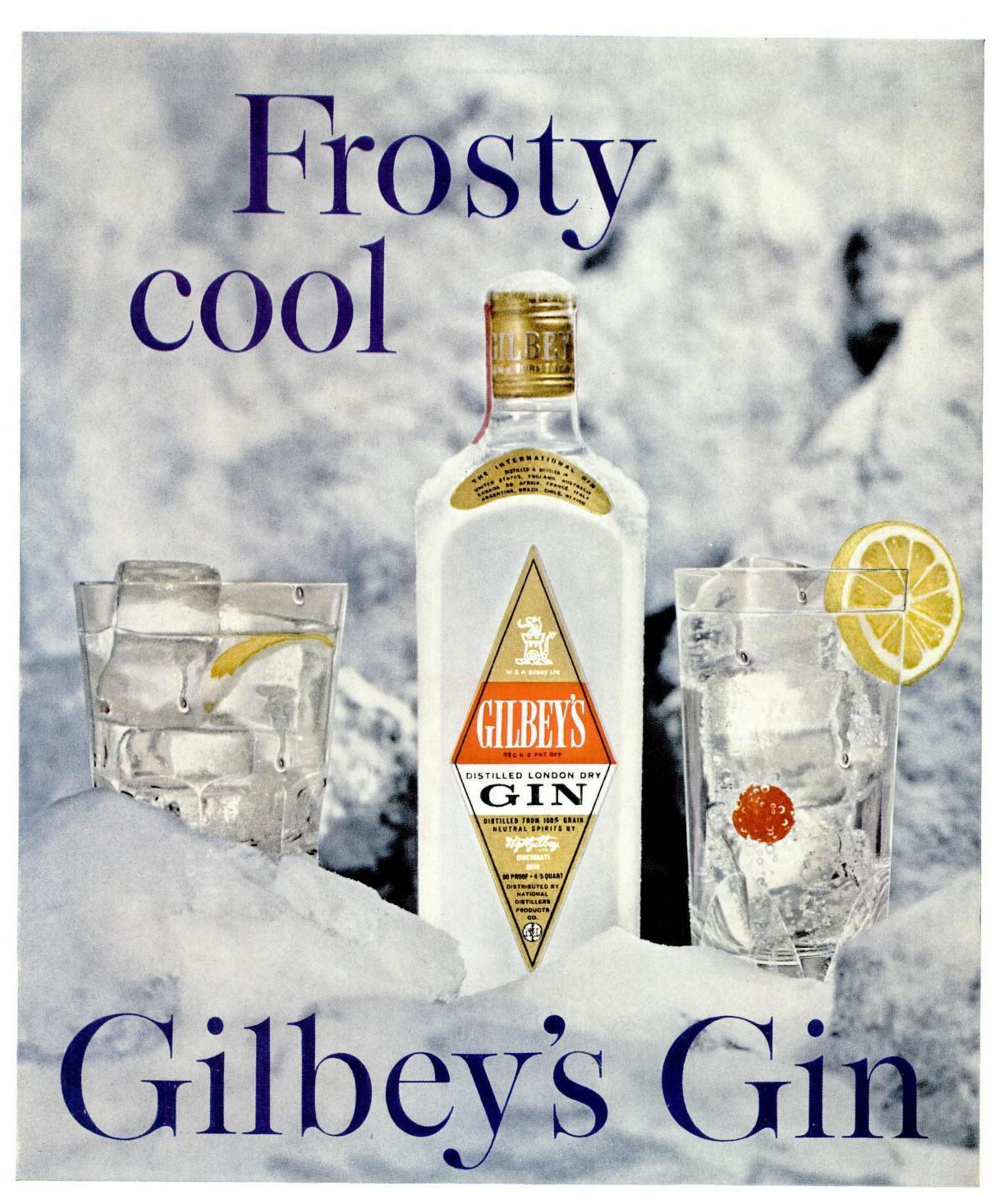
CLEANS YOUR BREATH WHILE IT CLEANS YOUR TEETH



## A TANTALIZED TABBY

While Photographer Karl Jud admired the pigeons kept by a community of Roman Catholic nuns in Switzerland, he was suddenly joined by a second admirer: the Sisters' pet cat. In front of Jud's camera the cat dropped to the netting and jammed its foreleg down through the wire mesh—like a boy reaching for a melon through a fence. While

Jud snapped the picture above, the cat's unruffled quarry cocked an unconcerned eye at the futilely flailing paw and stood tantalizingly to one side. This was old stuff to the pigeons, for the cat, it seemed, was a frequent visitor there and spent many hours in an agony of frustration, straining after the tempting morsels just out of reach.



"The world agrees on GILBEY'S, please!"

The International Gin...distilled and bottled in the United States, United Kingdom, Canada, Australia, South Africa, France, Italy, Argentina, Brazil, Chile, Mexico, Cyprus, Germany, Spain, Uruguay, GILBEY'S DISTILLED LONDON DRY GIN. 90 PROOF. 100% GRAIN NEUTRAL SPIRITS. W. & A. GILBEY, LTD., CINCINNATI, OHIO. DISTRIBUTED BY NATIONAL DISTILLERS PRODUCTS CO.



A new idea in smoking!

# Salem refreshes your taste

- · menthol fresh
  - · rich tobacco taste
    - · modern filter, too

Freshness of growing things and softly fragrant air . . . just as a Spring day like this refreshes you, so a Salem refreshes your taste. Through Salem's pure-white, modern filter flows the freshest taste in cigarettes. Smoke refreshed, pack after pack. Buy Salems by the carton.

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FILTER CIGARETTES

Menthol Fresh